

WiFi Technologies for Health





Drivers for Wireless in Healthcare



Cost Containment

- Costs rising faster than inflation
- Pressure to contain both capital and operating expenses
- Need to increase efficiency and asset utilization wherever possible



Digitization of Medicine

- Dependence on multiple systems
- Electronic medical records
- Medical decision support systems
- Emerging point of care applications
- · Messaging and communications



Quality of Care

- Reduce medical errors
- Improve patient outcomes
- Streamline patient workflow



Skilled Worker Shortage

Attract and retain best Clinicians

% of Healthcare execs reporting shortages

	U.S.	U.K.	Canada
Nurses	31	22	30
Pharmacists	14	27	33
Specialist Physicians	16	17	26

Source: Commonwealth Fund, 2005



Highly Mobile Workforce

- Physicians and nurses on-the-go
- Widely distributed information
- Lots of departmental interaction



Consumer-driven Healthcare

 Increasing consumer scrutiny around patient experience, quality of care, and patient comfort and amenities



Everyone has Critical Mobile Applications

Industry	Mobile Data	Mobile Voice	Mobile Video	
Healthcare	Point of Care Asset Tracking	Staff Communication Messaging	Telemedicine Remote Presence	
Retail	Point of Sale Inventory	Customer Service	In-store Advertizing	
K-12 Education	One-to-one Computing	Phone in every Class Emergency Response	Surveillance Distance Learning	
Higher Education	All Coursework Research	Class Recording	Distance Learning	
Hospitality	Guest Access	Staff Communication	In-Hotel Advertizing	
Manufacturing	Process Management	Troubleshooting Messaging	Security Cameras	
General Enterprise	Employee Productivity	Reduce Cell charges	Video Conferencing	



Mobility is Essential To Success

PATIENT CARE

COMPLIANCE

COST

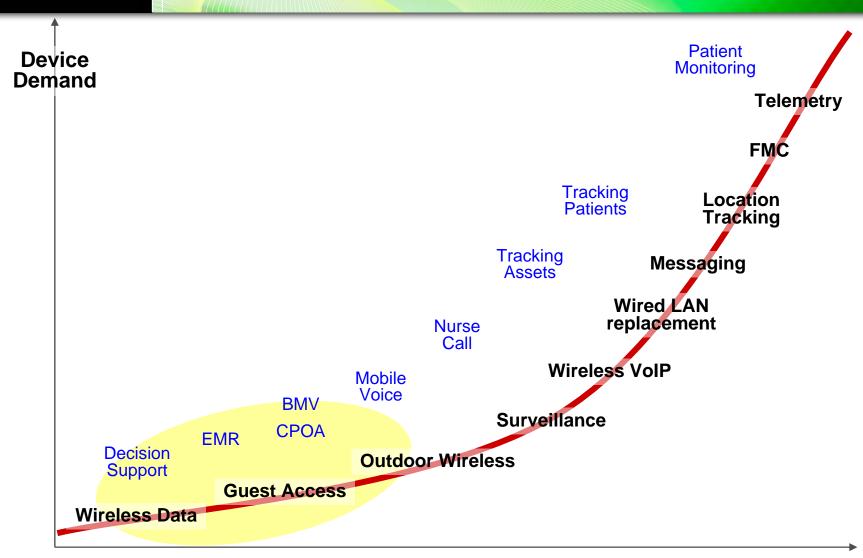
PHYSICIAN RETENTION



MOBILITY

TREATER S on Infrastructure Intensify

A BELDEN BRAND



Performance, Scalability, Reliability



Limited Mobility has Consequences



Limited Wireless Mobility at the Point of Care

- Unreliable Applications
 - Most medical software not designed for wireless mobility
 - Application time-out, dropped calls, unreliable messaging
- Frustrated Nurses & Physicians
 - Physicians going elsewhere
 - Under-productive nursing staff
 - \$ Millions in lost revenue
 - Missed Compliance Goals
 - Delayed or missed compliance
 - Under more scrutiny, not less
- Affecting quality of patient care



Limited Mobility has Consequences



Limited Wireless Mobility at the Point of Care

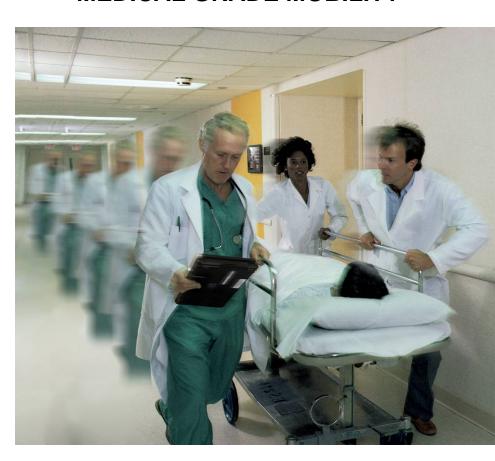
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Hospital Mobility Requirements

- Uninterrupted mobile applications
 - Login once, roam all day, no dropped sessions, indoor/outdoor
- NonStop Wireless infrastructure
 - Completely resilient to any network component failure
- Cost effective, easy to manage
 - Doesn't require PhD to operate, easy to scale, long lasting
- Meets all regulatory security and safety requirements
 - Secure network access, audit trail, non-repudiation, reporting

