



Top GOLF CLASSIC



NOVEMBER 17, 2026

TopGolf Los Angeles – El Segundo

400 S Pacific Coast Highway
El Segundo, CA 90245

For more than 90 years, the Hotel Association of Los Angeles has united and supported the region's diverse lodging industry.

This year, we're shaking things up! Join us for the HALA Topgolf Classic, featuring a fun mix of Topgolf games designed for every skill level.

Whether you're a seasoned golfer or have never picked up a club, you'll enjoy an afternoon of friendly competition, networking, great food, and memorable experiences with hotel professionals and allied members from across the industry.

TOURNAMENT SCHEDULE

1:30 PM – Registration Opens

2:00 PM – Tournament Start + Lunch

4:00 PM – Awards Presentation + Dessert

REGISTRATION

Single Player
\$250

Private Bay
\$1,450

REGISTER NOW

SPONSORSHIPS

Sponsor the tournament and get in front of our Los Angeles area hoteliers!

Platinum Sponsor

\$10,000

- 18 tournament entries (3 bays)
- Spotlit as a premier sponsor on tournament materials
- Inside front cover recognition in program
- Recognition and opportunity to speak at awards ceremony
- HALA newsletter article or advertisement
- Social media recognition
- Bay Sponsorship

Gold Sponsor

\$7,500

- 12 tournament entries (2 bays)
- Spotlit as a sponsor on tournament materials
- Recognition and opportunity to speak at awards ceremony
- HALA newsletter article or advertisement
- Social media recognition
- Bay Sponsorship

Silver Sponsor

\$5,000

- 6 tournament entries (1 bay)
- Recognized as a sponsor on tournament materials
- HALA newsletter article or advertisement
- Social media recognition
- Bay Sponsorship

Luncheon Sponsor

\$3,500

- 4 tournament entries
- Recognized as a sponsor on tournament materials
- Recognition and opportunity to speak at awards lunch

Beverage Sponsor

\$2,500

- 2 tournament entries
- Recognized as a sponsor on tournament materials
- Signage with logo/company name at bars

Awards or Game Sponsor

\$1,250

- 1 tournament entry
- Recognized as a sponsor on tournament materials
- Opportunity to speak at awards lunch

Bay Sponsor

\$1,000

- Recognized as a sponsor on tournament materials
- Opportunity to provide branded swag and gifts for attendees
- Ability to rotate to all bays to meet attendees

BECOME A SPONSOR
CLICK HERE TO PURCHASE NOW

Questions? Email us at: mail@hotelassociationla.com