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GBA NEWSlog

A publication of the Geoprofessional Business Association

APRIL 16, 2025

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NEW EPISODE!

GBA GeoHeroes

Guest: Vic Donald, P.E.

The graphic features a circular portrait of Vic Donald, P.E., a man with glasses and a dark jacket. To the right is a shield-shaped logo with the GBA GeoHeroes text and silhouettes of people. A small GBA Podcast logo is in the bottom left corner.

Why the Future Belongs to Forward-Thinking Geoprofessionals

With more than 45 years in the profession, GBA Board member Vic Donald, P.E. (*Terracon*) has seen the geoprofessional world evolve—and helped shape its future. In a conversation with GBA President Guy Marcozzi, P.E., D.GE, LEED AP BD+C (*Verdantas*) on the [GBA Podcast](#) GeoHeroes series, Vic shares stories from his early days, his thoughts on safety, commoditization, and technology, and the lessons he's learned about mentorship and change.

[Listen Now](#)

[Read More About Vic](#)

More GBA News

Take Our 10-Second Poll!

Scroll down for the full story



Announcing the 2026 GBA Annual Conference Theme and Call for Abstracts

GBA is excited to announce the theme of our 2026 Annual Conference: **Geoprofessional Vibrancy, Impact, and Professionalism**—a powerful call to action for our industry's leaders. GBA invites engaging and insightful speakers to submit presentation abstracts that align with **GBA's Strategic Plan** and the three pillars of the 2026 conference theme.



[Learn More](#)

New Podcast: Low Budget, High Expectations—What Could Go Wrong?

Your favorite duo is back with another GBA Case History exploration. This week on the **GBA Podcast**, hosts Elizabeth Brown, P.E. (*Atlas*) and Abi Corbett (*SME*) talk through GBA Case History #55: What happens when a client prioritizes speed and low cost over sound recommendations? Unpack the lessons learned when an environmental consultant's warnings went unheeded—leading to bigger problems, a legal dispute, and a forfeited \$40,000 fee.



[Listen Now](#)

[Download Case History](#)

It's Membership Renewal Time—Watch Your Inbox

GBA's annual membership renewal period is here! Member firm representatives will soon receive an email with details on how to renew for the upcoming year. This message includes a look at the impact your support has made over the past year, including:

- Launch of the Career Continuum and Early Professional Class.
- Implementation of new member portal with more engagement opportunities and easier access to online resources.
- Publication of new resources: Best Practices, Business Briefs, and Case Histories, resulting in thousands of downloads.
- Creation of more Peer Groups, (Executive Geoprofessional Women Alliance, Second Mountain Group, Geotechnical Practice Leaders, CEOs).
- Continued collaboration across the geoprofessions with organizations like CalGeo, AGS, CGS, and AEG.

2024-25 Accomplishments

THANK
YOU



We hope you'll continue investing in the future of our geoprofessional community. Keep an eye out for the email and be sure to complete your renewal by May 31, 2025.

Updated: Important Information about CoMET Services, Quality Assurance

GBA has published an updated resource: Important Information about CoMET Services, Quality Assurance. This document is designed for inclusion in construction materials engineering and testing (CoMET) quality-assurance (QA) reports and other QA deliverables.



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ICYMI: Updated Message to Owners: The Critical Role of Geotechnical Engineering

GBA has released an updated publication designed to help project owners better understand the critical role of geotechnical engineering in confronting construction risk and improving project outcomes.

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GBA Member “Speaks” with Terzaghi in GEOSTRATA Feature

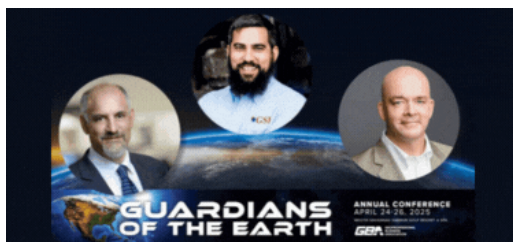
GBA Business Technology Committee member Enrique Farfan, Ph.D., P.E., ENV SP, M.ASCE (HDR) recently authored a feature article for the 25th anniversary issue of GEOSTRATA magazine titled “SPEAKING” with Karl Terzaghi: A ChatGPT Interview with the Man Who Started It All. The innovative piece was inspired by Enrique’s **“Role-Play Your Way: How to Talk with Terzaghi”** article published by GBA as part of a series on **AI in the geoprofessions**. Both articles highlight how emerging technology and imagination can bring geo-history to life.



[Read the Article](#)

Who Will You Meet in Savannah?

In just one week, the geoprofessional world will converge on Savannah, Georgia for the **2025 GBA Annual Conference**. Who will you meet? Which presentation will make the greatest impact on your future and that of your firm? Take a look at the faces you’ll see as the Guardians of the Earth come together next week.



