

07 – WorldPride	Standing Rule 07.01
Revised 16 November 2019	<b>WorldPride Applications and Licensure</b>

**Purpose**

To establish the procedures by which applications for the WorldPride title are handled and the requirements for licensing should the WorldPride title be granted by the Membership.

**Section 1 – Establishment of WorldPride Title**

Pursuant to Resolution 97-01, the Organization established the title “WorldPride”, which it may license, from time to time, to a Full Member Organization. WorldPride shall be a semi-regular activity of InterPride. The event may be awarded to occur every two (2) calendar years, beginning in 2019. InterPride may opt to grant the title at different intervals. The title should be granted in the spirit of geographic diversity – it is preferred, but shall not be required, that each WorldPride not be held on the same continent as the previous one.

**Section 2 – Requirements for Applicant Organizations**

In order to be eligible to apply for the WorldPride title, an applicant organization must meet the following requirements:

- A. The applicant organization must be a current, Full Member Organization of InterPride or an associated Pride Platform, e.g. EPOA, Fierté Canada Pride, USAP, CAPI, and have been in good standing for at least four (4) consecutive calendar years prior to submitting an application.
- B. The applicant organization must have organized at least three (3) Pride Events within the previous four (4) calendar years.
- C. The applicant organization must have attended three (3) of the previous four (4) World Conferences. Consideration may be given to Member organizations that have not fulfilled this obligation but have been actively involved in any of the associated Pride Platforms over this period.
- D. The applicant organization must be a fiscally-stable organization with no operating deficit exceeding ten percent (10%) of revenues in a four (4) calendar year period.
- E. The applicant organization must propose to hold the WorldPride event at least three (3) calendar years after the World Conference at which their application would be considered.
- F. The applicant organization must be present at the World Conference at which their application would be considered.
- G. Organizations from ODA-eligible countries applying to host a WorldPride event may request a waiver of part or all of the licensure fee. The organization must demonstrate a compelling reason for this request. The request should be submitted to the WorldPride Committee as part of their bid.

**Section 3 – Application Content**

Any application for the WorldPride title must include the following:

- A. Name, full postal address, telephone and fax numbers; and email address of the applicant organization and contact person(s) for that organization.
- B. A full description of the history and legal status of the applicant organization and its structure.
- C. The proposed date and geographic location of the event(s).
- D. Details of the proposed program, including:
  - a. an opening ceremony;
  - b. a march, parade or similar demonstration;

- c. conference(s) and/or workshop(s) on various aspects/issues of LGBTI+ life; and
- d. a closing ceremony.
- E. A full description of the political context of the program, its projected impact on a global scale and how the program will meet the mission statement and provide measurable outcomes to InterPride and its member organizations.
- F. A proposed business plan for the event that includes the following:
  - a. a proposed budget;
  - b. organizational structure; and
  - c. key personnel.
- G. A proposed marketing plan for the event, including:
  - a. a timeline;
  - b. format(s) of marketing;
  - c. projected costs of marketing; and
  - d. key points that will be emphasized in marketing efforts.
- H. General information about the host city/region/country, including:
  - a. international airport location;
  - b. transportation to/from the event(s);
  - c. relevant health and safety/security issues; and
  - d. accommodation availability and cost(s).
- I. A brief description of LGBTI+ life in the host city/region/country.

The application must clearly specify the global dimension of the event and evidence the desire to embrace and respect the participation of the international LGBTI+ community. The application must also fully comply with this standing rule, along with the Bylaws, other standing rules and other governing documents of InterPride.

#### Section 4 – **Supporting Documents**

Applications must be accompanied by as many of the following documents as possible. If any of these documents cannot be obtained, a reason must be given as to why the document(s) is unavailable.

##### A. Letters of support from:

1. organizations within the city/region/country where the event(s) will take place exhibiting their support;
2. government officials (mayor, city council, governor, president, prime minister, etc.);
3. LGBTI+ businesses in the city/region/country of the event(s);
4. local media;
5. prospective sponsors;
6. local tourism authorities;
7. travel partners (airlines, hotels, travel agents, car rental agencies, etc.) and other event partners; and
8. human rights organizations.

B. Documentation regarding the background of the application, describing the special political, cultural or social reasons for hosting the event(s).

C. Biographical information on the key personnel who will be involved in the planning and execution of the event (at the time of application).

#### Section 5 – **Application Submission**

Applications for WorldPride will only be formally considered at the World Conference four (4) calendar years in advance of when it is scheduled to take place. Applications for optional

years will only be considered at the conference a minimum of four (4) calendar years in advance of the earliest possible calendar year. The following table is only an example:

<b>WorldPride Year</b>	<b>Bid Year</b>
2025	2021
2027	2023
2029	2025
2031	2027
2034	2030
2036	2032

Written and/or electronic applications shall be provided to the WorldPride Committee at least ninety (90) days prior to the World Conference at which the application would be considered. The WorldPride Committee shall vote on whether to approve each application for a Membership vote. The qualifying application(s) shall then be referred to the Membership at the World Conference where they shall vote on whether to grant the provisional WorldPride license. A non-refundable fee of US\$500, submitted to the Treasurer of InterPride, must accompany applications. The application will be considered incomplete if payment is not received by the Treasurer by the close of the ninety (90) day window.