MEDICAL GRADE MOBILITY



NonStop Wireless™ at <u>every</u> Point of Care



Trapeze Solution Overview





Trapeze Networks Overview

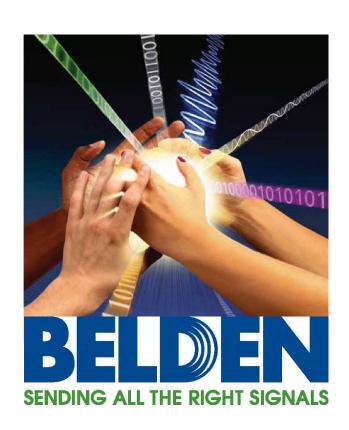
- Founded March 2002
 - Over 50 patent filings
- Largest 802.11n WLAN
 - Univ Minnesota 9,500 APs
 - 300 Bldgs, over 1200 Acres
- Many F500 Customers
 - CócaCola, Chevron, Alcoa
 - Strong in Healthcare & EDU
- Global OEM Partners
 - Nortel, NEC, 3Com,
 - Enterasys
- High Industry Recognition
 - Burton, Yankee, ABI, Frost,
 - Forrester, Current Analysis
- Acquired by Belden Jul 08





Strength and Stability of Belden

- Worlds largest provider of signal transmission solutions over copper, fiber and air
- Newbury Networks acquired 6
 months ago specialists in Asset
 Tracking and RF Firewall.
- 100+ Yrs, \$2B+ annual revenue
- Renowned "Beyond Standards" performance and reliability
- One source for reliable, end-to-end wired + wireless infrastructure
- Expert design and installation with IBDN Certified System Vendors







Belden Enterprise Networking Portfolio

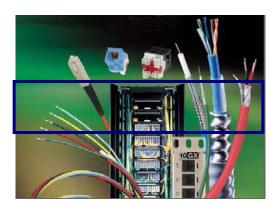
Enclosures

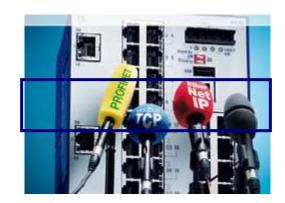


Structured Cabling Systems



Cabling and Connectors





Industrial Ethernet



Power over Ethernet



NonStop Wireless
RF Firewall & RTLS



Trapeze Industry Leadership

Reliability

- First and only to offer NonStop Wireless
- Frost and Sullivan WLAN innovation award
- Hitless failover fully verified by Tolly Group





Performance

- Best scalability with distributed forwarding
- Band-steering, Client and AP load balancing
- QoS and lowest latency for voice services

Apr 2007 Slemens Nortel Networks Symbol/Motorola Pro by H. Aruba Trapeze Meru Networks Colubris Networks Tolubris Networks Colubris Networks

Management

- Award-winning life-cycle management
- First to market with full 802.11n integration
- Advanced management integration with APIs

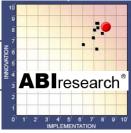






Security

- Ranked #1 out of 11 vendors by ABI Research
- Advanced access control and WIDS/WIPS
- Best-in-class Real-Time Location Services
- Chairing WFA and IEEE security groups



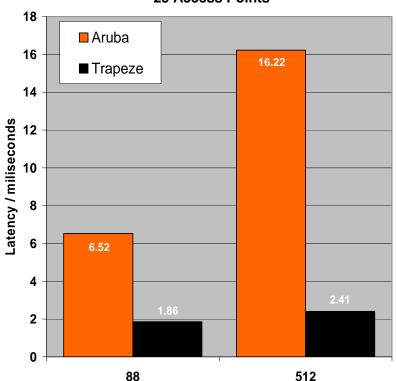




Trapeze has Lowest Latency and Jitter

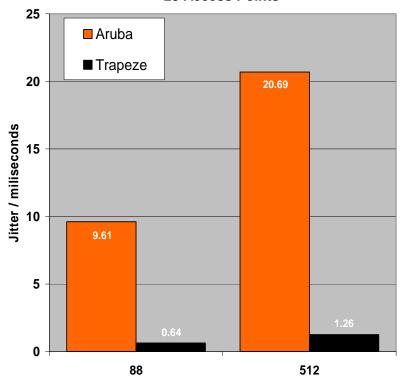
- Trapeze: Lowest Latency
- Aruba: 350% 674% higher

