Arie and Toni Kroeze started Pleasant Valley in 1952 in Iowa City, Iowa. Pleasant Valley has been involved in major landscape jobs such as the ACT campus project and Hancher Auditorium at the University of Iowa. Some major expansions happened in the 1980’s at Pleasant Valley. A full service flower shoppe was added to the garden center and an 18-hole public golf course was developed, built, and opened. These additions were natural tie-ins to what Pleasant Valley is all about...the enrichment of our environment with plants and all that compliments them.

Be a partner in this annual “fun-raiser” for the IAMU Scholarship Program!
Proceeds will go towards the IAMU Scholarship Program.

Sponsorship Levels

Double Eagle
$1,250
Includes:
90-day web ad ($500 value)
4 golfers ($260 value)
Banner at event
Company sign on beverage cart

Eagle
$600
Includes:
4 golfers ($260 value)
Listing in event materials
Hole sign

Birdie
$300
Includes:
1 golfer ($65 value)
Hole sign

Par
$150
Includes:
Name attached to prize
Does not include golf

Event Date: Monday, June 28, 2021
Location: Pleasant Valley Golf Course
Iowa City, Iowa