

August 30–September 2

**2021 IGCS** ANNUAL GLOBAL MEETING

ROME + VIRTUAL

Auditorium Parco della Musica



# THE IGCS SPONSOR PROSPECTUS

Opportunities for the 2021 IGCS Annual Global Meeting

**IGCS**



INTERNATIONAL  
GYNECOLOGIC  
CANCER SOCIETY

## A letter from IGCS

Dear Industry Colleagues,

We are pleased to invite you to participate in the 2021 Annual Global Meeting of the International Gynecologic Cancer Society (IGCS), being held in Rome, Italy August 30th – September 2, 2021. We are excited to return to hosting our meeting in person in such a beautiful and culturally rich city for those who can travel and be with us. Of course, we will accommodate our global delegation with a robust virtual component so those who cannot travel will be able to seamlessly participate in the program.

We understand what a challenging year it has been and hope you will join us in thinking big and bold as we mobilize the gynecologic oncology community to gather again for the first time in over 18 months.

Safety is of course our utmost priority and the IGCS team is working very closely with a local professional conference organizer, the venue, and the Italian government as rules and regulations are released for safe ways to gather with an abundance of caution. We will keep you fully informed in the coming weeks and months. You can expect what you have come to know over the years from IGCS and our Congress, one that is filled with the latest education and advancements in gynecologic oncology. Many of our leaders and members have expressed their enthusiasm for the opportunity to gather again with their international colleagues and it is apparent that those who are able to travel will most certainly be excited to be attendance. It has been inspiring and encouraging to hear how eager they are to get together to discuss their work.

Engagement is paramount to all IGCS educational events and our Annual Global Meeting is no different. Understanding that not everyone will be able to travel to Rome, we will again use novel robust technology platforms to maximize the value of the Congress.

In essence, we are offering two options for our delegates to participate in the meeting and for that reason in this prospectus you will see opportunities to connect with delegates both in person and through the virtual learning portal. You can customize your plan for engagement and exposure by selecting from many of the traditional opportunities but also new and exciting ones. We have listened carefully to the feedback from the 2020 meeting and have made the decision to move away from virtual booths in a virtual exhibition hall and to replace this with a new concept called "conversations with colleagues". While we will miss the presence of booths both in person and virtually, we feel there are many other ways to replicate the exhibition hall experience that has yet to be captured virtually.

IGCS feels now more than ever it is paramount for the gynecologic oncology community to come together and continue to share research, experiences, ideas and solve our difficult shared problems. We are thrilled at the opportunity to provide a safe environment for delegates to assemble in person and we are fully committed to utilize the latest in virtual meeting technology to connect with those of you who will be experiencing IGCS 2021 from afar.

We hope to see you soon, or as they say in Rome, Arrivederci!



**Robert Coleman, MD**  
IGCS President



**Anna Oaknin, MD, PhD**  
Scientific Program Committee Chair



**Matthew Powell, MD**  
Scientific Program Committee Chair

## The IGCS Annual Global Meeting aims to

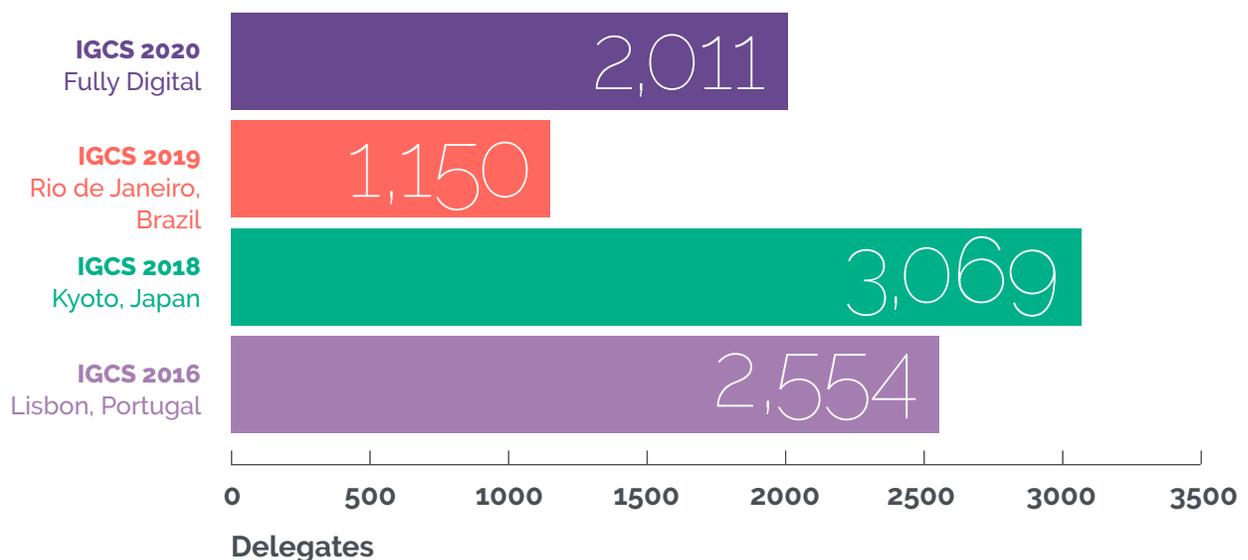
Bring together the world's scientific experts to catalyze and advance scientific knowledge about gynecologic cancer, present the most recent research findings, and enhance scientific collaborations around the world.