Latency under Maximum Load 25 Access Points



- Trapeze: Lowest Jitter
- Aruba: 1513%-1645% higher

Jitter under Maximum Load 25 Access Points



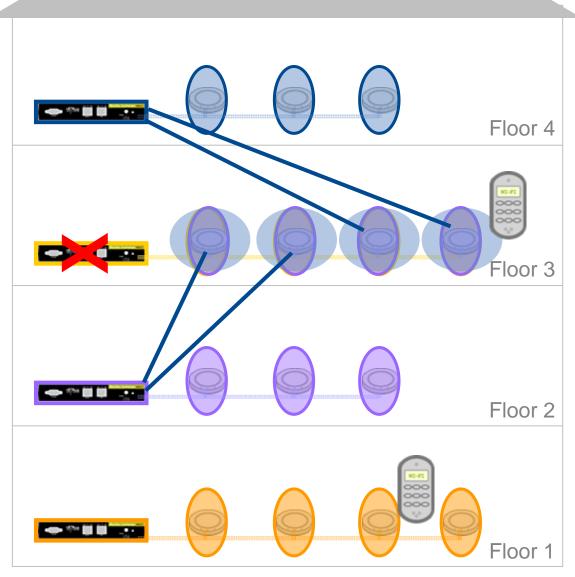


NETWORKWORLD WLAN Scalability Test





Hitless Failover



- Random controller fails
- Access points are immediately remapped
- No Disruption to Voice
- Enables unscheduled in-service upgrades



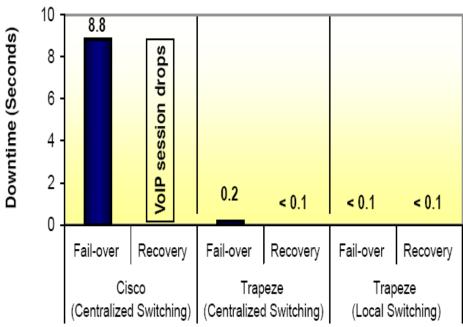


Tolly Group Test on WLAN Resiliency

Trapeze Versus Cisco in WLAN Resiliency

- Delivers sub-second fail-over using Trapeze's clustered wireless
- controller approach, while a comparable Cisco solution
- results in network downtime of 9 to 12 seconds Local switching delivers better failover and recovery behavior than centralized switching
 - Exhibits less than 0.1 seconds recovery without interrupting applications, while the Cisco solution drops both FTP and VoIP sessions during recovery
 - Demonstrates dynamic access point balancing and centralized
- Cluster configuration for easy resiliency configuration and
- Optimal usage of large-scale enterprise wireless networks





Source: The Tolly Group, October 2008

Figure 1



Google the Tolly Paper if you like...



Trapeze Networks, Inc. Trapeze Virtual Controller Cluster™

Competitive Wireless LAN Controller Resiliency Evaluation versus Comparable Cisco Solution



Premise: As wireless LANs (WLANs) proliferate the enterprise network landscape, network managers are demanding that their WLANs offer the same resiliency as wired counterparts. For enterprises such as healthcare, manufacturing, education and retail that demand an always-on WLAN solution, it is essential to understand how applications are affected by network component failures.

rapeze Networks, Inc. commissioned The Tolly Group to evaluate the resiliency feature of

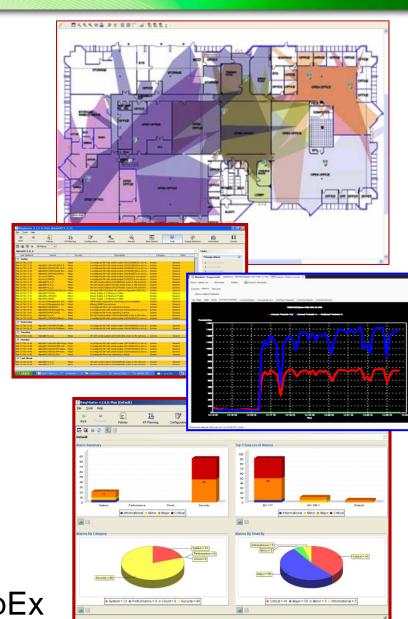
Test Highlights

- Delivers sub-second fail-over using Trapeze's clustered wireless controller approach, while a comparable Cisco solution results in network downtime of 9 to 12 seconds
- Local switching delivers better failover and recovery behavior than centralized switching
- Exhibits less than 0.1 seconds recovery without interrupting applications, while the Cisco solution drops both FTP and VoIP sessions during recovery
- Demonstrates dynamic access point balancing and centralized cluster configuration for easy resiliency configuration and optimal usage of large-scale enterprise wireless networks



World-Class Network Management

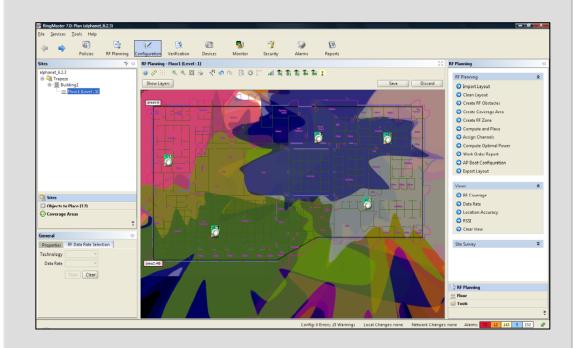
- Planning and Deployment
 - 3D predictive planning tool
 - Indoor and Outdoor network plan
- Configuration and Verification
 - Complete offline configuration
 - System and service wizards
 - Pushes configuration to MXs
- Monitoring and Reporting
 - By user, radio, AP, MX, SSID
 - Present location, roaming history
 - 30 day history aids compliance SOX, JCAHO, PCI-DSS, CALEA ...
 - WIDS/WIPS integration
- Advanced Location tracking
- Sophisticated tool saves 50% OpEx





