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# GBA NEWSlog

A publication of the Geoprofessional Business Association

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## Plan for the Next Recession Now – Three Resources to Help You

GBA has three essential resources to help you strengthen your financial foundation, align your strategy, and ensure your firm is ready to navigate economic uncertainty. Whether the next downturn is months or years away, these tools will help you position your business to survive and thrive:

**Business Brief:  
Preparing for the  
Next Recession Now**

**Presentation:  
Recession Tune-Up  
(Overhaul)**

**Presentation: Planning,  
Preparing and  
Executing for the  
Looming Recession**

[More GBA News](#)

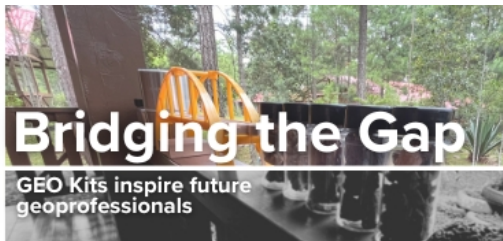
## GBA Welcomes New Member!

Please join us in welcoming a new member to GBA's extraordinary professional family: Geoscience Engineering & Testing, Inc. Geoscience Engineering is a multi-disciplined accredited consulting engineering firm in Houston, Texas with a qualified staff of registered professional engineers, geologists, field laboratory technicians, and project managers.

[Learn More](#)[Extend a Welcome](#)

## GBA's GEO Kits Spark Industry Interest Around the World

When Joe Meiburger, P.E., LEED AP (ECS) embarked on a trip to Honduras, he carried with him more than just a suitcase—he brought along a tool for inspiration: GBA's GEO (Geoprofessional Education Outreach) Kit. What started as an educational outreach initiative turned into a transformative experience.

[Read More](#)

## GBA Fellow Jay Martin, P.E., on Building a Career That Lasts

How do you navigate industry shifts, acquisitions, and leadership transitions? Jay Martin, retired Senior Vice President at WSP, has done it all. In this GeoHeroes podcast episode, he shares candid insights on career growth, mentoring future leaders, and the evolving landscape of geoprofessional practice.

[Tune In Now](#)

## Celebrating Our Annual Conference Sponsors: Welcome, Deep Excavation!

GBA is happy to welcome Deep Excavation as a sponsor of the [2025 GBA Annual Conference](#). Their sponsorship helps make this year's conference—April 24-26 in Savannah, GA—an outstanding opportunity for learning and networking. A big thank-you to all our sponsors for their continued support in bringing this event to life!



[See All the Sponsors](#)

## Conference Speaker Spotlight: Dori Ross, P.E.

At the 2025 GBA Annual Conference, Dori Ross, P.E. (*Sanborn, Head, & Associates Inc.*) will share results and review important trends from this year's GBA Business Snapshot Survey.

Dori is the Senior Vice President of Client Services at Sanborn Head. She draws on her background as an accomplished geotechnical engineer to guide her firm's performance. Ross has a bachelor's degree in civil engineering from the University of Connecticut and is an active member of GBA's Business Practices Committee.



[Learn More](#)

## Guide to the In-House Review of Geoprosessional Reports

This publication provides step-by-step instructions – as well as overarching concepts – for report writers and reviewers. The guide is organized into three principal content areas and addresses a report's ability to satisfy contractual obligations; the quality of its technical and risk-management content; and the clarity of presentation.



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## Future GBA Events

[2025 Annual Conference:](#)  
[April 24-26, 2025 -](#)  
[Savannah, GA](#)

[Crystal Ball Workshop:](#)  
[June 24-25, 2025 -](#)  
[Kansas City, KS](#)

[2025 Fall Leadership](#)  
[Summit: November 12-14,](#)  
[2025 - Denver, CO](#)

## GBA Member News



## **GAI Consultants Appoints Kevin Leadbetter, P.E. as CEO**

Kevin Leadbetter, P.E., GAI's President of Transportation & Infrastructure, has been appointed CEO of GAI Consultants. Leadbetter succeeds prior CEO Gary M. DeJidas, P.E., MBA, F.GBA following his retirement from the company. [READ MORE](#)



## **NV5 Acquires Herman Cx**

NV5 has acquired Herman Cx, a provider of commissioning and conformity assessment services for hyperscale data centers. [READ MORE](#)



## **SME Announces 12 Team Member Promotions**

Twelve team members at SME have been recognized for their dedication, remarkable performance, and continued pursuit of excellence. Their eagerness to embrace new responsibilities, coupled with their enthusiastic spirit, has set them apart as true leaders. See who deserves a "congratulations": [READ MORE](#)



## **Terracon Names Bobinchuck National Dir. of Nondestructive Testing Services**

Terracon has named Michael (Mike) Bobinchuck as the national manager of nondestructive testing services. In this new role, Bobinchuck will lead a team of highly qualified individuals to help Terracon grow its Nondestructive Testing/Steel services. [READ MORE](#)



## **Amy Essig Joins DOWL**

DOWL announced on March 11 that Amy Essig has joined the firm as the Pacific Northwest Environmental Business Lead. Most recently, Essig was the CEO of a 100+ employee-owned environmental and engineering firm located on the West Coast. [READ MORE](#)

## **More GBA Member Headlines**

Arias Promotes J. Scott Metz

STRATA Hires Eric Field for Senior Project Manager

Blackburn Consulting Welcomes Hamid Karimpour, Ph.D., P.Eng., P.E., G.E., M.ASCE

Inberg-Miller Engineers Unveils New Logo

**Have a story tip?** *Send it to us!*



## What We're Reading



### You Say It Best, When You Say Nothing at All

Words account for just 7% of communication impact, while tone and body language make up the other 93%. [READ MORE](#)



### A Patchwork of Policies: Navigating U.S. Employment Law in 2025

A growing patchwork of state laws on non-competes, paid leave, pay transparency, and AI is creating compliance challenges—here's what geoprofessional firms need to know to stay ahead. [READ MORE](#)



### Early Promotions Matter—But Women Are Missing Out

Early promotions in a career are most critical to success, yet women lose ground in the step up to manager. [READ MORE](#)



### “A Cascade of Failures”: Settlement in Bridge Case Collapses

This is a classic example of the communication gap that can exist between engineers and the public. [READ MORE](#)

## More Industry Headlines

[How To Reverse Record Decline in Employee Trust](#)

[10 Tips for Enhancing Efficiency in Foundation Drilling Applications](#)

[AI Can Predict Asphalt Wear and Tear](#)

 [Listen: Oklahoma DOT Embraces Geotechnical Changes](#)



"Live your beliefs and you can turn the world around."

*Henry David Thoreau.*

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## About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



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