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JULY 9, 2025

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NEW RESOURCE! Crane Pad and Working Platform Design and Inspection Best Practices

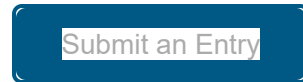
GBA has published a new resource developed by our Construction Materials Engineering & Testing (CoMET) Committee: A best practices guidance document on Crane Pad and Working Platform Design and Inspection. This resource is a guide for GBA member firms involved in projects with crane pads and other working platforms for heavy drilling, hoisting, and pumping equipment. It summarizes recommended practices related to these critical components of construction projects to reduce risk to member firms.

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2025 GBA Photo Contest Open Now! New Theme, Video Category

Employees of GBA member firms are encouraged to participate in our 2025 Photo Contest! This year's theme is **Geoprofessional Vibrancy, Impact, and Professionalism** and reflects our strategic emphasis on showcasing the energy, influence, and integrity of the geoprofessional field. We want to see how you visualize the dynamic work, meaningful outcomes, and high standards that define your team and projects!



Emerging Leaders Program Application Period Opens Soon

We are launching our next Emerging Leaders Program in 2025, where – under the guidance of geoprofessional veterans – approximately 20 GBA member-firm professionals from across North America will work together on a project and receive business education associated with leadership, risk management, and performance optimization. This is an excellent opportunity for the rising star in your firm to meet, work with, learn from, and develop lifelong friendships – AND your firm will benefit greatly from their participation, as well. Past projects of GBA Emerging Leader Program participants include the [GBA Podcast](#) and [GEO Kits](#), both of which are having a major impact on the geoprofessional industry.



Want to be the first to know when applications are open? [Send us an email!](#)

GBA Annual Financial Survey Opens July 14

GBA member firms will soon receive information about the 2025 Annual Financial Survey, which opens on July 14. GBA's Business Practices Committee has partnered with the Environmental Financial Consulting Group to help identify trends and provide guidance for leaders involved in financial planning and decision making. We will also share information about a webinar on August 1 to answer any survey-related questions.



Site Investigation Tools of the Future: Advancing Geoprofessional Practice

The next event in the GBA Knowledge Sharing Webinar Series is Thursday, July 31 at 2 p.m. ET. ConeTec Geotechnical Research Engineer Joseph Bindner, Ph.D., P.E. and Director of Business Development Kelly Cabal will explore innovative advancements in site investigation technologies that are set to propel the geoprofessional industry into the future. Attendees will learn how these advancements can address current challenges and discuss broader trends for a cleaner and safer future.



2024-25 GBA Annual Report Released

GBA's latest Annual Report shares progress and highlights key accomplishments of the Association during fiscal year 2024-25. With complete transparency, the Annual Report keeps GBA members current with significant accomplishments of the Board, Committees, and all the volunteers who support it. This is an opportunity for every member of GBA to better understand what we accomplished last year, where we are today, and the direction of the association going forward.



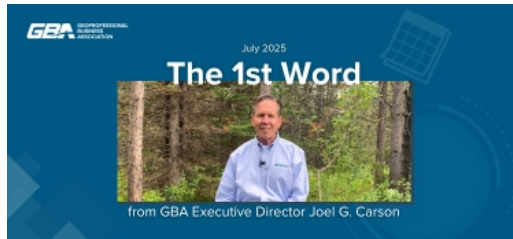
New GeoHeroes Podcast with ECS COO Leo Titus

Leo J. Titus, Jr., P.E., F.GBA (*ECS Group of Companies*) talks resilience, leadership, and giving back to the geotechnical community in the latest episode of the GeoHeroes series from the GBA Podcast. Packed with career wisdom, this episode offers invaluable insights on professional growth, the importance of industry involvement, and finding perspective through life's toughest moments.



NEW VIDEO! Update from the Executive Director, July 2025

GBA Executive Director Joel Carson recaps a high-impact month for geoprofessionals and previews what's ahead in the July 1st Word. Catch up in 5 minutes. Your summer strategy starts here!



Watch Now

Reminder: GBA Book Club Meeting August 20

Are you looking for your next summer read? Check out "Turn the Ship Around!" by L. David Marquet, the topic of discussion at the next [online] GBA Book Club gathering on August 20. The book presents a unique leadership approach known as the "leader-leader" model, which contrasts with the traditional "leader-follower" model. [GBA member Jason Crowder](#), P.Eng. ([Grounded Engineering](#)) carved out some beach time to dive into this selection (pictured). No need to fill out any official paperwork – you can join Jason and the rest of the GBA Book Club anytime!



Sign Up

Case History #109 - We Were Hacked!