RingMaster - Holistic RF Planning

 Predictive RF planning indoor and outdoor



- · Plan entire building vs. just a floor
- Supports CAD files with pre-configured layers
- 3 dimensional model takes account of other floors
- Auto computes attenuation based on building properties
- Auto generated wireless coverage map and work order



Smart Mobile Delivers NonStop Wireless

PERFORMANCE

Lowest latency
Efficient traffic flows
Seamless roaming
Load balancing
Application QoS
Highest scalability

RELIABILITY

Controller clustering
Hitless failover
Self-optimized mesh
In-service upgrades
Application continuity
Validated by Tolly group



SECURITY

Identity based roaming
Voice call security
Endpoint integrity
Advanced WIDS/WIPS
Application firewall
Location-awareness

MANAGEMENT

Predictive RF planning
Cluster configuration
Monitoring & reporting
History and audit trail
Easy guest provisioning
Real-time Location Services



Real Time Location Services Overview





RTLS is a reliable cost effective solution

"We expect to see WLAN deployments scale to support RTLS in any industry that has goods, assets or personnel worth tracking over the next 5 years."

FORRESTER

"Wi-Fi RTLS will represent a \$1 billion market by 2011"



"RTLS is the endgame...it will become the most pervasive technology the world has ever seen."



"Location and tracking is going to be a key part of every enterprise-class WLAN systems vendor's arsenal."





Location Services Value Proposition

Tracking Assets

- Higher asset utilization
- Lower equipment inventory
- Reduced asset losses
- Optimized business processes

Tracking people

- Improved communication
- Streamlined workflow
- Enhanced workplace safety
- Location-aware security

