2019 IAMU ASSOCIATE MEMBERSHIP

Connect with More Than 755 Municipal Broadband, Electric, Gas and Water Utilities Across Iowa

Iowa Association of Municipal Utilities
1735 NE 70th Ave. ◆ Ankeny, Iowa 50021
515.289.1999 (p) ◆ 515.289.2499 (f)
IAMU – Your Link to Stay Connected & Informed

Want to connect to current and potential Iowa customers through one of their most trusted, reliable sources of information?

Want to stay informed on the latest news affecting your industry and how it impacts your customers?

Join the Iowa Association of Municipal Utilities (IAMU) today as an Associate Member!

What is IAMU?

IAMU represents more than 755 municipal broadband, electric, gas, and water utilities across Iowa. Organized in 1947, IAMU is the largest organization of its kind in the country.

IAMU supports its Utility Members by:

- Representing their interests before the Iowa Legislature.
- Administering disaster assistance and mutual-aid programs.
- Providing model plans, rules, and ordinances to help members comply with state and federal requirements.
- Helping formulate and implement energy-efficiency programs.
- Offering a wide range of educational classes and workshops held at the IAMU Training & Office Complex and in location across Iowa, including member utility facilities.
- Offering a liability-insurance plan.
- Providing member communications via news e-blasts, emails, magazines, and on the IAMU website.
- Co-sponsoring the Iowa Public Agency Investment Trust (IPAIT).

Reach Your Customers with an IAMU Associate Membership

In addition to Utility Memberships, IAMU offers Associate Memberships to businesses and organizations with municipal-utility interests. IAMU Associate Members enjoy enhanced access to Utility Members and various marketing options to best showcase their products and services.

"To support and strengthen Iowa’s municipal utilities"
Valuable Business-Development Opportunities at Discounted Prices

**Associate Members can receive significant discounts to attend IAMU conferences and workshops held throughout the year.**

- Broadband Conference – March 13 - 14, 2019
- Energy Conference – October 23 - 25, 2019
- Water/Wastewater Operator’s Workshop – November 19 - 21, 2019

These conferences are held in the Des Moines metro area. During these events, Associate Members have the opportunity to set up booths so they can visit with current and potential customers during session breaks. Associate Members can extend their visibility with customers by also sponsoring various aspects of the events.

In addition to attending and supporting conferences and workshops, Associate Members receive and may advertise in any of the numerous regular print and electronic communications that IAMU provides to its Utility Members. Associate Members have access to information and marketing through:

- The IAMU Website
- Informer – the IAMU weekly e-newsletter
- IAMU Connection – the quarterly print magazine mailed to all members
- The Bi-Annual Buyer’s Guide – a guide that highlights the products and services of Associate Members, distributed to municipal decision makers opposite year of Membership Directory

**Gain Access to the IAMU Online Database**

What’s more, Associate Members have access to the IAMU online database of current members, complete with contact information. Associate Members may export the information to use for business-development initiatives.
Thanks to Our 2018 Associate Members!

A.Y. McDonald Mfg. Co.
ABM Equipment & Supply
Action Battery Wholesalers, Inc
AEP Energy Partners (AEP)
Altec Industries
Altiorfer Power Systems
Aurion
Baker Tilly
Bert Gurney & Associates, Inc.
Bolton & Menk, Inc.
Border States Electric
Brown Supply Company
Burns & McDonnell
Burns Electric
Cahoy Pump Service
Calix, Inc.
Central Iowa Televising
Central Pump & Motor, LLC
Chapman Metering
Civic Systems, LLC
Clapsaddle-Garber Associates, Inc.
Clayton Energy Corporation
Clearyfield Inc
Clow Valve
Communication Network Engineering, Inc.
Community State Bank
Consorcia Consulting, Inc.
Contractor Solutions Trench Shoring
Core & Main
Corridor Network Construction
Crossroads Mobile Maintenance
CSI Digital / yondoo
D.A. Davidson & Co
Dairyland Power Cooperative
Dave Berg Consulting, LLC
DF Countryman
DGR Engineering
Ditch Witch of Minnesota and Iowa
Dorsey & Whitney LLP
Eaton/Cooper Power Systems
Electric Pump, Inc
Elite Sports
EMC Insurance Companies
Energy Economics, Inc.
EnergySolutions, Inc.
ETI Equipment Technology
Evans, Lipka & Associates, Inc
Fairbanks Morse Engine
Farabee Mechanical Inc.
FARR Technologies
Ferguson Waterworks
Finley Engineering Company, Inc.
Fischer Harris and Associates
Fletcher-Reinhardt Company
FOX Engineering Associates, Inc.
FS3, Inc
FTTH Council Americas
G&L Clothing
Goldfield Telecom
Graybar
GROEBNER

