

JOIN CMLS AND LEAD THE MLS COMMUNITY FORWARD

Be a part of the conversation to help build a better marketplace.



What others say about CMLS...

"CMLS believes in the power of collaboration. It brings the real estate industry together to discuss ideas and shape the future. As a member, I have personally gained a much broader perspective of the forces impacting the MLS community and the real estate industry. When you join the conversation and make contributions, your investment is returned tenfold with new ideas, innovative solutions, and amazing connections. This is where the work toward a better marketplace happens!"

-KB Walter, President & CEO, Bay Area Real Estate Information Services

"The most significant benefit for me is networking. That above all is the best. You receive support from your colleagues which is priceless."

-DaVina Lara, CEO, bridgeMLS

"Our team believes in the special role that MLS plays in the real estate industry and having a team that is literally one hundred percent committed to raising the bar of their own professional credentials (CMLX) is just one of many examples of the value we are bringing to our membership."

-George Pickard, CEO, Northern Nevada Regional MLS

"Always in awe of the passion, insights, and overall commitment to the MLS industry conveyed by the best in the business."

-Rodney Gansho, NAR, Director of Engagement

"The trainings in and of themselves are worth it. The best practices guides are fantastic. I just completed CMLX1 and they have a CMLXV (for volunteers)."

-Monica Solis Pena, CEO, Greater McAllen Association of Realtors®

"There's no other place to meet the people who are steering our industry, talk about the real issues, and network with people and vendors who will define tomorrow."

-Merri Jo Cowen, CEO, Stellar MLS

"If you define the MLS as something that works well because Realtors® cooperate with each other, then RESO and CMLS are the MLS of MLSs. They both operate as that next-level voice that helps MLSs cooperate and work together to further our industry."

-Richard Gibbens, MLS Director, Southwest MLS

"You will learn so much and have a huge network of MLS professionals to lean on. Take the plunge and join. Well, well worth it!"

-Jennifer Thompson-Kersting, Chief Growth and Relationship Officer, Stellar MLS



About CMLS

CMLS is an association of over 200 MLSs committed to high standards of professionalism and performance. We exist to strengthen MLSs as creators of the confidence, connections and community necessary for an efficient and vibrant real estate market by defining practices that improve MLS operations and leadership, advances policies that promote innovation and convenes gatherings that foster growth.

Contact

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CMLS

Council of
Multiple Listing
Services

MEMBER BENEFITS



CMLS brings the real estate industry together to explore issues, provide solutions, advance multiple listing services, and build a better marketplace. We do so with the help of committed members who participate through CMLS member benefits.

Network

- Annual Conference – receive priority registration & discounted rates** to the industry's largest MLS conference of the year.
- Workshops - attend any CMLS workshop at discounted rates** where you participate in exploring issues.
- MLS Matters Forums – learn, share, & network at these member-only sessions with your peers to provide solutions in advancing MLS; subject-matter specific, interactive, & educational.

Grow

- CMLX - a program designed to enhance MLS knowledge, which provides insights into the policies and practices of an MLS, as well as those that can be applied elsewhere. There is a class level suited for any person in your organization, from your volunteer leaders (CMLXv) to your new employees (CMLX1) to more advanced staff members (CMLX2) & MLS executives (CMLX3).
- Resources – access to all CMLS resources, including best practices, white papers, & other essential guides.
- Self-Assessment Tool – confidential online tool available to members only, set up to measure your organization's performance to the best practices & provides clear feedback on ways to improve.

Volunteer

- Board of Directors – serve your local peers by running for a seat* on the CMLS board or ensure we have the best leaders to help build a better marketplace by casting your votes* for the best candidates each year.
- Workgroups – as with most associations, we cannot accomplish what we accomplish without what we call the “brain trust” – that's you! Volunteer your time to sit on a CMLS workgroup & be part of the mission.
- CMLS Representative – represent the MLS community by volunteering to serve as a CMLS representative on other organization's committees, workgroups, & taskforces.

Advocate

By maintaining a community, by making connections, by fostering fundamental confidence in the integrity of the information & rules governing the real estate market, the MLS literally makes the market work. Now is the time to tell that story. Advocate for & promote the Value of MLS by using campaign assets designed exclusively for you.

- Making The Market Work® - promote the Value of MLS in our industry
- In The Know® - promote the Value of MLS to consumers through agents

And More...

In addition to the above, CMLS continues to build its online member platform. You can build your professional profile & connect with other CMLS members. You will be a direct recipient of member communications & surveys that help us explore issues, provide solutions, advance multiple listing services, & build a better marketplace.



MAKING THE MARKET WORK®

InTheKnow

*based on membership type
**based on availability