THE IGCS PROGRAM FOR GLOBAL ENGAGEMENT IN GYNECOLOGIC ONCOLOGY

Engage with the IGCS community all year long.
About the IGCS Community

IGCS is an organization dedicated to enhancing the care of women with gynecologic cancer worldwide through education and training and public awareness.

Our society has built a reputation as the global voice of gynecologic oncology and as such, attracts international experts and key opinion leaders to serve in leadership positions and contribute to our educational offerings. Through our multifaceted programming and communications, our community of clinicians, researchers, organizational partners, advocates, and cancer survivors grows day by day.

IGCS attracts individuals who are dedicated to gynecologic cancer care, awareness, prevention, treatment, and scientific investigation.

Gynecologic Oncologists  
Surgical Oncologists  
OB/GYNs  
Pathologists  
Radiation Oncologists  
Medical Oncologists  
Students and Fellows-in-Training  
Nurses and Allied Health Providers  
Basic Scientists  
Clinical Investigators  
Geneticists  
Epidemiologists  
Advocates  
Organizational Partners  
Gynecologic Cancer Survivor-Patients  
Caregivers and Family Members

The IGCS community is nearly 10,000 strong!

Spanning over 150 countries.

THE AMERICAS  
AFRICA AND THE MIDDLE EAST  
EUROPE  
ASIA AND OCEANIA

3,000  
700  
2,000  
4,200

Engage with IGCS all year long.
Contact IGCS CEO, Mary Eiken, MS at mary.eiken@igcs.org or call 1 (630) 631-8125 to start the conversation.
Partnership

IGCS is committed to providing meaningful opportunities for our industry partners to gain exposure to our community through a year-long corporate engagement program.

The opportunities within this program will provide the level of strategic engagement and exposure needed to educate and inform gynecologic oncology professionals on current and future developments in medicine and technology to optimize patient care everywhere.

Allow IGCS to facilitate strategic partnerships and enhance your global reach through discovery, awareness, and education. This is a unique opportunity to utilize our thought leaders and engage with those at the forefront of established and emerging markets within the field of gynecologic oncology.

Perhaps physician education is a priority in specific global regions or new emerging markets. Alternatively, you may choose to assemble a strategic advisory board, or hold a clinical symposium that highlights recent clinical data. There are opportunities to reach young investigators though the IGCS Early Career Research & Publications Network.

If your goal is to support patient education and cancer awareness, our Advocacy programming provides ample opportunity to reach prominent advocates, gynecologic cancer survivor-patients and their caregivers and family members.

We understand the different phases of product development as well as messaging that may be region specific geographically, and the need to reach stakeholders via unique, nuanced, strategic platforms. Thus, this engagement program embraces flexibility, whereby you can prioritize and curate content based upon your individual corporate needs.

Partnering with IGCS is simple. A minimum annual fee of $75,000 will allow you the opportunity to choose the type of engagement that best fits your needs for the year.

Engagement Opportunities and Benefits

The International Gynecologic Cancer Society (IGCS) invites you to become an integral part of conversations about best practices that disseminate the latest knowledge and novel developments in gynecologic cancer research and education to our global community, with the goal to improve clinical outcomes and enhance the quality of life for women affected by these diseases worldwide.

Support and contribute to IGCS’s educational offerings or plan your own event. The benefits of supporting educational events includes:

- Company recognition on promotional materials and communications relevant to the supported program
- Data analytics and demographics of individuals reached by supported programs (compliant with GDPR)
- Contributions to conversations and important questions posed to the IGCS community
- Ability to disseminate key information and data to gynecologic cancer professionals worldwide
OPPORTUNITIES
Support and contribute to IGCS’s educational offerings or plan your own event.

Webinars “Brief and to the Point” .................................................. $10,000

Deliver timely education topics to gynecologic oncology professionals in a digestible 20–30-minute webinar - hence the title, “brief and to the point.” Topics and faculty are jointly discussed with industry partners with final content determined by the IGCS Education Committee. Sample topics may include case-based learning, review of trials in progress, or applying science to clinical practice.

Virtual Tumor Boards ................................................................. $10,000

IGCS is experienced in conducting highly engaging, controversial, outcomes-oriented virtual tumor boards that unite the global gynecologic oncology community. World renowned experts and health care providers participate, representing the multidisciplinary cancer care team, including pathologists, surgeons, medical and radiation oncologists, and palliative care specialists. Clinical cases are discussed to meet learning objectives that examine traditional and novel treatment options.

Surgical Film Festivals.............................................................. $15,000

IGCS has mastered surgical film festivals! This popular virtual offering features multiple state-of-the-art surgical films narrated by expert surgeons in the field of gynecologic oncology. These films demonstrate innovative surgical techniques and the latest cutting-edge technology. Attendees can ask questions and participate in live discussion while viewing the surgical films.
IGCS has exclusive access to a plethora of international key opinion leaders worthy of a focused interview. Through a 1:1 podcast interview, these prominent experts can answer challenging and clinically relevant questions within the context of the latest clinical trial data. Listeners will be eager to hear their commentary on what the data means regarding potential treatment options and ponder knowledge gaps requiring future research.