Gross-Wen Technologies Inc.
gWorks
H K Scholz Co
Hawkins Inc.
Heartland Consumers Power District
Heath Consultants Incorporated
Hilti
HOA Solutions, Inc.
HR Green, Inc.
Hubbell Power Systems - Communications
HunTel Engineering
ICAN, Inc.
ImOn Communications LLC
Industrial Sales Company, Inc.
Industrial Seal & Pump Inc.
Innovative Systems
Iowa League of Cities
Iowa Public Agency Investment Trust (IPAIT)
IP Networks Inc.
Irby Utilities
ISG
ISPN
J Carlson Services, Inc
JEQ Consulting Group, Inc
Jester Insurance Services
Kriz-Davis, a division of Border States
KW-Associates
LS2group
Lynn Elliott Company
Magnolia River
Maguire Iron
Mark J. Becker & Associates
McClure Engineering
Mega Hertz
Member/Non-Member - Organization
Metering and Technology Solutions
Mid Iowa Tools
Mid-Iowa Solid Waste Eq Co
Midland GIS Solutions
Midwest Engineering Consultants, Ltd.
Midwest Underground Supply
Midwest Vac Professionals
Millennium
Moenh Electrical Sales Co.
mPower Innovations
Municipal Pipe Tool Company, LLC
Municipal Supply, Inc.
N-Dimension Solutions, Inc.
Nelson Technologies
NeoNova
NextEra Energy Marketing
NMP/MEAN
Northland Securities, Inc.
Northway Well and Pump
NovoTech
Nutri-Ject Systems, Inc.
Nyemaster Goode, P.C.
Oak Hill Consulting, Inc.
Osmose Utilities Services, Inc.
Paragon Sales & Marketing
PFM Financial Advisors LLC
Phelps Uniform-PPE Division

Power & Tel
Power Line Supply
Power Product Services
Power System Engineering, Inc. (PSE)
Price Industrial Electric, Inc.
PRIMEX
Professional Computer Solutions, LLC
Professional Training Systems, Inc.
Public Power Energy Services, LLC
Pure Technologies US Inc
PUSH, Inc.
Rehab Systems, Inc.
RES/CO
Ribbon Communications (formerly GEN-BAND)
Sargent Drilling
Scott Van Keppel
SCS Engineers
SDS BinderWorks
Seiler Instrument Company
Sensus USA
Sherma Industries
Shive-Hattery Inc.
Simplex
Skarshaug Testing Laboratory, Inc
SmartSource Consulting
Snyder & Associates, Inc.
Solomon Corporation
Speer Financial, Inc.
Spiegel & McDiarmid LLP
Stanley Consultants
Star Equipment, Ltd
Subsurface Solutions / Radiodetection
SUEZ Advanced Solutions
T&R Electric Supply Co., Inc.
TD&I Cable Maintenance, Inc.
TelCom Construction, Inc.
Terra Spectrum Technologies
Tri-City Electric Co.
Truck Equipment, Inc.
TT Technologies, Inc.
United Rentals Trench Safety
Univ of Northern Iowa Strategic Mktg Svs
Upper Midwest Utility Sales
Utilities Plus Energy Services, Inc.
Utility Equipment Company
Utility Sales Associates
Utility Service Co., Inc.
Van Wert Inc.
Vantage Point Solutions
Veracity Asset Management Group
Vermeer Iowa & Northern MO
Vesco, Inc
VHF Sales, Inc.
Visu-Sewer, Inc.
WVS/sellsiv North America Inc
Water Solutions Unlimited, Inc
Wesco Distribution, Inc.
West Union Trenching L.L.C.
Ziegler Power Systems

"To support and strengthen Iowa’s municipal utilities"
Don’t Be Left Out – Add Your Company to the IAMU Membership Directory & Web Database

The IAMU Membership Directory and Web Database are valuable, easy-to-access resources for Utility and Affiliate Members to get in touch with one another and with Associate Members.

All Associate Members will be included in both the print-ed directory and online database. You may include as many categories as you would like with your company listing.

The Membership Directory and online “Find an Associate Meber” database serve as daily reference tools for municipal policy makers statewide, including city managers, administrators, clerks, superintendents, and heads of utility departments. IAMU members spend millions of dollars annually on products and services. Let the IAMU Membership Directory and online “Find an Associate Member” feature improve your efforts to reach Iowa utilities.

Select categories that best fit your product(s) or service(s):
- Accounting/Auditing
- Appliance Recycling
- Attorneys
- Architectural Services
- Billing/Payment/Mailing Systems
- Broadband Telecommunications Products/Consulting
- Computer System Software/Equipment/Consulting
- Construction/Construction Consulting
- Drug and Alcohol Testing
- Electrical Equipment/Supplies
- Electrical Generation/Distribution Equipment
- Energy Efficiency/Renewable Energy Consulting/Products
- Energy Producing/Marketing
- Engineering Services
- Equipment Repair/Protection
- Equipment Sales/Leasing/Rental
- Equipment Testing
- Financial Consulting/Investing/Underwriting/Banking
- GIS Services
- Human Resources/Benefit Planning/Insurance/Risk Management
- Internet Services
- Laboratory Testing – Electric
- Laboratory Testing – Water
- Lighting
- Management Consulting
- Marketing/Public Relations
- Meter Testing – Electric
- Meter Testing – Gas
- Natural Gas Engineering
- Natural Gas Equipment/Supplies
- Pole Manufacturing/Sales/Inspection
- Power Plant/Substation Equipment/Maintenance/Engineering
- Regional Transmission Organizations
- Rate Consulting
- Recruiting
- Safety Equipment/Consulting
- Solar Sales/Consulting
- Transformer Sales/Maintenance/Reconditioning/Disposal
- Uniforms/Clothing
- Vehicles/Heavy Equipment
- Water Distribution Equipment
- Water Tower Construction/Maintenance
- Water Treatment Consulting/Equipment
- Wastewater Collection Systems/Consulting/Equipment
- Well Construction/Maintenance
- Wind Energy Consulting/Equipment
- Other: ___________________
- ___________________
Advertising Opportunities to Meet Every Budget

