



OLA COMMUNITY PARTNERSHIP TIERS

2026 Calendar Year

Partnership Levels & Benefits		Champion \$25,000+	Advocate \$12,500-\$24,999	Connector \$7,500-\$12,499	Ally \$4,500-\$7,499	Affinity Free**
1	Logo Recognition on OLA's Website	✓	✓	✓	✓	✓
2	Virtual Booth at OLA Virtual Career Fair	✓	✓	✓	✓	
3	Opportunity to Provide Mentors for OLA Programs	✓	✓	✓	✓	
4	Financial Support of OLA Programs	✓	✓	✓	✓	
5	One-time Social Media Shoutout	✓	✓	✓		✓
6	One-time Newsletter Mention	✓	✓	✓		✓
7	OLA Avanza Conference Engagement	Premier* Tier Included	Innovator* Tier Included	Standard Tier Included	None	1 Full- Experience Pass
8	In-Person Career Fair Engagement	One Booth	One Booth	One Booth	None	Shared Table Opportunity
9	Opportunity to Cohost Mixers & Networking Events	Sponsor- funded	Sponsor- funded	Sponsor- funded		Cost-shared (proportional)
10	Number of Partner Programs/Events Promoted by OLA	3	2	1		Annual Conference & Mixers only
11	Priority Consideration for Panel/Speaker Opportunities	✓	✓			
12	Invitation to Volunteer with High School Case Competition	✓	✓			
13	Opportunity to Cohost Events/Workshops for OLA Members	✓				
14	Strategic Planning Input	✓				
15	OLA Attendance at Annual Meetings (requires complimentary passes or additional sponsorship)	✓				

See Partnership Benefit Details for more information on benefit offerings and how to utilize!

Partnership Benefit Details

- 1) Logo Recognition on OLA's Website** – Eligible partners must provide consent in Partnership Commitment Form to utilize this benefit.
- 2) Virtual Booth at OLA Virtual Career Fair** – Partners receiving this benefit may exhibit at OLA's virtual career fair on the Brazen/Radancy platform. Booth access includes the ability to share organizational materials and interact with attendees. Event is tentatively scheduled to take place in August 2026.
- 3) Opportunity to Provide Mentors for OLA Programs** – Eligible partners may provide mentors for OLA student and early-career programs. OLA will match mentors based on program needs and capacity.
- 4) Financial Support of OLA Programs** – Partner contributions help advance OLA's mission and enable continued growth of programs that support actuarial talent. All financial support is applied broadly toward OLA's ongoing initiatives, operations, and community impact.
- 5) One-time Social Media Shoutout** – OLA will publish a partner recognition post in the format and timing preferred by the organization. Contact the Corporate Engagement team if you wish to utilize this benefit.
- 6) One-time Newsletter Mention** – Eligible partners have the option to be mentioned in an OLA newsletter to reach our engaged membership directly. You choose the content—whether highlighting an organization opportunity, upcoming event, initiative, or other relevant announcement. Contact the Corporate Engagement team if you wish to utilize this benefit.
- 7) OLA Avanza Conference Engagement** – Affinity partners are invited to redeem one complimentary Full-Experience Pass. Other eligible partner tiers may reference the OLA Avanza Conference Event Sponsorship Tiers page for more information.
- 8) In-Person Career Fair Engagement** – All partners with OLA Avanza Conference Engagement benefits are invited to exhibit at the in-person career fair during the event. Eligible partners will receive an individual booth. A shared table will be reserved for our Affinity partners.
- 9) Opportunity to Cohost Mixers & Networking Events** – Paid tiers assume full cost responsibility for co-hosted events; OLA provides promotion and logistical support. For Affinity partners, event expenses will be proportionally shared, with OLA's contribution capped at 50%. Travel and lodging for OLA members to attend these events are not covered by OLA. To ensure strong member turnout, partners are encouraged to coordinate with the OLA Corporate Engagement Team to identify timing and locations that work well for both parties.

