

Municipal Broadband Conference

Holiday Inn & Suites Des Moines-Northwest

March 13 & 14, 2019

4800 Merle Hay Rd., Des Moines, IA

Representatives Iowa's GROWING municipal broadband community will gather for two days of networking and learning. Members tell us that interacting with vendors is one of their favorite parts of the event. **Please join us!**



Marketing Opportunities

- Vendor Show: Afternoon/evening of March 13th
- Hospitality Suite: Evening of March 13th
- Event Sponsorships: Both Days



Vendor Show Displays (March 13th only)

Schedule

- Set-up: 8:00am to 12:30pm
- Displays Open
 - ⇒ 12:50pm-3:00pm: Vendor Show
 - ⇒ 5:00pm-7:00pm: Reception and Vendor Show (cash bar and appetizers)
- Display Takedown: 7:00pm-8:00pm. Items must be removed from the ballroom so hotel staff can set for next day's sessions. Hotel and IAMU not responsible for storage or shipping.

Display Specifications:

- One 6' skirted table provided by hotel. Or, you may choose to set up a free-standing display that fits within the same space. Additional tables/spaces are available for an additional fee.
- Electrical included, but please bring extension cords and power strips!
- Free WiFi internet access available
- Holiday Inn shipping address: 4800 Merle Hay Rd., Des Moines, IA 50322

Hospitality Room (March 13th)

- In response to feedback from last year, we will have a single hospitality room for 2019 open to 4 sponsors.
- Each sponsor will have a corner with their own serving station. Beverages must be purchased from the Holiday Inn (new rule for 2019).
- Hours: 7:00pm to ???

Sponsorships (March 13th and 14th)

- GOLD SPONSOR: includes 1 display table during vendor show, lunch sponsorship, company logo on signage, & half-page ad in conference program
- SILVER SPONSOR: Includes 1 display table during vendor show & company name on signage.

See back page for pricing information

2019 Conference Presenting Sponsor





2019 Municipal Broadband Conference

Exhibits & Sponsorships

Conference Sponsorships

	Fee	Description
GOLD SPONSORSHIP (3 available)	Member: \$1,500.00 Non-Member: \$1,750.00	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, logo recognition as lunch & break sponsor on signage, and 1/2 page ad in conference program.
SILVER SPONSORSHIP (no limit)	Member: \$800.00 Non-Member: \$1,050.00	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, name recognition on signage and conference program.
Hospitality Suite Host (4 available)	\$100.00	A shared hospitality room will be on the ground floor with each host having a serving station. We're encouraging each host to provide a "signature cocktail" of their choosing along with other beverages.

Exhibit Only Rates

<u>ASSOCIATE MEMBER</u> Display	\$400.00	Includes table-top display, 2 conference passes(including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply). BECOME AN IAMU ASSOCIATE MEMBER AND SAVE \$200!
<u>NON-MEMBER</u> Display	\$650.00	Includes table-top display, 2 conference passes(including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply). BECOME AN IAMU ASSOCIATE MEMBER AND SAVE \$200!
Additional Drink Tickets	\$20.00 for 4	Additional drink tickets to use or share during the reception.
Additional Conference Passes	Member: \$75.00 each Non-Member: \$100.00 ea.	Per additional vendor representative above 2. Conference passes include all meals.

Online Registration

All registration will be processed online on the Events Page at www.iamu.org



IOWA
ASSOCIATION OF MUNICIPAL
UTILITIES

HOME

ABOUT IAMU

EVENTS

MEMBERSHIP

SERVICES

MUTUAL AID

RESOURCES

If you have any issues during online registration, contact Josh Trout at IAMU, 515-289-1999.

Special Room rates for Broadband Conference: \$65.00 King standard. To reserve your room, call 515-278-4755 and ask for the IAMU room block. Hurry, availability is limited!

Contact: Curtis Dean, Conference Coordinator

curtis@smartsourceconsulting.com

Cell: (515) 650-0251