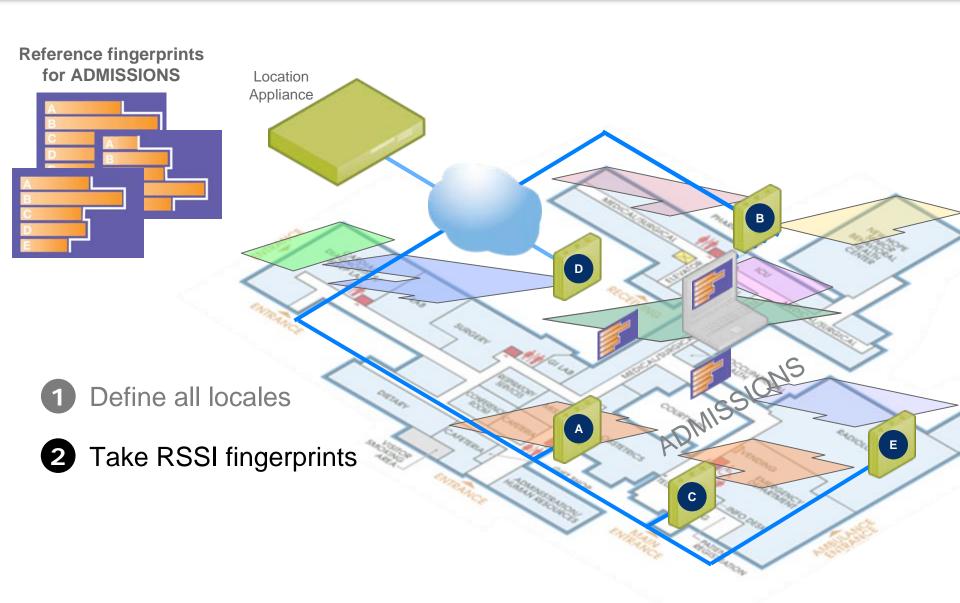






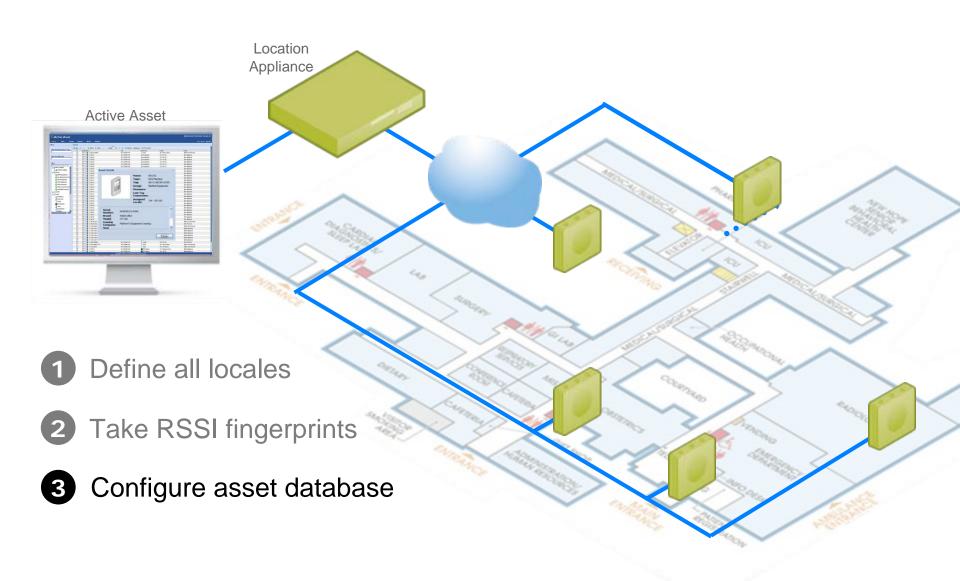


RTLS Conceptual Overview



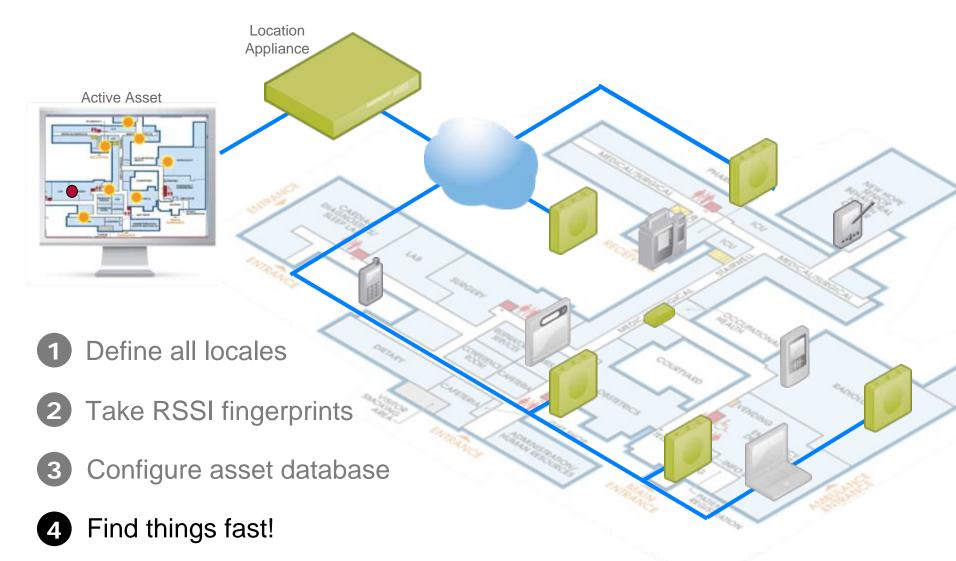


RTLS Conceptual Overview





RTLS Conceptual Overview





RTLS Applications in Healthcare





Location-based Security

Manage access based on user and location



Asset ManagementManage inventory of shared assets



Push medical records to the point of care



RTLS Applications in Education



Prevent Cheating During Tests

Prevent any network access from any device from 2pm-3pm from room 540



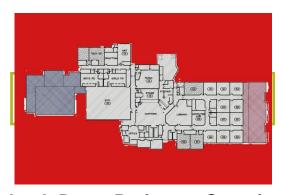
Stop Bandwidth Abusers

If traffic threshold exceeded within 1hr, during peak hours restrict that user's bandwidth



Control Guests

Contractors, parents, other teachers Prevent access outside certain areas



Lock-Down Perimeter Security

Prevent access from specific areas such as outside the building, or campus perimeter



Trapeze RTLS Solution Components



Trapeze WLAN Infrastructure



Active Asset



LA-200E & RF Firewall



AT-320 Asset Tags



Only Trapeze has full RTLS Solution

	Location Appliance	Asset Management	Perimeter Security	Access Control	Content Delivery	Asset Tags
Trapeze	LA-200E	Active Asset	RF Firewall	SmartPass	LA-200E SDK	AT-320
Meru	Newbury	Newbury	RF Barrier	-	Newbury	Newbury
Cisco	ME 3300	Aeroscout	-	-	-	Aeroscout
Aruba	-	-	-	-	-	-
Enterasys	-	-	-	-	-	-
Nortel	Newbury	Newbury / Ekahau	-	-	Newbury	Newbury / Ekahau
3Com	-	-	-	-	-	-
Motorola	-	-	-	-	-	-
HP Procurve	-	-	-	-	-	-



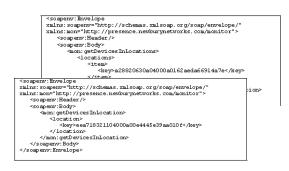
Location Appliance with RF Firewall

- Real-time location tracking
- First to support 802.11n clients
- Simultaneously tracks up to 4,000 devices
 - Handles up to 200 APs per Location Appliance
- Tracks any Wi-Fi client (no client s/w), asset tags

Dashboard



API SDK



Perimeter Security





LA-200E



LA-200E Performance is Superior

- Server-side RSSI fingerprinting
 - Reliable not affected by AP transmit power changes
 - Accurate distinguishes floor levels and locale perimeter
- Highest accuracy and precision
- Fastest seek response time
- Any Wi-Fi client, not just tags
- No load on WLAN controllers

