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# GBA NEWSlog

A publication of the Geoprofessional Business Association

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## New Episode of GeoHeroes Featuring Saiid Behboodi

A new episode of the GBA Podcast's popular GeoHeroes series is now live and features Saiid Behboodi, P.E., G.E., F.GBA, Principal/Geotechnical Engineer (*PBS Engineering and Environmental*).

Saiid chose to study civil engineering in part due to its high regard abroad, where civil engineers are seen as "heroes." A critical influence on his career and business acumen was his involvement with GBA, where he learned crucial knowledge in loss prevention and risk management, leading to a corporate role. Learn more about Behboodi:

[Listen Now](#)

[More GBA News](#)

## New Event Series! Knowledge Sharing Webinars

GBA is excited to introduce a new series of online learning opportunities for our members: the Knowledge Sharing Webinar Series. These events are free, 40-minute webinars on important, timely topics from our industry partners. The first webinar is on Thursday, May 29 at 2 p.m. ET and is presented by Aldoa. The topic is "Integrated Workflows: How to Increase Efficiency at

Your Consulting or Engineering Firm.”

### **Additional Knowledge Sharing Webinar Series dates:**

- June 26 – “PDF Boring Logs to 3D Models: A Demonstration of AI Digitization Today” presented by BoreDM
- July 31 – “Site Investigation Tools of the Future: Advancing Geoprofessional Practice” presented by ConeTec
- August 28 – Topic TBD, presented by Agile Frameworks



### **We've Launched Community Photo Galleries on the GBA Member Site**

Visit the new community photo galleries on the GBA member site to view photos from the 2025 Annual Conference including keynote sessions, networking events, the Recognition & Awards Banquet, and committee activities. Please note, you need to be logged in to your GBA member account to view these images.



### **News from the Committee Corner**

At the corner of collaboration and creativity, you'll find GBA committees! Read the latest issue of the quarterly Committee Corner to learn more about your peers' work on resources, events, and initiatives that impact us all.



## The GBA Book Club Needs Your Voice on August 20

The longer days of “almost summer” mean more time for reading! And great news – the GBA Book Club is always accepting new bookworms. The next online meeting is August 20 at 4 p.m. ET, when the group will discuss “[Turn the Ship Around! A True Story of Turning Followers into Leaders](#)” by L. David Marquet. This book challenges traditional hierarchies and empowers teams to think and act like leaders.

The more diverse voices we hear from—technical professionals, firm leaders, early-career staff—the richer the discussion becomes. Connect with peers, share insights, and walk away with actionable ideas. Dori Ross, P.E. (*Sanborn, Head, & Associates*) and Tiffany Vorhies, PMP, NACE CIP-2 (*SME*) will moderate the discussion.



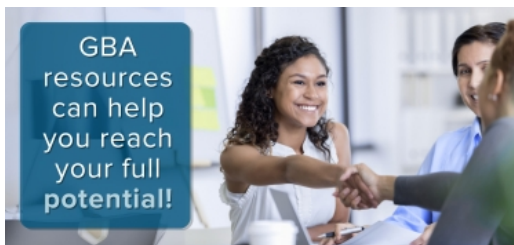
## Update Your GBA Profile

After you've looked through all the photos in the new gallery on the GBA member site, visit your profile and tell us more about you so we can serve you better. In your member profile, you can add your job title, professional credentials, birthday, email preferences, and even where you went to school. Adding this information can help GBA determine potential future peer groups, celebrate special occasions, and tailor our communications to make them more relevant to you. Did you get a promotion, license, or job? Let us know!



## It's Membership Renewal Time! Why is GBA the Right Choice for Your Firm?

Did you know? GBA doesn't only have resources for the geotechnical, environmental, or testing and inspection practitioners in your firm – our resources help senior leaders, project professionals, lab staff, field staff, and administrative professionals. All resources are available free and on-demand for employees of GBA member firms.



[Explore Now](#)

## In Case You Missed It: The 1st Word for May

Got 5 minutes? Then you've got time for this quick video update from GBA Executive Director Joel Carson. Get the insights. Use the resources. Grow your firm!



