



# ADVERTISING OPPORTUNITIES

The Iowa Association of Municipal Utilities publishes a 28-page, full-color magazine for its 755 utility members (water, wastewater, gas, electric, and broadband) four times each year (March, June, September, and December) to keep them updated on news and issues they need and want to know about. The magazine — IAMU Connection— gets mailed to each member utility as well as other subscribers.

Full Page Ads	Member	Non-Member
Back	\$1,300	\$1,750
Inside Front	\$1,200	\$1,500
Inside Back	\$1,000	\$1,200
Inside	\$ 900	\$1,000
1/2 Page Ads	Member	Non-Member
	\$700	\$900
1/4 Page Ads	Member	Non-Member
	\$400	\$500
Business Card Size - Limited to 8 per issue	Member	Non-Member
	\$200	\$300

Place an order for all 4 issues in 2018, get 10% off and a 60-day web ad. Place an order for 2 issues, get 5% off!

### To Place Order

Visit [iamu.org](http://iamu.org) and go to:

Resources > IAMU Connection Magazine. Once you have filled out the reservation form, email it to [jcronin@iamu.org](mailto:jcronin@iamu.org). IAMU will send you a specs sheet with the design requirements and/or to set up an interview to gather information to develop an ad for you.

**Reservation Deadline: 1st of the Month Prior to Publication Date**

**Questions?** Contact Jen Cronin at [jcronin@iamu.org](mailto:jcronin@iamu.org) or at 515.289.1999