

2021

Municipal Broadband Conference



IOWA ASSOCIATION OF
MUNICIPAL UTILITIES

October 20-21, 2021

Stoney Creek Hotel
Johnston, Iowa

RETURNING THIS FALL! Iowa's GROWING municipal broadband community will gather for two days of networking and learning. Members tell us that interacting with vendors is one of their favorite parts of the event. **Please join us!**

Marketing Opportunities

- Vendor Show: Afternoon/evening of October 20, 2021
- Event Sponsorships: Both Days



Vendor Show Displays (October 20th only)

Schedule

- Set-up: 8:00am to 12:30pm
- Displays Open
 - ⇒ 12:50pm-3:00pm: Vendor Show
 - ⇒ 5:00pm-7:00pm: Reception and Vendor Show (cash bar and appetizers)
- Display Takedown: 7:00pm-8:00pm. Items must be removed from the ballroom so hotel staff can set for next day's sessions. Hotel and IAMU not responsible for storage or shipping.

Display Specifications:

- One 6' skirted table provided by hotel. Or, you may choose to set up a free-standing display that fits within the same space. Additional tables/spaces are available for an additional fee.
- Electrical included, but please bring extension cords and power strips!
- Free WiFi internet access available
- Stoney Creek Hotel shipping address: 5291 Stoney Creek Court, Johnston, IA 50131

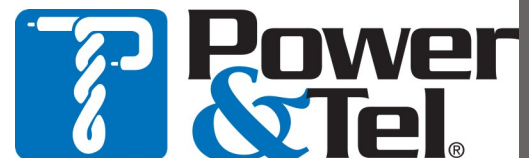
Hospitality Rooms

- Any exhibitor or sponsor that would like to host a hospitality room must make those arrangements directly with the hotel.
- There is no fee payable to IAMU. However, if you decide to host a hospitality room, please inform IAMU so we can include the information in our conference brochure.

Sponsorships (October 20th and 21st)

- GOLD SPONSORS: includes 1 display table during vendor show, lunch sponsorship, sponsor logo on signage, & half-page ad in conference program
- SILVER SPONSORS: Includes 1 display table during vendor show & company name on signage.

2021 Conference Presenting Sponsor





Exhibits & Sponsorships

Conference Sponsorships

Please Note: Sponsorship deadline is September 30, 2021

	Fee	Description
GOLD SPONSORSHIP	Member: \$1,500.00 Non-Member: \$1,800	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, logo recognition as lunch sponsor on signage, and 1/2 page ad in conference program.
SILVER SPONSORSHIP	Member: \$800.00 Non-Member: \$1,100	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, name recognition on signage and conference program.
BREAK SPONSORSHIP	Member: \$800.00 Non-Member: \$1,100	Includes 1 tabletop display, 2 conference passes (including all meals), 10 drink tickets for reception, name recognition on signage and conference program.

Exhibit Only Rates

<u>ASSOCIATE MEMBER</u> Display	\$400.00	Includes table-top display, 2 conference passes (including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply).
<u>NON-MEMBER</u> Display	\$700.00	Includes table-top display, 2 conference passes(including all meals), and 4 drink tickets for the reception. One additional table may be purchased (same rates apply). BECOME AN IAMU ASSOCIATE MEMBER AND SAVE \$300!
Additional Drink Tickets	\$20.00 for 4	Additional drink tickets to use or share during the reception.
Additional Conference Passes	\$100.00 each	Per additional vendor representative above 2. Conference passes include all meals.

Online Registration

All registration will be processed online on the Events Page at www.iamu.org



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UTILITIES

HOME

ABOUT IAMU

EVENTS

MEMBERSHIP

SERVICES

MUTUAL AID

RESOURCES

If you have any issues during online registration, contact IAMU at 515-289-1999.

Special Room rates for Broadband Conference: \$94.00 per night. To reserve your room, call (800) 659-2220 and ask for the IAMU room block.

Reservations must be made on or before 9/20/22!

Contact: Curtis Dean, Conference Coordinator

curtis@smartsourceconsulting.com

Cell: (515) 650-0251