[Watch Now](#)

## Beyond gINT: A New Era in Geotechnical Data Management

This Business Brief is one of our most popular resources and will help geoprofessionals navigate the new market of vendors and products emerging to replace gINT.



[Download Now](#)

## Future GBA Events

[Crystal Ball Workshop:](#)  
[June 24-25, 2025 -](#)  
[Kansas City, KS](#)

[2025 Fall Leadership](#)  
[Summit: November 12-14,](#)  
[2025 - Denver, CO](#)

[2026 GBA Annual](#)  
[Conference: April 23-25,](#)  
[2026 - Phoenix, AZ](#)

## GBA Member News



**ECS Group of Companies Acquires DTR Consulting Services**

ECS Group of Companies (ECS) announced the acquisition of DTR Consulting Services, now operating as part of ECS Pacific, Inc. [READ MORE](#)



### **Kleinfelder Opens Detroit Office**

Kleinfelder has opened a new office in Detroit, Michigan that will primarily serve oil and gas midstream and electric and gas utility clients by providing localized pipeline and facility engineering and design services. [READ MORE](#)



### **Burns & McDonnell Opens Office in San Antonio**

Burns & McDonnell is expanding its Texas footprint with the opening of a new office in San Antonio. [READ MORE](#)



### **Atlas Welcomes Jennifer Sorenson to Infrastructure Team**

Atlas Technical Consultants (Atlas) has announced Jennifer Sorenson as senior vice president of its central infrastructure region. With more than two decades in the architecture, engineering, and construction industry, Sorenson has experience in project and program management, operations and business development. [READ MORE](#)



### **Rosemarie Fusco Joins GZA as Planner and Project Manager**

Rosemarie Fusco, AICP, MURP, has joined the GZA Providence office as a planner and project manager, specializing in coastal zone management and comprehensive planning for coastal communities. [READ MORE](#)

### **More GBA Member Headlines**

[Langan's Lori Simpson, P.E., G.E., Named Most Influential](#)

[Larry Simonsen Promoted to Chief Engineer at BLE](#)

[Nathan Holloway Joins ECS as Director of Environmental Services](#)

[Eric Shaffer, P.E., Named S&ME Raleigh Office Principal](#)

Have a story tip? *Send it to us!*



## What We're Reading



### Why You're Always Busy but Never Productive (and How to Fix It)

Regain focus and effectiveness with timeboxing. [READ MORE](#)



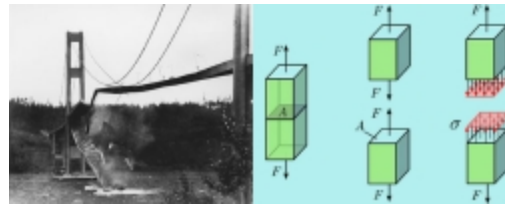
### Power Couple: When The CEO And CFO Join Forces

When the CEO and CFO are aligned, it shows in the company's financial performance. [READ MORE](#)



### Engineering Tomorrow: The Future of American Innovation Depends on How We Prepare Students Today

Students aren't exposed early enough to the possibilities in STEM, nor are they shown how the subjects they study in school connect to real-world innovations and urgent global challenges. [READ MORE](#)



### All Models Are Wrong – How Engineers Make Them Useful

As the famous statistician George Box said, "All models are wrong – some are useful." [READ MORE](#)

## More Industry Headlines

[Oregon DOT Pushes for Internal Concrete Curing on Bridges](#)

[How Managers Can Optimize Communication for New Team Members](#)

[Microtunneling Through Karstic Rock](#)

[Going Underground: Climate Resilience Beneath Our Feet](#)

"When you're in a dark place, you sometimes tend to think you've





been buried. Perhaps you've been  
planted." - *Christine Caine*

## Connect with GBA



### About GBA

The Geoprofessional Business Association (GBA) helps its members and their clients confront risk and optimize business performance by delivering unique professional resources, programs, and services that make them stronger and more successful.



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