[Watch the Video](#)

There’s an App for the 2025 GBA Annual Conference

Attention conference attendees: You should have received an email from support@tripbuildermedia.com with information on how to download and log in to the 2025 GBA Annual Conference app, sponsored by Metafield by Agile Frameworks. With the app, you can personalize your schedule by adding sessions to your calendar, get important information

and resources from GBA and conference presenters, and make new connections. If you did not receive the email, please **let us know** or use the link below to download the app:



Download App

Preparing for Rapid Response: Assembling a PIT Crew

Construction risk molehills can quickly take on mountainous proportions! This is why every GBA member firm would benefit from developing a rapid-response, project-intervention team (PIT) crew; i.e., a group of individuals who together possess diverse technical and nontechnical (soft-skills) expertise.



Download Now

Future GBA Events

[2025 Annual Conference:](#)
[April 24-26, 2025 -](#)
[Savannah, GA](#)

[Crystal Ball Workshop:](#)
[June 24-25, 2025 -](#)
[Kansas City, KS](#)

[2025 Fall Leadership](#)
[Summit: November 12-14,](#)
[2025 - Denver, CO](#)

GBA Member News

verdantas

Verdantas Completes Five Acquisitions in Seven States

Verdantas announced five acquisitions on April 8 of Horizons Engineering, Inc., Aqua Engineering Inc., Advanced Earth Sciences, Inc., Atlantic Resource Consultants, LLC, and Atlantic Environmental Consulting Services, LLC. **[READ MORE](#)**



UES Acquires Stevenson Consulting

UES has acquired Stevenson Consulting, a full-service engineering firm headquartered in Midlothian, Virginia, specializing in the areas of geotechnical and earthwork engineering, materials testing and inspection, code compliance, commissioning, and building envelope. **[READ MORE](#)**



Terracon Acquires The Transtec Group

Terracon announced its acquisition of The Transtec Group, a leading provider of innovative solutions designed to meet an array of pavement engineering needs. [READ MORE](#)



Kleinfelder Acquires Veenstra & Kimm

The Kleinfelder Group, Inc. announced on April 9 that Veenstra & Kimm, Inc. (V&K) has joined the organization and becomes its newly created Midwest Division. This division will be led by Steve Thompson, V&K's Board Chairperson and Chief Operating Officer. [READ MORE](#)



CDG Changes Its Name to Three Notch Group

On April 1, CDG announced that it will now be known as Three Notch Group, a name with a story even older than the firm itself, which was founded in 1946. [READ MORE](#)



PBS Is Rebranding as Apex

PBS Engineering & Environmental joined Apex Companies in 2024 and will officially rebrand as Apex in mid-May of this year. [READ MORE](#)

More GBA Member Headlines

[Endpoint Solutions Appoints Nick Draskovich as a Company Officer](#)

[Giles Engineering Associates Welcomes Project Geologist Sonny Divita](#)

[Read the Latest Issue of NOVANews](#)

Have a story tip? Send it to us!



What We're Reading

In honor of our upcoming visit to Savannah for the 2025 GBA Annual Conference, explore the Geology of the Georgia Coast:



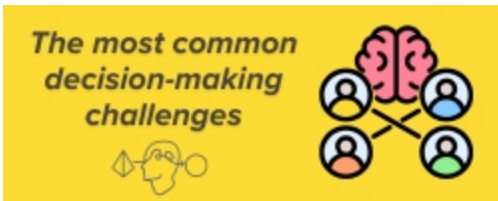
I'm an Introvert, Here's How I Network with Thousands of People

Are you joining us in Savannah next week, but making connections isn't your strong suit? Read this to get ready. [READ MORE](#)



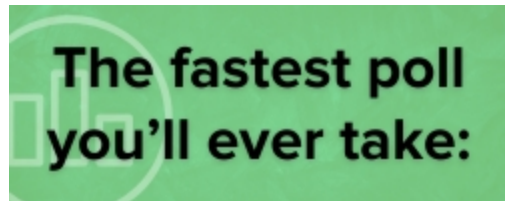
To Avoid 'Awkward, Superficial' Small Talk, Make One Little Change

Maybe you've got no problem chatting with new connections, but are you just on autopilot? Read this to more meaningfully engage. [READ MORE](#)



Biases in Decision-making: A Guide for CFOs

The most common decision-making challenges for CFOs and how to overcome them. [READ MORE](#)



Great Expectations? Take Our 10-Second Poll

A [recent Gallup poll](#) revealed that less than half of employees know what's expected of them at work. We'd like to see if this trend is consistent in the geoprofessions with an anonymous poll of NEWSlog readers. [TAKE THE POLL](#)



Related resource: [Ethical Strategies for an Irrational World](#); a presentation by Aaron Mann, Esq. (*Terracon*)

More Industry Headlines

[Keep Top Talent with 3 Employee Retention Secrets](#)

[Why You Should Consider Giving Interns Your Hardest Problems](#)

[How Civil Engineers Can Collaborate Successfully with External AI Providers](#)

[New Trends in Erosion and Sediment Control Devices](#)



[Engineering Lessons One Year After the Baltimore Bridge Collapse](#)



"We often take for granted the very things that
most deserve our gratitude."
-Cynthia Ozick

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About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



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