

Communications Support for Sections and Committees



Date: June 26, 2018

Media Relations

When a news reporter contacts the CBA regarding a specific legal issue, section and committee chairs may be called upon to speak with the media as experts in their field. To make selecting a contact more streamlined, complete and submit a Publicity Profile Form at ctbar.org/PublicityProfileForm. The information from your form will act as a profile providing useful information for the CBA communications staff to utilize when speaking to a reporter about your background.

Share Your Good Work

The CBA strives to promote the image of the profession by showcasing its members and the good work they do to support the community. The CBA communications staff is available to assist in spreading the word about the great work our members are doing, but we need your help. It is impossible for the staff to know about all the activities of our 10,000+ members, so we are looking to the leadership to communicate those things.

Your CBA membership includes public relations support from our communications team for newsworthy items garnered by your participation in the association and its initiatives. If you're honoring a section or committee member with an award, presenting academic scholarships, volunteering in a charitable project, etc., please be sure to let the communications staff know so that they can share your good work in our available channels, such as the Weekly Docket e-newsletter, the News & Events section of *Connecticut Lawyer* magazine, the Connecticut Lawyer Blog, etc. A Publicity Request Form can be submitted online at ctbar.org/PublicityRequestForm.

You can also contact Communications Associate Leanna Zwiebel at (860)612-2036 or lzwiebel@ctbar.org with any questions or information.

