



# 2022-2023 IAMU MEMBERSHIP DIRECTORY

## ADVERTISING SPECS

The **Iowa Association of Municipal Utilities** publishes a membership directory every other year. The directory lists all members — utility members (water, wastewater, gas, electric, and broadband), affiliate members, and associate members.

### Directory Ad

- ◆ All artwork should be supplied at 300 dpi.
- ◆ Line art must be supplied at 1200 dpi.
- ◆ High-resolution JPEG, PDF, EPS, and TIF files are accepted.
- ◆ Images from the web are not suitable for printing.
- ◆ All color artwork must be in CMYK mode. If correct mode is not supplied, the file will be converted to the proper mode, which may result in a color shift.
- ◆ All fonts and images must be supplied if not embedded in the file. No fonts below 7 points.
- ◆ Ad size:

Finished full size: 5.5 inches (wide) X 8.5 inches (tall)

Bleeds: 0.125 inches

Safe Zone: Keep All Important Elements (images and text) 0.375 inches from the finished edge

Finished half size: 5.5 inches (wide) x 4.25 inches (tall)  
2.75 inches (wide) X 8.5 inches (tall)

Bleeds: 0.125 inches

Safe Zone: Keep All Important Elements (images and text) 0.375 inches from the finished edge

### Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Email Address for Invoice: \_\_\_\_\_

### Directory Ad:

- ☐ Back Cover \$1,400
- ☐ Inside Covers (Front and Back) 1,100
- ☐ Inside Full Page (color) \$850
- ☐ Inside Full Page (black/white) \$800
- ☐ Inside Half Page (color) \$475
- ☐ Inside Half Page (black/white) \$425

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*Submit form to Jill Soenen at  
jsoenen@iamu.org*

*Ad due to Jill by Friday, May 6, 2022*

*Please Note: Your ad will not  
be included if your IAMU  
membership is not current  
and payment for ad has not  
been received by print date.*

**Questions?** Contact Jill Soenen at  
jsoenen@iamu.org or at 515.289.1999