A GBA member firm became the victim of a foreign hacking enterprise after an employee opened an email from an unsuspected contact and clicked on a link. After removing access to the firm's systems and project files, the hackers demanded a seven-figure sum of money.



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Future GBA Events

[2025 Fall Leadership Summit: November 12-14,](#)

[2026 GBA Annual Conference: April 23-25,](#)

[2027 GBA Annual Conference: April 14-17,](#)

GBA Member News



Kleinfelder Hired to Investigate Deadly San Antonio Flash Floods

Kleinfelder has been hired by the City of San Antonio as part of a review of the "contributing factors that caused the loss of life and damage to infrastructure" in the city on June 12. [READ MORE](#)



UES Acquires Geohazards

UES has acquired Geohazards Engineering and Geology, a geology and engineering firm headquartered in Gainesville, Florida, that specializes in forensic engineering, geology and geophysics, geotechnical engineering, geotechnical construction inspection, erosion control, and litigation support. [READ MORE](#)



Verdantas Acquires Independent Solutions

Verdantas has acquired Independent Solutions, Inc., a California-based firm recognized for its excellence in inspection and soil and materials laboratory testing, with a strong focus on the healthcare sector. [READ MORE](#)



Eustis Expands to the Northeast with New Connecticut Office

Eustis Engineering announced the opening of their newest branch office in Glastonbury, Connecticut and welcomed back Nicholas Izzo, P.E. Izzo will play a key role in leading and growing Eustis' practice in the Northeast. [READ MORE](#)



Sanborn Head Promotes Jennifer Sanborn and Shawn Kelley

Sanborn Head is pleased to announce two mid-year senior leadership promotions. Jennifer Sanborn, P.E. has been promoted to Senior Vice President of Talent. Jennifer is an active member of GBA's Multimedia Delivery Committee. Shawn Kelley, Ph.D., P.E. has been promoted to Vice President. [READ MORE](#)



Rathin Nair Named National Manager of AI and Data Science

Terracon has named Rathin Nair, Ph.D., as national manager of AI and data science. In this new role, Nair will oversee efforts to incorporate artificial intelligence throughout the company to enhance efficiency and fulfill client requirements. [READ MORE](#)

More GBA Member Headlines

[VHB Welcomes Ron Kudla as Northeast Regional Structures Leader](#)

[BGC Engineering Welcomes Theo Gerritsen, Principal Engineer](#)

[Leadership Announcement at Civil Solutions, Inc.](#)

Have a story tip? Send it to us!



What We're Reading - *Special Edition*



GBA members will soon receive the recommended actions and key findings from GBA's 2025 Crystal Ball Workshop (CBW): Addressing the Impacts of the Shrinking Geoprofessional Workforce with Automation and Artificial Intelligence. As a primer, we're sharing with NEWSlog readers some of the materials that CBW participants reviewed to help inform and guide their discussions.

[Video] [Technology Transforming Engineering](#) | Segment of "Advancements with Ted Danson" featuring CBW partners and participants GBA, Strata, and Agile Frameworks.

[Article] [A Unified Framework for Leading Through Convergence](#) | Article from CBW Subject Matter Expert (SME) Kevin Benedict that presents ideas and frameworks to help leaders quantify transformation capacity, structure intelligent decision-making loops, and operate effectively in 'future time.'

[Book] [AI Culture Shift](#) | Authored by Adnan Iftekhhar and CBW SME Brian Moynihan; contains frameworks to elevate people and transform organizations.

[Podcast] [Enterprise Generative AI Adoption Challenges and Strategies](#) | From CBW SME and GBA member Enrique Farfan, Ph.D., P.E. ENV SP (HDR), who also authored a series of articles for GBA members on "[AI in the Geoprofessions](#)."

[Article] [From Sensing to Machine Learning in Geoengineering: Building Our Own AI Perspective](#) | By CBW SME Kenichi Soga, Ph.D. et al.

[Website] [Firm of the Future](#) | The impact of technology, from the ACEC Research Institute.

[Book] [The AI-Driven Leader](#) | Harnessing AI to make faster, smarter decisions, by Geoff Woods.

[Article] [Demystifying AI](#) | A layperson's guide to artificial intelligence and its impact on our world.

[General Information] [54 NEW Artificial Intelligence Statistics \(June 2025\)](#) | A look at key AI statistics and growth projections for the future.

[Article] [AI Alone Won't See Companies Succeed: Leadership Will](#) | Four ways CEOs can lead AI transformation.



"If you focus on success, you'll have stress. But if you pursue excellence, success will be guaranteed." - Deepak Chopra

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About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



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