Take education to the next level with a dedicated clinical symposium. Assemble relevant stakeholders and key opinion leaders to discuss the most contemporary evidence-based treatment approaches and to identify and describe recent scientific and clinical advances that impact the treatment of gynecologic malignancies. These symposia are optimal platforms to convey “late-breaking” information that highlight novel industry topics and issues.

Some details include:
- 60-minute live-streaming or pre-recorded symposia hosted within the IGCS Education Portal
- The symposium would remain available for viewing to IGCS Members and subscribers within the IGCS Education Portal up to 120 days after the event
- Faculty invited on behalf of IGCS and content developed by the IGCS Education Committee
- Delivery of an initial analytics report within 7 days of the event and a follow-up report after the 120-day on-demand viewing
IGCS is committed to providing meaningful conversations, and support to our industry partners through strategic conversation opportunities. This opportunity will offer dedicated time to personally engage well-known experts, investigators, and key international opinion leaders in the field of gynecologic oncology. Learning their perspectives and acquiring information and ideas from IGCS leaders will be extremely valuable in furthering your corporate strategic initiatives.

While it is ideal to conduct meetings face-to-face in conjunction with other national or regional meetings, strategy sessions may be conducted through video conference depending on the situation. Agenda items and topics of discussion would be developed with input from IGCS and the industry partner. Topics of discussion may include items of interest from both the commercial aspect and medical affairs perspective. Based on agenda items, IGCS will invite the appropriate international key opinion leaders with the goal to achieve the most productive result for all parties.
Support the IGCS Gynecologic Oncology Global Curriculum Mentorship Program $7,500

The IGCS Gynecologic Oncology Global Curriculum and Mentorship Program is one of our flagship programs and is an important initiative to address this gap in global health. The Global Curriculum is a comprehensive two-year education and training program designed for regions around the world that do not currently have formal training in gynecologic oncology.

Considering the rising rates of cancer in low- to middle-income countries (LMICs), there is an urgent need to train and educate local physicians to address this oncologic crisis.

The Global Curriculum is a capacity-building initiative, investing in the effectiveness and future sustainability of each individual training program. Instead of adopting a “cookie cutter” approach to training gynecologic oncologists, the program aims to equip physicians with a basic gynecologic oncology toolkit from which they can then build programs to address the specific women’s cancer care needs at their institution and in their region.

Our international team of volunteer mentors work with the local faculty and fellows at each participating institution to adapt the basic toolkit and build the capacity to provide surgical and medical care, participate in research, and provide education related to gynecologic cancers.

We are proud to have 13 established training sites in different areas of the world with up to 3 trainees enrolled at each site.

Sponsor Key Webpages and Communication Campaign $25,000

IGCS’s messaging reaches across the globe as our membership grows and more gynecologic oncology professionals engage with us through our Annual Global Meeting, educational offerings, patient outreach initiatives and social media content. Brand recognition and acknowledgement of support for some of our key communications may be provided as well as in-depth analytics regarding the reach of these campaigns.

This is an excellent opportunity to gain exposure supporting some of our most-viewed content on igcs.org and multiple communication channels.
CUSTOMIZE YOUR PARTNERSHIP

A minimum annual fee of $75,000 will allow you the opportunity to choose the type of engagement that best fits your needs for the year.

Select the type of engagement(s) you are interested in:

- 1:1 Key Opinion Leader Interview Podcast
  $15,000

- Surgical Film Festival
  $15,000

- Webinars: “Brief and to the Point”
  $10,000

- Virtual Tumor Board
  $10,000

- State-of-the-Art Clinical Symposia
  $55,000

- Strategic Conversations (Advisory Board)
  $50,000

- IGCS Early Career Research & Publications Network: Developing Young Investigators
  $50,000

- Sponsor a page on the IGCS website & key communications campaigns
  $25,000

- Global Curriculum Mentorship Program: Support a Fellow in Training
  $7,500
The Annual Global Meeting of the IGCS has many opportunities and offerings for engagement at the premier gynecologic oncology educational event of the year. Each year in advance of the meeting, a sponsorship prospectus is available that includes the many opportunities to support our annual meeting.

Please visit igcs.org/annual-global-meeting for the latest available information about the meeting.

Advocacy: Patient Outreach and Engagement

Patients are the central focus of the IGCS and our members. We strive every day to enhance and improve overall care, quality of life, and outcomes, for women all over the world. We have a variety of opportunities for our industry colleagues to partner with IGCS, our patients, and gynecologic cancer advocates.

Please visit igcs.org/advocacy to learn more about our advocacy programs and if you would like to speak to someone, please email Dicey Scroggins, the IGCS Director of Outreach and Engagement at dicey.scroggins@igcs.org.