Gather key opinion leaders, clinicians, scientists, and policy leaders to enhance collaboration and address regional, national, and local responses to minimize the burden of gynecologic cancers around the world and overcome health equity barriers that limit access to knowledge, prevention and screening, care, and services.

### Industry Benefits of Supporting the IGCS Annual Global Meeting

- Maximize awareness of your brand and enhance your company's image by gaining exposure to clinicians, researchers, and advocates dedicated to gynecologic cancers.
- Promote your company, products and services.
- Network and build new relationships.
- Interact with thought leaders, researchers, clinicians and advocates to present, discuss, and exchange ideas and solutions related to gynecologic cancer.
- Engage in meaningful conversations with IGCS leaders to discuss current trends and future topics in the industry for potential developmental and educational opportunities.
- Become an integral part of the IGCS mission to improve the care of women affected by gynecologic malignancies across the globe through education and training and public awareness.

## Participation Statistics and Information



*The IGCS Biennial Meeting became the IGCS Annual Global Meeting in 2019.*

## IGCS 2020 Delegation

About 50% of delegates are gynecologic oncologists and 27% are medical students, residents and fellows-in-training. The remainder of the delegation is made up of multidisciplinary members of the gynecologic cancer care and research teams such as medical oncologists, pathologists, radiation oncologists, geneticists, scientists, and allied health providers.

### Top 20 Countries

<b>United States</b> .....	13%	<b>Argentina</b> .....	2%
<b>Japan</b> .....	11%	<b>Austria</b> .....	2%
<b>Brazil</b> .....	8%	<b>Netherlands</b> .....	2%
<b>Republic of Korea</b> .....	7%	<b>Spain</b> .....	2%
<b>United Kingdom</b> .....	4%	<b>Mexico</b> .....	2%
<b>Italy</b> .....	4%	<b>India</b> .....	2%
<b>Canada</b> .....	4%	<b>Belgium</b> .....	1%
<b>Chile</b> .....	4%	<b>Peru</b> .....	1%
<b>Colombia</b> .....	4%	<b>Singapore</b> .....	1%
<b>Australia</b> .....	3%		
<b>Phillippines</b> .....	3%		

THE AMERICAS  
33%

AFRICA AND THE MIDDLE EAST  
4%

EUROPE  
18%

ASIA AND OCEANIA  
44%

## 2021 Sponsorship Opportunities

We are excited to offer many of the items you have come to expect as part of participating in our Annual Global Meeting and some new and unique opportunities made available through the virtual meeting platform. Customize your exposure to meet the needs of your entire team.



### Clinical Symposia



\$50,000

Clinical Symposia are excellent opportunities to convene and present the latest data and science for clinical applications to practicing clinicians. We encourage you to assemble relevant stakeholders and key opinion leaders to discuss the most contemporary evidence-based treatment approaches for gynecologic malignancies. There are several options available for delivery of the 60-minute symposia and we will work with you on the best format. At the close of the on demand viewing period, IGCS will provide detailed analytics regarding attendance and views.

#### The options include:

1. **Scheduled on Demand**

The session is pre-recorded and will be available for viewing at a scheduled time (as per your sponsorship agreement) via the virtual platform. After streaming, the session will remain available for participants to watch on demand via the virtual platform.

2. **Pre-recorded with Live Q&A**

The session is pre-recorded and streamed at a given time (as per your sponsorship agreement) followed by a live Q&A with all the speakers. The moderators and speakers may facilitate the live Q&A utilizing IGCS's provided videoconference technology. After streaming, the session will be available for participants to watch on demand via the virtual platform, one day following the company's approval.

3. **Pure Live**

Speakers may be at the auditorium, utilizing the space and streaming technology together or only remotely presenting, based on your preferences. Speaker/s and presentation/s are presented and streamed fully live utilizing IGCS's provided videoconference technology. The session may be held with or without live Q&A. After streaming, the session will be available for participants to watch on demand via the virtual platform, one day following the company's approval.

#### Clinical Symposium Dates & Times

*Two (2) sixty-minute slots are available at each listed time and will be assigned based on availability.*

Monday, August 30	10:15 CDT (Chicago, USA)   17:15 CEST (Rome, Italy)
Tuesday, August 31	12:45 CDT (Chicago, USA)   19:45 CEST (Rome, Italy)
Wednesday, September 1	7:15 CDT (Chicago, USA)   14:15 CEST (Rome, Italy)
Thursday, September 2	7:45 CDT (Chicago, USA)   14:45 CEST (Rome, Italy)



## Sponsor a Surgical Film Session



In-person



Virtual

\$10,000 /session

\$25,000 /day

Surgical Education is an integral part of the IGCS Meeting, and the program will have several surgical sessions covering a variety of surgical techniques and topics relevant to gynecologic cancer surgeons. These films are narrated by experts in the field, include debates, discussion on overcoming challenges and alternative approaches. Attendees can participate in the discussion and respond to polls whether they are joining the session in person at the auditorium or through the virtual meeting platform.