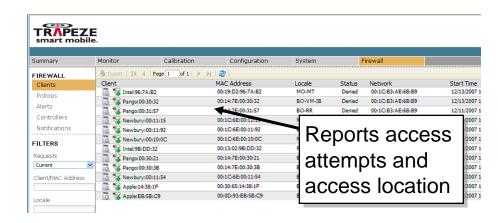
	Trapeze	Cisco
10 Meters	99%	90%
5 Meters	97%	50%
3 Meters	95%	< 50%
Average Seek	30 Secs	5 Min
Fastest Seek	10 Secs	1 Min
# Devices	4,000	2,500



RF Firewall - Policies and Alerts

- Any area indoors or outdoors may be defined as a locale
- Policies define whether access is allowed/denied in each locale
- Optional policies for known MAC addresses, otherwise access is limited to "allow or deny" only
- TRAPEZE Calibration Configuration 🗘 New 🔕 Delete 🔒 Copy | 🤚 Enable ங Disable FIREWALL Clients 👔 Conference Room Allow Conference Room Allowed Clients Policy Outer Lobby Denied Clients Policy Alerts Controllers Create security **FILTERS** policies for RF Locale lockdown

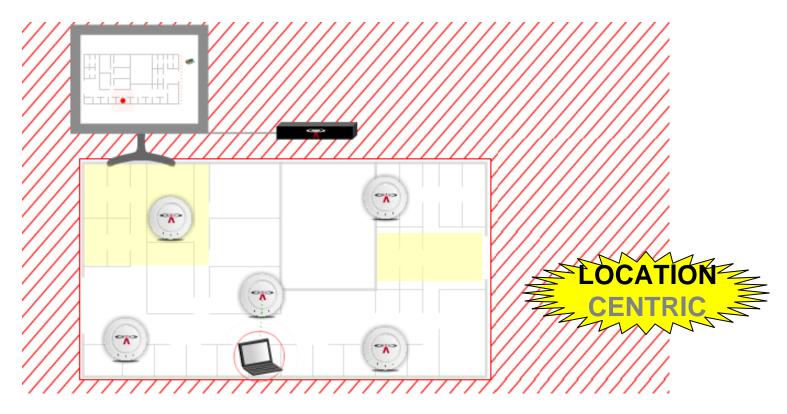
- Logs all association or access attempts for historical reporting
- Shows "rogue AP" alerts from Trapeze WLAN controllers
- Configure/send alerts via Syslog and email to escalate threats





RF Firewall - Perimeter Security

- First line of defense locks down building perimeter
- Enforces location-based access control (LBAC)
- Simple for anyone to deploy, easy to manage





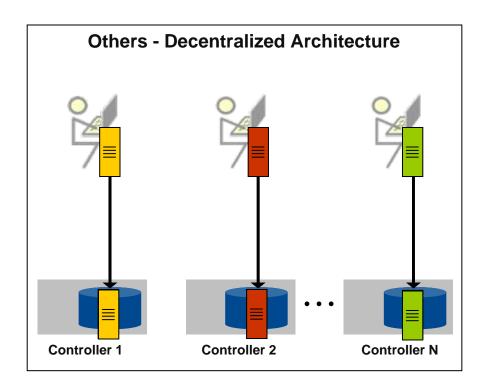
SmartPass - Advanced Access Control

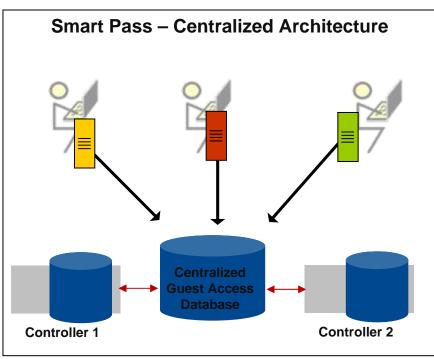
- Dynamic Authorization
 - Location, date, time, behavior
 - Based on filters and triggers
 - Scheduled or on-demand
 - Invoked via GUI or APIs
- Easy guest provisioning
 - Safe and scalable
 - Bulk name creation
 - Designed for non-IT staff
- History and reporting
 - Centralized and auditable





Safe and Practical Guest Access





- No audit trail of guest privileges
- Threat to network integrity
- Cause for IT support calls

- Centralized and auditable
- No changes to infrastructure
- Virtually support free



Core IDS/IPS Detected Attacks

- Rogue access points
- Interfering access points
- Rogue 802.11 clients
- Interfering 802.11 clients
- 802.11 adhoc clients
- Unknown 802.11 clients
- Interfering 802.11 clients on wired LAN
- 802.11 probe request flood
- 802.11 authentication flood
- 802.11 null data flood
- 802.11 mgmt type 6 flood
- 802.11 mgmt type 7 flood
- 802.11 mgmt type d flood
- 802.11 mgmt type e flood
- 802.11 mgmt type f flood
- 802.11 association flood
- 802.11 reassociation flood
- 802.11 disassociation flood
- Weak wep initialization vectors

- Spoofed access point mac-address attacks
- Spoofed client mac-address attacks
- Ssid masquerade attacks
- Spoofed deauthentication attacks
- Spoofed disassociation attacks
- Null probe responses
- Broadcast deauthentications
- FakeAP ssid attacks
- FakeAP bssid attacks
- Netstumbler clients
- Wellenreiter clients
- Active scans
- Wireless bridge frames
- Adhoc client frames
- Access points present in attack-list
- Access points not present in ssid-list
- Access points not present in vendor-list
- Clients not present in vendor-list
- Clients added to automatic black-list



