

Fall Broadband Meeting

IAMU Office and Training Complex

1735 NE 70th Avenue

Ankeny, IA 50021

October 12, 2016

Cost: \$35.00 per person

The third annual Fall Broadband Meeting is a “utility members-only” event designed to provide an update on key broadband topics as well as ample opportunities to network and “compare notes” with your peers.

SCHEDULE

8am-9am	Registration	Rolls, coffee, and juice will be available
9am-10am	NCTC Update <i>Auditorium</i>	Frank Hughes, Senior VP of Member Services at the NCTC, will be on hand to provide an update on what’s happening at the NCTC and answer questions.
10am-10:10am	Break	
10:10am-11am	Outsourcing Tech Support <i>Auditorium</i>	Responsive technical support is vital for broadband providers. But for small companies, it’s a challenge to deliver excellent service on limited budgets. This panel discussion will feature representatives of companies that provide tech support for telecom providers and why outsourcing this important service might be a win-win for your company and your customers.
11:00-11:10am	Break	
11:10am-Noon	CAF Phase II Auction <i>Auditorium</i>	The FCC will be announcing details on the Phase II Auction for the Connect America Fund (CAF). It appears that some rural areas where support was not claimed by incumbent phone companies will be available in the auction and may be of interest to municipal providers. Dan Davis and Jill Thornton of Consortia Consulting will discuss the Phase II Auction and the challenges in seeking these subsidies.
Noon-1pm	Lunch	Provided in registration
1pm-2pm	FTTH Design Options <i>Auditorium</i>	When designing a FTTH network, there are lots of decisions that need to be made. Ben Humphrey of Finley Engineering will outline the key choices that are made when putting together a FTTH design.
	Rethinking the Bundle <i>Board Room</i>	The triple-play bundle of cable TV, internet, and telephone has been an essential part of broadband offerings for many years. With the continued growth of cord cutters, it is time to re-think or revise the bundle?
2pm-2:45pm	2017 Broadband Conference <i>Auditorium</i>	As we wrap up the 2016 Fall Meeting, we’ll take a look at some of the possible topics for the 2017 Broadband Conference and brainstorm for other ideas.

Register online at http://members.iamu.org/events/event_list.asp

Questions? Contact Curtis Dean Cell: 515-994-0807 cdean@iamu.org