

Municipal Broadband Conference

Holiday Inn & Suites Des Moines-Northwest

4800 Merle Hay Rd.

Des Moines, IA

March 30 & 31, 2016

New Venue!

Representatives of municipal broadband utilities (current and future) will gather for two days of networking and learning.

Join us to get your products and solutions in front of our attendees!

Marketing Opportunities

- Vendor Show: Afternoon/evening of March 30th
- Hospitality Suites: Evening of March 30th
- Event Sponsorships: Both Days



Vendor Show Displays (March 30th only)

Schedule

- Set-up: 10:15am to 1:30pm
- Displays Open
 - ⇒ 1:30pm-3:00pm: Vendor Show
 - ⇒ 5:15pm-7:00pm: Reception and Vendor Show (bar and appetizers)
- Display Takedown: after 7:00pm

Display Specifications:

- One skirted table provided by hotel. Or, you may choose to set up a free-standing display. Additional tables/spaces are available for an additional fee.
- Electrical included in fee (bring extension cords!)
- Free WiFi internet access available
- Holiday Inn shipping address: 4800 Merle Hay Rd., Des Moines, IA 50322

Hospitality Suites (March 30th)

- Reserve your suite directly through Holiday Inn & Suites. 515-278-4775
 - Standard Suite: (10 available): \$120
 - Presidential Suite (2 available): \$399
- Hours: 7:00pm to ???

Sponsorships (March 30th and 31st)

- Vendor Reception Sponsor (1)
- Lunch Sponsorships (2)
- Break Sponsorship (1)

See back page for pricing information

Vendor displays and sponsorships are first-come, first-served!



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Exhibit & Sponsorships

	Fee	Description
<u>ASSOCIATE MEMBER</u> Display	\$350.00	Includes table-top display, 2 conference passes(including all meals), and 2 drink tickets for the reception. One additional table may be purchased (same rates apply); please submit additional forms.
<u>NON-MEMBER</u> Display	\$450.00	
Additional Drink Tickets	\$20.00 for 4	Additional drink tickets to use or share during the reception.
Additional Conference Passes	\$75.00 each	Per additional vendor representative above 2. Conference passes include all meals.
Day 1 Lunch Sponsor (1)	Associate Member: \$600.00 Non-Member: \$700.00	Thank You to this year's Day 1 Lunch Sponsor, Power and Tel!
Reception Sponsor (1)	Associate Member: \$1,250.00 Non-Member: \$1,500.00	Includes two 8' tables during vendor show, 2 conference passes, vendor information displayed on projection screen during reception on March 30th, AND a full-page ad in the conference program.
Day 2 Lunch Sponsor (1)	Associate Member: \$600.00 Non-Member: \$700.00	Thank You to this year's Day 2 Lunch Sponsor, Calix!
Break Sponsor (1)	Associate Member: \$600.00 Non-Member: \$700.00	Includes signage in break area during all breaks on both days of the conference.
Hospitality Suite Host (8)	\$100.00	Includes listing in conference program and signage; must book room directly with Holiday Inn and arrange for your own food and beverage service. (Outside food and beverages are allowed).

Online Registration

All registration will be processed online at

<http://bit.ly/2016Broadband>

If you have any issues during online registration, contact Josh Trout at IAMU, 515-289-1999.

Prize Giveaways

IAMU will distribute tickets to vendors for to distribute to attendees. Prize drawings will be during the Vendor Reception. **Vendors are encouraged to donate items to be used during the prize drawings!** If you would like to donate a prize, please email Curtis Dean, cdean@iamu.org.

Special Room rates for Broadband Conference: \$55.00 King standard. To reserve your room, call 515-278-4755 and ask for the IAMU room block. Hurry, availability is limited!

Contact: Curtis Dean, IAMU Broadband Services Coordinator

cdean@iamu.org

Cell: (515) 994-0807