At a minimum of 120 days prior to the World Conference the applicant(s) will send their draft bid(s) to the WorldPride Committee Co-Chair(s) for review. This review is to verify that the minimum requirements, as established in the Standing Rules and bylaws for a bid to be accepted and valid have been met. The co-chairs will only evaluate if the requirements have been met, and not the caliber or quantity or quality of the information provided. The co-chair(s) will then send feedback to each bidder for incorporation using a formal checklist.

At 100 days prior to the World Conference, the revised draft proposal(s) will be sent to the WorldPride Committee Co-Chair(s) and distributed to the WorldPride Committee to preview prior to the aforementioned vote at 90 days. This distribution of the proposal(s) shall be confined to the committee and are not to be made public until such time as deemed by the CSIC committee, InterPride Co-Presidents, and the World Conference host organizing committee.

Applications must be found to meet the requirements of Sections 3, 4 and 5, above, in order for the applicant organization to be permitted to present their application at a World Conference. This would be accomplished based on a recommendation of the WorldPride Committee.

#### **Section 6 – Application Presentation**

Each applicant organization shall be provided with up to thirty (30) minutes during a plenary session of a World Conference to make a presentation regarding their application for the WorldPride title. The applicant organization is responsible to coordinate any technical needs they might have for this presentation with the World Conference's Host Committee.

The presentation(s) shall be followed by a question and answer period of no longer than fifteen (15) minutes for each organization.

An applicant, in consultation with the WorldPride Committee and the World Conference Host Committee, may provide additional opportunities during that World Conference outside plenary sessions to permit applicants to provide the Membership with additional information regarding their bid. Such additional opportunities shall be provided to all bidding organizations on an equal basis.

## Section 7 – Application Selection

- A. An application for the WorldPride title shall be provisionally granted to an applicant organization should two-thirds (2/3) of the Full Member Organizations present and voting at the AGM at which their application is presented vote in favor of its acceptance. The vote shall take place using the process outlined in the Bylaws, Article VIII, Section 3, Subsection A. This vote will take place by ballot during a plenary session of any given AGM. The choices to be provided shall be: voting in favor of an applicant organization's bid, voting to not award the license to any applicant organization, and abstention.
- B. Should only one application be considered and the bid not receive a two-thirds majority vote, no provisional license shall be granted.
- C. When there shall be two (2) or more applications and should no option receive a majority vote, additional votes shall be taken with the application with the lowest vote total being removed from each subsequent round of voting until a majority vote for an option be achieved. The application achieving a majority vote shall be awarded the provisional license.

## Section 8 – Requirement Suspension

The WorldPride Committee, upon the request of a bidding organization and through the majority vote of those members of the committee present and voting, may recommend to the Membership at a World Conference the suspension of one or more provisions of Sections 3 and/or 11 of this Standing Rule, excluding membership requirements. The Membership, through the majority vote of those present and voting at a World Conference, may enact such suspension(s), provided they occur prior to the presentation of bids noted in Section 7 of this rule.

## Section 9 – Licensure – General

The provisional license of the WorldPride title is contingent on the host organization (successful applicant) and InterPride Co-Presidents entering into a signed licensure agreement containing the terms and conditions upon which the usage of the WorldPride title is authorized by the Organization.

## Section 10 – Licensure – Specifics of Agreement

The following terms should be incorporated into the licensure agreement:

- A. The ability for InterPride to withdraw the WorldPride title and revoke licensure should the host organization be found to be in violation of the licensure agreement.
- B. A program of accountability between the host organization and InterPride.
- C. Regular reporting of the progress of the event(s) to the WorldPride Committee.
- D. In-person reporting of the progress of the event(s) to the Membership at the World Conferences leading up to the event(s);
- E. A post-WorldPride presentation at a World Conference following their event(s), including detailed written report.
- F. A requirement that host organizations maintain Full Member status with the Organization for a period following the events.
- G. Payment of a non-refundable licensure fee, with a detailed explanation of any agreed upon installment plan.
- H. A percentage of profits from the event(s) that will be paid to InterPride.
- I. A percentage of profits from all WorldPride merchandise paid to InterPride; and
- J. A statement clarifying the length and scope of the license.



**Section 11 – Enactment and Precedence**

This standing rule shall take effect immediately upon passage and replace all other standing rules, motions, resolutions and other policies enacted by the Executive Committee, Board of Directors and Membership dealing with the subject matter contained herein.

**Resolutions**

97-01, 97-02