Partnership Benefit Details

- 10) Number of Sponsor Programs/Events Promoted by OLA** – Based on tier, OLA will promote a specified number of partner-led educational or community events, initiatives, or communications across OLA’s promotional channels, including email, LinkedIn, and/or the OLA Member Portal. Requests require at least six weeks’ notice. *Promotion does not guarantee attendance or engagement.*
- 11) Priority Consideration for Panel/Speaker Opportunities** – Eligible partners receive priority for placing a speaker or panelist at OLA-run activities, including leadership meetings, member events, and OLA community engagements. All participation is subject to OLA’s needs, topic alignment, and overall approval.
- 12) Invitation to Volunteer with High School Case Competition** – Eligible partners will be invited to support OLA’s High School Case Competition by serving as judges or volunteer contributors throughout the event timeline. This opportunity allows organizations to engage with students at the very start of their actuarial journeys and to play a meaningful role in encouraging early interest in the profession.
- 13) Opportunity to Cohost Events/Workshops for OLA Members** – Champion partners may collaborate with OLA to deliver educational programming for members, such as technical skill-building sessions, professional development workshops, or other learning opportunities that support career growth. Partners are responsible for proposing session topics and leading event planning, while OLA provides guidance, promotion, and logistical support. All proposed topics must align with OLA’s mission and member needs. To encourage strong attendance and maintain promotional capacity, this opportunity is reserved exclusively for Champion partners.
- 14) Strategic Planning Input** – Champion partners will be invited to quarterly conversations with the Director of Corporate Engagement and/or select leadership. These meetings provide a collaborative space for thoughtful dialogue, idea-sharing, and substantive feedback that helps inform OLA’s evolving priorities and strengthen the impact of our programs. This is a unique opportunity for partners to contribute perspectives that influence OLA’s strategic direction and support the advancement of the actuarial community. Participation is advisory and does not confer governance authority.
- 15) OLA Attendance at Annual Meetings** – OLA Leaders and selected prospects or members may attend your organization’s annual meeting when complimentary passes or additional sponsorship support are provided. OLA will cover travel and lodging expenses for its attendees.



2026 OLA AVANZA CONFERENCE

Event Sponsorship Tiers

Event Sponsorship Tiers	Premier*	Innovator*	Standard
<i>Connector Partner Cost</i>	<i>\$11,500</i>	<i>\$5,000</i>	<i>Included</i>
<i>Advocate Partner Cost</i>	<i>\$6,500</i>	<i>Included</i>	
<i>Champion Partner Cost</i>	<i>Included</i>		
<i>Non-Sponsor Cost</i>	<i>\$19,000</i>	<i>\$12,500</i>	<i>\$7,500</i>
Number of Included *Full Experience Passes*	3	2	1
Number of Included *Essential Access Passes*	2	1	1
Resume Book Access	✓	✓	✓
One Booth at In-Person Career Fair	✓	✓	✓
Logo Placement on Conference Publications	✓	✓	✓
Priority Consideration to Host Breakout Session	✓		
Priority Placement at Career Fair	✓		

*Recruiting-specific ticketed events not included. Alternative programming will be available.

2026 OLA AVANZA CONFERENCE

Event Pass Inclusions & Prices

OLA Avanza Conference Pass Inclusions	*Full Experience*	*Essential Access*
Early Bird Price	\$950	\$450
Regular Price	\$1,150	\$550
OLA Mixer	✓	✓
Breakout Session Access	✓	✓
Career Fair Access	✓	✓
Keynote Speaker Breakfast (Day 1)	✓	
General Lunch (Day 1)	✓	
AM Networking Break (Day 2)	✓	
General Sessions (Day 2)	✓	
Grab & Go Lunch (Day 2)	✓	
OLA Recognition Dinner	✓	

Early Bird and Regular Registration Deadlines will be communicated when conference registration opens!

OLA COMMUNITY PARTNERSHIP TIERS

Affinity Tier Qualifications

1) Mission Alignment

- Organization must have a stated mission to **increase representation or support underrepresented groups** in the actuarial profession.

2) Nonprofit Status

- Must be a **501(c)(3)** or similar charitable nonprofit entity.

3) No Credentialing or Exam Administration

- Organization does **not administer actuarial exams** or issue professional credentials.

4) Community-Focused Activities

- Provides **mentorship, scholarships, outreach, or networking** for students and professionals.

5) Non-Recruiting Primary Purpose

- Does not primarily function as a recruiting agency for employers.

**Organizations must meet all eligibility criteria listed above. Final qualification for the Free Affinity Tier is determined at OLA's discretion.