WLAN Security Comparison

Differentiator	Trapeze	Cisco	Meru	Aruba
Support highest standards for Authentication & Encryption	✓	1	✓	✓
Scalable Cryptography Model	✓	1		
Industry Standard Endpoint Integrity Verification		*		
Voice-aware Application Firewall Policies	1			
Dynamic Authorization based on Location, Time/date, Activity	✓			
WIDS/WIPS: Protection Against Attack Types	230	24	20	40
Safe, Auditable and Scalable Guest Provisioning		√		



Where RF Firewall and SmartPass Fit US\$

	Basic	Medium	Advanced	Extreme
Locations	-	RF Firewall	RF Firewall	RF Firewall
Users	RADIUS	RADIUS	RADIUS + SmartPass	RADIUS + SmartPass
Connections	Embedded WIDS/WIPS	Embedded WIDS/WIPS	Embedded WIDS/WIPS	Overlay WIDS/WIPS
Cost	Included	\$20K	\$30K	\$100K
AAA Security	X	X	X	X
~40 Attack types	X	X	X	X
Perimeter security		X	X	X
Dynamic auth			X	X
Guest provisioning			X	X
~200 Attack types		RELDEN Brand Proprietary and Confidential		X Slida 30



RF Firewall and SmartPass

RF Firewall

- Location-Centric Security
- Adds <u>location</u> as a new authentication criterion
- Doesn't care about user types
- No guest provisioning functions
- \$20K cost of ownership
- Pros:
 - Simple plug & play concept
 - Single function perimeter security
 - Minimal expertise required
 - Zero maintenance Appliance
- Cons:
 - "All or nothing" access model

SmartPass

- User/Role-Centric Security
- Adds <u>location</u>, <u>date</u>, <u>time</u>, <u>usage</u>, as a new <u>authorization</u> criterion
- Enables granular user differentiation
- Advanced guest provisioning
- \$30K cost of ownership
- Pros:
 - Enables dynamic access control
 - Allows flexible security policies
 - Lets non-IT staff provision guests
- Cons:
 - Requires moderate IT expertise
 - Requires server maintenance



RF Firewall and WIDS/WIPS

RF Firewall

- Location-Centric Security
- Adds <u>location</u> as a new authentication criterion
- Reduces attack target area
- Eliminates all outdoor intruders
- \$20K cost of ownership
- Advantages:
 - Fast and simple to deploy
 - Minimal expertise required
 - Foundation for more advanced location-based security
- Disadvantages:
 - "All or nothing" access model

WIDS/WIPS i.e. Wireless Intrusion Dectection/Prevention Systems

- Attack-Centric Security
- Designed to detect and mitigate complex and obscure attack types
- Advanced counter-measures
- Forensics and audit trails
- \$100-200K cost of ownership
- Advantages:
 - Dedicated real-time monitoring
 - Monitors inside and outside
 - Mechanisms to add protection for legacy devices (WEP cloak)
- Disadvantages:
 - Requires security expert
 - Too much info & false positives



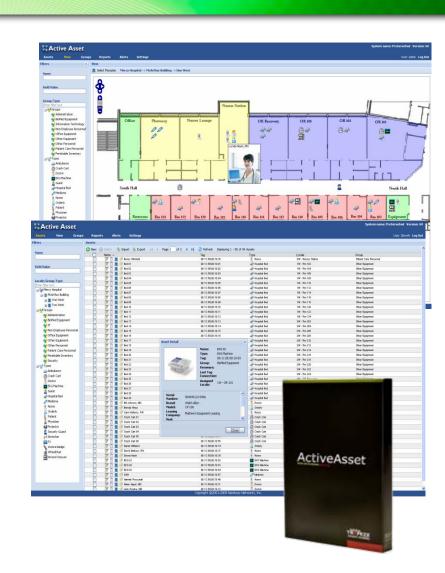
Best Solution Defined By Use Case

Requirement	SmartPass	RF Firewall
Allow Guest access in conference rooms, but allow employee access anywhere		
Deny Wi-Fi access for anyone outside the building		
Stop students using IM and texting during class		
Deny Wi-Fi access unless in these named locations		
Shut down user if they consume too much bandwidth		
Allow access to known MACs only from these places		
Prevent network access for contractors after 6:00 pm		
Detect complex hacking scenarios such as "man-in-the middle" attacks either inside or outside building	WIPS/WIDS	



ActiveAsset – Asset Management

- Real-time asset tracking and management for WLANs
- Accurately and rapidly locates shared assets and people
- Send alarms and alerts when location-based events occur
- Track patients and personnel to improve safety and security
- Improves workforce efficiency
- Continuously monitor, analyze and report on asset movements





Trapeze RTLS Success Stories



- Aeneas Nursing Home, Breda, Netherlands
- AT-320 asset tags used for nurse call
- Integrates with Mobicall from New Voice
- Transform alerts to voice calls with location



