

APRIL 2, 2025

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New GBA Podcast Episode: Case History #50

Can doing the right thing still go wrong? In a new GBA Podcast episode, hosts Elizabeth Brown, P.E. (Atlas), and Abi Corbett (SME) explore the high-stakes environmental project profiled in GBA Case History #50, where a procedural misstep led to major consequences. Learn how a geoprofessional firm navigated delays, unauthorized changes, and regulatory challenges to uphold integrity and avoid litigation.



How are You Utilizing GIS in Your Firm?

Geographic Information Systems (GIS) is increasingly present in our daily lives, demonstrating its powerful impact across various industries. We are eager to learn how your company is using GIS to enhance operations. GBA's Business Technology Committee has created a short survey to help better understand how GIS is being used and encourage wider adoption across the geotechnical industry. The survey will be sent to your member firm's GBA Ambassador next week.



Mentorship, Motherhood & Mastery: Carrie Rodriguez's Story

A geoprofessional career isn't just about soil and structures—it's about solving problems and earning trust. In the latest GeoHeroes episode from the GBA Podcast, Carrie (Foulk) Rodriguez, P.E., G.E. (BSK Associates) shares how she navigated tough career transitions, stepped into leadership, and found her calling as an advocate for the profession.



Updated Resource: A Message to Owners

We've got another updated resource for GBA members. This refreshed "Message to Owners: Mitigating Risk with the Right Geotechnical Engineer" lists the risks civil and structural engineers assume when they develop geotechnical-engineering scopes of service and solicit proposals or bids. Guidance is given on reducing the design team's liability exposure. The document underscores the importance of relying on a qualified geotechnical professional, noting that the fee premium paid to achieve high quality is tiny compared to the cost of correcting the problems high quality can prevent.



GBA Welcomes New Member InnovoGeo Engineering

Please join us in welcoming a new member to GBA's extraordinary professional family: InnovoGeo Engineering! InnovoGeo was founded in 2024 by Christopher Lynch, P.E., with a mission to provide high-value civil and geotechnical professional engineering services to the Central Virginia area and beyond.



Get the Latest – The April 1st Word is Out!

The latest episode of The 1st Word from GBA is live. Executive Director Joel Carson delivers quick, need-to-know updates on GBA resources, events, and insights to help you and your firm stay ahead. Make sure to watch through to the end for a little extra April Fool's Day fun!

Get the Scoop



Welcome New 2025 GBA Annual Conference Sponsors

We're excited to announce that two new sponsors have joined the GBA Annual Conference lineup:

WACEL is an association of engineering laboratories, inspection agencies, and building officials who work collaboratively with building officials and industry partners to help ensure construction quality.

Seequent is a world leader in subsurface earth-modelling, analysis and data management, and collaboration software. As The Bentley Subsurface Company, Seequent connects our natural environment with the built world so organizations can manage the impact of their projects at every stage.



Collaboration is a cornerstone of GBA and there's no question about it – we couldn't offer the incredible event that is the 2025 Annual Conference without the support of our partner organizations. Please help us in thanking:



The California Geotechnical Engineering Association

The Canadian Geotechnical Society

Deep Foundations Institute

Go check them out on social media, peruse their websites, and get familiar with these friends of GBA.

Looking Ahead: 2025 Fall Leadership Summit

As we continue to put the final touches on the upcoming GBA Annual Conference: Guardians of the Earth, we're also looking ahead to our NEXT big event – the Fall Leadership Summit . Save the date and stay tuned for more details coming soon.



When: November 12-14, 2025

Where: Denver, Colorado

Who: YOU!

Best Practices: Interviewing - The Right Way!

Risk management in the geoprofessions begins long before the heavy equipment arrives; it may start with a half-hour interview for an open employment opportunity. Save yourself, your firm, and your future employees hours of wasted time by interviewing the right way.



Download Now

Future GBA Events

2025 Annual Conference: April 24-26, 2025 -Savannah, GA <u>Crystal Ball Workshop:</u> June 24-25, 2025 -Kansas City, KS 2025 Fall Leadership Summit: November 12-14, 2025 - Denver, CO



Gannett Fleming TranSystems Acquires Scalar Consulting Group

Gannett Fleming TranSystems has acquired Scalar Consulting Group Inc., a Florida-based firm specializing in transportation engineering and infrastructure services. **READ MORE**



Triad Engineering Inc. Celebrates 50 Years of Success

As Triad Engineering marks their 50th anniversary this year, they've launched a special series of blog posts looking back at the history and milestones of the firm and the industry. Topics include drilling, site design and development, and surveying. **READ MORE | WATCH ANNIVERSARY VIDEO**



ECS Announces Promotions of Nabhan, Vieten

ECS Group of Companies (ECS) is proud to announce the promotions of Peter Nabhan, P.E., PMP, LEED AP BD+C and Katelyn Vieten, P.G., to senior national practice leader. **READ MORE ABOUT PETER** | **READ MORE ABOUT KATELYN**



Welcome David Koppel, Environmental Manager, to Team AET

American Engineering Testing (AET) announced the addition of David Koppel as the new Environmental Manager in their St. Paul, Minnesota office. He holds a bachelor's degree in geology from Gustavus Adolphus College and a master of science in geology from Ohio University. **READ MORE**



Hillis-Carnes Promotes Grant Hitchens, P.E. to Philadelphia Branch Manager Hillis-Carnes announced the promotion of Grant Hitchens, P.E., to Branch Manager of its Philadelphia, Pennsylvania office. Grant holds a B.S. degree in Civil Engineering from Lehigh University and has over 21 years of experience in project management, land development, construction, hydrology and hydraulics design, and municipal engineering in residential, commercial, institutional, and industrial fields. **READ MORE**

More GBA Member Headlines

Terracon Employees Recreate Historic I-10 Photo

Froehling & Roberston Hires Safety Manager

BEM Systems Welcomes Jeremy Jones as Client Success Manager

Have a story tip? Send it to us! 💴 💪

What We're Reading

Enforcement by EPA The Environmental Protection Agen pproximately 8 million gov urces of potenti

Key Takeaways on Updated EPA Enforcement Priorities

New limitations, revisions, and what to make of it all. **READ MORE**



Strategic M&A as a Catalyst for Growth in Engineering

The mergers and acquisitions trend continues – here's how it can help capture growth opportunities. **READ MORE**



How to Use LinkedIn's Catch Up Feature to Stay Engaged with Your Network

Raise your LinkedIn IQ and improve your client and peer relationships. **READ MORE**



What Is Causing the Missouri River Basin's Elevated Streamflow?

Understanding how these factors interact is critical in helping the public prepare for hydrologic extremes. **READ MORE**

Related resource: Opportunities at the Climate Crisis and Infrastructure Nexus



More Industry Headlines

10 Things Every Employer Should Know About OSHA
Is Mine Waste a Multi-Billion Dollar Opportunity?
How One Construction Company Saved 28 Days of Work in Minutes
Listen: Advocating for Design-Build — Without Squeezing the Life Out of It
This Railroad Could Cripple America's Economy



"A leader is one who knows the way, goes the way, and shows the way." *-John Maxwell.*

Connect with GBA



About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



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