IAMU offers numerous advertising opportunities to reach your customers through various communications.

**Website Advertising**
- Rotating ad – Per month up to 11 months **$250**
- Rotating ad – Full 12 months **$2,500**

**Magazine Advertising**
Published four times a year in March, June, September, and December

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover</td>
<td><strong>$1,300</strong></td>
<td><strong>$1,750</strong></td>
</tr>
<tr>
<td>Inside front cover</td>
<td><strong>$1,200</strong></td>
<td><strong>$1,500</strong></td>
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<tr>
<td>Inside back cover</td>
<td><strong>$1,000</strong></td>
<td><strong>$1,200</strong></td>
</tr>
<tr>
<td>Full page</td>
<td><strong>$900</strong></td>
<td><strong>$1,000</strong></td>
</tr>
<tr>
<td>½ page</td>
<td><strong>$700</strong></td>
<td><strong>$900</strong></td>
</tr>
<tr>
<td>¼ page</td>
<td><strong>$400</strong></td>
<td><strong>$500</strong></td>
</tr>
<tr>
<td>Business card</td>
<td><strong>$200</strong></td>
<td><strong>$300</strong></td>
</tr>
</tbody>
</table>

Magazine advertising contact:
Jen Cronin - 515.289.1999 or jcronin@iamu.org

**Artwork Requirements**
All artwork intended for print must be supplied at 300 dpi. Line art must be supplied at 1200 dpi. High-resolution PDF, EPS, TIF and JPEG files are accepted. Images from the web are not suitable for printing. All color artwork for print must be in CMYK mode. All color artwork for the web must be in RGB mode. If correct mode is not supplied, the file will be converted to the proper mode, which may result in a color shift. All fonts and images must be supplied if not embedded in the file.
Join IAMU As An Associate Member & Connected Now With Utility Members

Membership Order Form

Please fill out this page and the next page, detach, and return to:
Iowa Association of Municipal Utilities
1735 NE 70th Ave.
Ankeny, Iowa 50021
515.289.1999 (p)
515.289.2499 (f)

2019 Associate Membership Dues — $600
Dues are for membership from

Make checks payable to: IAMU

Please list my company under the following categories in
the Membership Directory (See Page 5):

1. ________________________________
2. ________________________________
3. ________________________________
4. ________________________________
5. ________________________________
More: ________________________________

Company Logo Request
To recognize your membership, we would like to feature your company logo on our website during the upcoming year. If available, please email a high-resolution (300 dpi) JPEG, EPS, TIF, PDF, or PNG image to jcronin@iamu.org

If you are a current member, you may renew your membership online using your log-in user name and password. If you don’t remember your user name and password, contact Josh Trout at 515.289.1999 or jtrout@iamu.org.

Key Contacts

Jill Soenen
Director of Member Communications
jsoenen@iamu.org

Jen Cronin
Communications Specialist
jcronin@iamu.org

Josh Trout
Information Technology Specialist
jtrout@iamu.org

www.iamu.org
Company Information

☐ I am a renewing Associate Member and have no changes to my company and contact information.

Company Name ______________________________________________________________

Mailing Address ______________________________________________________________

City, State, Zip Code ___________________________________________________________

Phone _____________  Fax ________________ Website______________________________

Primary Contact

If information is the same as the general company information, you may leave those fields blank.

Name & Title ________________________________________________________________

Mailing Address ______________________________________________________________

City, State, Zip Code ___________________________________________________________

Phone _____________  Fax ________________ Email Address ______________________

Additional Contact

In addition to your organization’s primary contact, you may list another representative below. If the contact information is the same as the general company information, you may leave those fields blank.

Name & Title ________________________________________________________________

Mailing Address ______________________________________________________________

City, State, Zip Code ___________________________________________________________

Phone _____________  Fax ________________ Email Address ______________________

Billing Contact

Please include your billing contact in case IAMU has any questions. If the contact information is the same as the general company information, you may leave those fields blank.

Name & Title ________________________________________________________________

Mailing Address ______________________________________________________________

City, State, Zip Code ___________________________________________________________

Phone _____________  Fax ________________ Email Address ______________________