- The Florida Aquarium, Tampa
- Location-based content delivery
- Audit trail and foot traffic metrics provided by LA-200 and use of APIs



- AerCap, Schiphol Airport
- Trapeze LA-200 and RF Firewall
- Location based access control for wireless network in office park



- Onze-Lievevrous Hospital, Belgium
- LA-200 and ActiveAsset deployment
- 500 AT-320 asset tag deployment



Trapeze RTLS Summary

- Only Trapeze has complete WLAN and RTLS solution
- LA-200E provides foundation for all RTLS applications
- Trapeze solution is more accurate, flexible and scalable
 - Patented RSSI fingerprinting is immune to RF changes
- Location adds a new dimension to Wi-Fi security
 - Location based access control (LBAC) RF Firewall
 - Role based access control (RBAC) SmartPass
- RF Firewall delivers instant lock-down of perimeter



Healthcare Asset Tracking 大阪大学医学院

Trapeze WLAN and WiFi Location Base positioning engine are providing location services to locate medical equipments like anesthesia machines, infusion pumps, neural stimulator, imaging devices for endoscopic operations etc.

http://www.marubeni-sys.com/infinite-ideas/chousen/osakadai/index.html























Trapeze Delivers Medical Grade Mobility

- Superior scalability and mission-critical availability
 - Award-winning strategy for NonStop wireless
- Architecture optimised for voice and seamless mobility
 - Lowest latency, session persistence, identity-based roaming
- Easiest planning, deployment, life-cycle management
 - Don't need Cisco CCIE to design, deploy and operate
- Complete security and safety compliance
 - RTLS, AirDefense, Secure Voice, Location-aware Guest Access
- Dramatically lower TCO compared with Competitors
 - 300 bed hospital Upto \$300K savings on Capex and Opex
 - Plus \$200K savings per 0.1% gain in clinician productivity



Case Study: Wheaton Franciscan



"In addition to the fundamental requirements of reliability and security—which are essential to healthcare environments—the ability to centrally manage a network of that scale with minimal resources was critical."

- Larry Griffith, Director Technology Operations, WFH

Situation & Objectives Solution Results One of the largest Trapeze Smart Mobile Trapeze Smart Mobile healthcare providers in deployed in all 100 hospitals provides system-wide, unified midwest USA and clinics wireless network supporting mobile applications, including • 16,000 employees WLAN controller in each clinical applications (e.g., hospital 100 hospitals and clinics charting, surgery Ongoing rollout – over 2000 management), voice over Wi-Objectives: access points already Fi, monitoring, and guest Replace a 802.11b Ciscodeployed access based network RingMaster software used to Clinical staff moves freely monitor and manage WLAN Deploy a system-wide throughout WFH facilities wireless LAN that provide deployment while maintaining connectivity security, mobility, and to applications manageability Small team centrally manages Deploy Voice over WLAN entire wireless network with for PDAs and phones RingMaster



High Global Penetration in Hospitals

100's of Health Systems worldwide deploy Trapeze WLAN technology



























Radiological Society of North America Founded in 1915





Ziekenhuis Walcheren





















University of Minnesota - the Largest 802.11n WLAN in the World!



University of Minnesota

Twin Cities . Duluth . Morris . Crookston . Rochester . Other Locations



Worlds Largest 802.11n Deployment:

- 5 Year Program
- 2 major campuses, over 258 buildings (22m sq ft),
 1,200 acres of outdoor coverage
- 9,500 Access Points, 50 Data Center Controllers
- 80,000 Students, Faculty, Staff
- Competition Cisco, Aruba, (30 proposals), rigorous technical & business evaluation

Requirements:

- Campus-wide indoor/outdoor access
- 802.11 a/b/g/n with 802.1X Linux, Mac, Windows clients
- High density usage in classrooms and auditoriums
- Highly secure, rogue detection, WIDS, WIPS
- Distributed authentication
- Roaming for any protocol
- Applications
 - > Internet access, Online library catalog and services
 - Web-based classes and discussion forums
 - VoIP & Video streaming



Area of University of Minnesota's Trapeze WiFi Coverage (Red line describes coverage area)

Why They Chose Trapeze Networks:

- Technical Superiority
 - > 11n performance
 - Resiliency, availability
 - > Scalability
 - > Management
- Best Support & Service
- Access options & services
- Automated RF planning
- Advanced monitoring and accounting



Hangzhou WiFi City, China

CNET 2008

- Hangzhou WiFi City, the largest wireless city to deploy 'Triple-Play" Application
- Trapeze Networks is a major supplier
- Total 3 Phases
- Phase I Cover 728 km² with over 3000 Access Points
- Target to cover 16600 km²









Hangzhou WiFi City - The Largest WiFi network

Solution/Applications – Low Cost Wireless Network to cover the city at a fraction of the cost of Cellular Data Network: ROI < 18 months

- Government Parking POS
- Wireless Data Service for the Traffic & Police Department
- Support CCTV and surveillance
- ●Public Transport and Kiosk。
- Data Service for Park, School and the community









Trapeze Features and Benefits