## Sponsor a Master Session



In-person



Virtual

\$15,000

In 2020, disease-specific Master Sessions were a new addition to the IGCS Annual Global Meeting Program. These sessions were overwhelmingly popular garnering the most views out of all sessions offered. These four comprehensive educational sessions, each dedicated one disease (ovarian, cervix, uterine, and vulvar cancers) are planned and hosted by prominent international experts in the field. The content will be delivered through a variety of methods such as panel discussions, debates, case presentations, videos, abstract presentations, and audience polling.

### Benefits include:

- Opportunity to ask 2 survey questions to attendees with immediate feedback both live in room and live via the virtual learning portal or to pose 2 questions to the moderators and speakers during the session.
- Prominent acknowledgement and company logo placement on the meeting website and materials related to the Master Session selected.



**Conversations with Colleagues** ..... \$10,000



Reserve a meeting space at the Auditorium Parco Della Musica in Rome to host a "Conversation with Colleagues." As an alternative to the traditional exhibit hall gathering space, this space will allow you to meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services.

IGCS and the Auditorium will provide guidelines for safe gatherings within dedicated meeting spaces. The maximum number of attendees will be determined according to the guidelines and size of the space available.

**Use the space to:**

- Gather a group of delegates for a presentation, discussion, feedback session, etc... (up to 60 minutes)
- Assemble an advisory board for a focused discussion with IGCS facilitating KOL attendance (up to 90 minutes)
- Host an internal business meeting in a private space (up to 2 hours)



**Virtual Meeting Lobby: Wall of Logos & Links** ..... \$15,000



This high visibility opportunity brings attention to your brand and directs delegates to your company's works and publications at a custom URL provided by you.

IGCS utilizes the latest virtual meeting technology to engage with our delegates all over the world. Throughout the duration of the meeting, attendees will repeatedly access the virtual meeting entrance (or virtual lobby) as they navigate the meeting programming. Within the virtual lobby, there are many opportunities for prominent logo placement for your company.

Your logo may be hyperlinked to one external URL of your choice where visitors may view information about your company's products, services, and publications. IGCS will provide guidelines for the content.

IGCS will provide initial analytics regarding web traffic within 7 days of the event and a follow-up report after the meeting site is closed.



### Product Theater + Q&A



\$15,000

Meet with attendees and key decision makers to share new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area in Auditorium Parco Della Musica.

Product Theatres provide a high value, educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

**Product Theatre provides an opportunity to:**

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute promotional materials.



### Sponsor a Spoke Location



\$15,000 /location

Engagement is major priority for Rome 2021 and understanding that not everyone will be able to travel to Rome we have found a unique way to disseminate our education globally with a high level of engagement. With the virtual platform we will be using a “hub and spoke” approach that will allow us to broadcast from Rome as the hub, to many locations all over the globe, creating the spokes. We will invite Key Opinion Leaders from the regions to lead and moderate discussion at the spoke locations and participate in bi-directional conversation with the speakers and moderators at the hub in Rome.

Locations will vary and will be solidified in the coming months.

**Spoke sponsorship includes:**

- Complimentary registration for all attendees onsite at the spoke location.
- Link to access the virtual meeting platform sent to the designated location representative(s).



**Advertisement in the Final Program E-Book .....\$10,000**



The final program e-book is available to all delegates and publicly available for download on the meeting website. The final program is a vital resource for delegates and speakers during the meeting as it contains the timetable of sessions, information about the Scientific Program and other useful information for delegates.

Your full-page color advertisement will be placed in the designated industry section of the Final Program e-book, according to compliance regulations.



**Sponsor the Virtual Abstract Poster Hall .....\$10,000**



Transferring the traditional poster hall into a fully digital environment has been a significant enhancement to our Congress, increasing the visibility of posters significantly. The ease of access and navigation through the digital poster hall allows delegates to view more abstract posters at their convenience throughout the duration of meeting and in the days after the event. IGCS accepts hundreds of high-quality abstracts pertaining to gynecologic cancer research, treatment, and global health from all areas of the world. Within the poster hall, each author has the option to include a 60-second audio recording describing their work.

Virtual abstract poster hall sponsors will receive prominent logo placement on the landing page where web visitors will access the posters.



## Hub & Spoke Meeting Concept

We will be broadcasting from Rome to many locations all over the globe creating a similar in-person and engaging experience for our virtual audience with “chat” features to allow all to have a voice in the content and detailed discussions. We are encouraging regional gatherings of delegates when conducive and will identify local key opinion leaders in each of these regions to interact with the speakers and moderators in Rome to provide a similar effect and impact as to being there in person.

Please contact IGCS CEO, Mary Eiken at [mary.eiken@igcs.org](mailto:mary.eiken@igcs.org) to begin the conversation.  
Thank you for your support.

