

Municipal Broadband Conference

Holiday Inn & Suites Des Moines-Northwest

4800 Merle Hay Rd.

Des Moines, IA

March 22 & 23, 2017

Representatives of municipal broadband utilities (current and future) will gather for two days of networking and learning.

Join us to get your products and solutions in front of our attendees!

Marketing Opportunities

- Vendor Show: Afternoon/evening of March 22nd
- Hospitality Suites: Evening of March 22nd
- Event Sponsorships: Both Days



Vendor Show Displays (March 22nd only)

Schedule

- Set-up: 8:00am to 12:30pm
- Displays Open
 - ⇒ 12:50pm-3:00pm: Vendor Show
 - ⇒ 5:00pm-7:00pm: Reception and Vendor Show (bar and appetizers)
- Display Takedown: after 7:00pm

Display Specifications:

- One skirted table provided by hotel. Or, you may choose to set up a free-standing display. Additional tables/spaces are available for an additional fee.
- Electrical included, but please bring extension cords and power strips!
- Free WiFi internet access available
- Holiday Inn shipping address: 4800 Merle Hay Rd., Des Moines, IA 50322

Hospitality Suites (March 22nd)

- New in 2017, all hospitality rooms will be in the first floor room/suites, making it easier for attendees to mix and mingle!
- Hours: 7:00pm to ???

Sponsorships (March 22nd and 23rd)

- Vendor Reception Sponsor (1)
- Lunch Sponsorships (2)
- Break Sponsorship (1)

See back page for pricing information

Vendor displays and sponsorships are first-come, first-served!



2017 Municipal Broadband Conference

Exhibits & Sponsorships

	Fee	Description
<u>ASSOCIATE MEMBER</u> Display	\$350.00	Includes table-top display, 2 conference passes(including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply). BECOME AN IAMU ASSOCIATE MEMBER AND SAVE \$200!
<u>NON-MEMBER</u> Display	\$550.00	
Additional Drink Tickets	\$20.00 for 4	Additional drink tickets to use or share during the reception.
Additional Conference Passes	\$75.00 each	Per additional vendor representative above 2. Conference passes include all meals.
Day 1 Lunch Sponsor (1)	Associate Member: \$600.00 Non-Member: \$700.00	Includes signage in the lunch area and program recognition.
Reception Sponsor (1)	Associate Member: \$1,250.00 Non-Member: \$1,500.00	Includes signage in the vendor exhibit area; 2 exhibit tables with priority placement; 20 drink tickets; and a full-page ad in the conference program.
Day 2 Lunch Sponsor (1)	Associate Member: \$600.00 Non-Member: \$700.00	Includes signage in the lunch area and program recognition.
Break Sponsor (1)	Associate Member: \$600.00 Non-Member: \$700.00	Includes signage in break area during all breaks on both days of the conference.
Hospitality Suite Host (6)	\$100.00	Hospitality rooms are all located in guest suites on the first floor, making it easier for attendees to find you! Includes listing in conference program and signage. To book your suite and make food and beverage arrangements, contact Jason Edge-Lord, Sales Manager, at 515-727-0404.

Online Registration

All registration will be processed online at
http://members.iamu.org/events/event_list.asp

If you have any issues during online registration, contact Josh Trout at IAMU, 515-289-1999.

Prize Giveaways

Vendors will be given tickets to distribute to attendees. Prize drawings will be during the Vendor Reception. **Vendors are encouraged to donate items to be used during the prize drawings!** If you would like to donate a prize, please email Curtis Dean, cdean@iamu.org.

Special Room rates for Broadband Conference: \$65.00 King standard. To reserve your room, call 515-278-4755 and ask for the IAMU room block. Hurry, availability is limited!

Contact: Curtis Dean, IAMU Broadband Services Coordinator

cdean@iamu.org

Cell: (515) 994-0807