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GBA NEWSlog

A publication of the Geoprofessional Business Association

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A graphic for the GBA Crystal Ball Workshop. It features a crystal ball with the GBA logo inside, set against a background of a network diagram. The text reads: **CRYSTAL BALL WORKSHOP** and **June 24-25, 2025**. Below this, a dark blue banner contains the text: **Addressing the Impacts of the Shrinking Geoprofessional Workforce with Automation & AI**.

Focus on the Future: GBA Crystal Ball Workshop Underway

GBA leaders, industry partners, subject matter experts, and representatives of GBA member firms are in Olathe, Kansas, this week for the [2025 Crystal Ball Workshop](#) to explore how emerging technologies can help firms bridge workforce gaps, meet the demands on our profession, and sustain profitable business growth.



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[More GBA News](#)

TOMORROW! A Demonstration of AI Digitization Today

The next event in the GBA Knowledge Sharing Webinar Series is tomorrow, June 26 at 2 p.m. ET and is presented with BoreDM. Founder Louis Aaron will present on “PDF Boring Logs to 3D Models: A Demonstration of AI Digitization Today.”

[Learn More](#)[Register](#)

GBA Graduates First Early Professional Class

This month, GBA graduated its first class of the Early Professional Class (EPC) of the Career Continuum. The EPC is designed to lay the foundation for successful geoprofessional careers, introducing those with less than five years of experience to key consulting fundamentals.

[Learn More](#)

New GeoHeroes Podcast with Verdantas CEO Jesse Kropelnicki

GBA past-president Guy Marcozzi, P.E., D.GE, LEED AP BD+C interviews Verdantas CEO Jesse Kropelnicki, P.E. on a new episode of GeoHeroes from the GBA Podcast. Under Jesse's leadership, Verdantas grew from 415 to 1,900 employees in just 2.5 years.

[Listen Now](#)

Save the Date! GBA Photo Contest Opens July 1

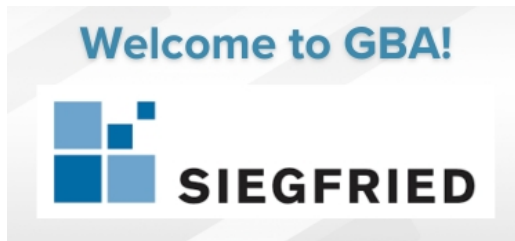
GBA's Annual Photo Contest will open on Tuesday, July 1. This year's theme is Geoprofessional Vibrancy, Impact, and Professionalism. Look for more information in an

upcoming email and on the GBA website on July 1.



GBA Welcomes New Member – Siegfried Engineering

The more members GBA has, the more successful we can ALL be! Please welcome our newest member, Siegfried Engineering. Siegfried is one of Northern California's largest multidisciplinary design and engineering firms, offering civil engineering, structural engineering, geotechnical engineering, landscape architecture, surveying, and partnering services. Check out our LinkedIn post and extend a welcome to Siegfried employees today!



Message To Civil and Structural Engineers: Project Quality Assurance

This client education document provides guidance to civil and structural engineers on how to communicate the value of qualified CoMET consultants to project owners. GBA encourages project design professionals to explore this message with information they can pass on to owners to help all parties lower their risks.



[Download Now](#)

Future GBA Events

[Crystal Ball Workshop:](#)
[June 24-25, 2025 -](#)
[Kansas City, KS](#)

[2025 Fall Leadership](#)
[Summit: November 12-14,](#)
[2025 - Denver, CO](#)

[2026 GBA Annual](#)
[Conference: April 23-25,](#)
[2026 - Phoenix, AZ](#)

GBA Member News

Leveraging Drones for Environmental Services

G2 Consulting Group says that one of the most effective tools they've added to their toolkit is drone technology, especially for Phase I Environmental Site Assessments on large, complex properties throughout the nation. [LEARN MORE](#)



Tom Price Named President of Infrastructure Business

Atlas Technical Consultants has announced Tom Price as President of its infrastructure business. Price has held executive leadership roles at prominent firms within the architecture, engineering and construction industry and is known for his passion for client service, project delivery excellence, business growth and operating discipline. [READ MORE](#)



SME Appoints New Laboratory Services Leadership

SME announced two key leadership appointments in their Laboratory Services Team:

- Nick Atkins – Laboratory Services Group Leader
Nick will oversee the strategic direction of the laboratory operations, drive innovation, and ensure the highest standards of quality and compliance.
- Seth Molenaar – Chief Technical Consultant for Laboratory Services
Seth will not only assume leadership responsibilities but will also play a pivotal role in the development and growth of the Team. [READ MORE](#)



Del Shannon to Spearhead Hydropower Project Development

Knight Piésold USA announces the appointment of Del Shannon as a Senior Principal Geotechnical Engineer. Shannon will spearhead the company's hydropower business development efforts within its growing power and water business line. [READ MORE](#)

More GBA Member Headlines

[Rutherford + Chekene Grows by Five](#)

[DOWL Welcomes Dana Johnson](#)

[Geocon Welcomes Project Scientist Matt Bernard](#)

Have a story tip? Send it to us!



GBA

What We're Reading



Bridging Cultures, Avoiding Disputes: You Need Partnering Dialogue More Than Ever

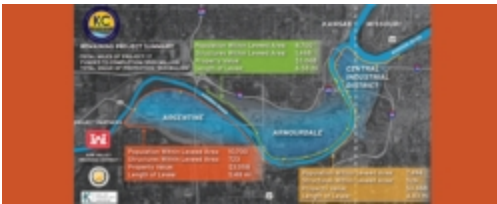
Construction projects aren't just about steel, concrete, and permits. They're about coordination, trust, and communication. Most conflicts are not legal; they're relational. And most relational conflicts don't need arbitration; they need a conversation. [READ MORE](#)



Legal Considerations for Construction Innovation

Recent court rulings indicate that designers, builders, and developers need to use climate modeling and consider elements such as likely sea level rise, or risk legal repercussions down the road.

[READ MORE](#)



Improving Reliability and Resiliency of an Existing Levee System

How do you upgrade 17 miles of levees and floodwalls—without compromising protection for 30,000 people or disrupting a major transportation hub? The KC Levees project is a case study in engineering under pressure. [READ MORE](#)



The Business Skill You're Overlooking

Stripping the human element from many of our interactions has had unintended and counter-productive consequences on our ability to build flourishing teams. [READ MORE](#)

More Industry Headlines

[New Technology Transforms Environmental Remediation Landscape](#)

[Fatal Crane Accident Under Investigation in Florida](#)

[New Stories from GBA Partner Organization DFI](#)

[Going Underground: Climate Resilience Beneath Our Feet](#)

[Baking the Perfect Hydrogen Soufflé](#)

[Tackling the Impacts of Historical Mines with Innovation and Collaboration](#)

“Life does not have to be perfect to be wonderful.” - *Annette Funicello*



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About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



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