



# ADVERTISING RESERVATION

**Business Name:**

**Billing Contact Name:**

**Billing Email:**

**Street Address:**

**City:**

**State:**

**Zip Code:**

**Phone Number:**

**Contact Email that Specs Sheet Should Be Sent:**

**Ad Size/Placement\* — Select number of each ad size/place-  
ment from the dropdown menu. Indicate which issue(s) (March,  
June, September, December) after the ad size/placement.**

**Back Cover**

**Full Page Inside Front Cover**

**Full Page Inside Back Cover**

**Full Page Inside**

**1/2 Page**

**1/4 Page**

**Business-Card**

**10% off + 60-day web ad when placing an ad in all 4 issues,  
5% off when placing an ad in 2 issues**

\*First come, first served

Once you have purchased your ad,  
IAMU will send you a specs sheet with the content requirements.

**Reservation Deadline: 1st of the Month Prior  
to Publication Date**

**Questions?** Contact Jen Cronin at  
jcronin@iamu.org or at 515.289.1999