



OLA CORPORATE SPONSORSHIP TIERS

2026 Calendar Year

Sponsorship Levels & Benefits		Platinum \$25,000	Gold \$12,500	Silver \$7,500	Career Fair \$4,500
1	Number of Career Fairs	Up to 2	1	1	1
2	Career Fair Format(s)	In-Person + Option for Virtual	Choice of In- Person or Virtual	Choice of In- Person or Virtual	Virtual Only
3	Resume Book Access	Quarterly	Quarterly	One-Time	One-Time
4	Logo Recognition on OLA's Website	✓	✓	✓	
5	Job Postings on OLA's Website	✓	✓	✓	
6	Number of Sponsor Programs/Events Promoted by OLA	3	2		
7	Invitation to OLA's Spring Speed Networking Event	✓	✓		
8	Invitation to Volunteer with High School Case Competition	✓	✓		
9	Newsletter Mentions	✓			
10	Opportunity to Cohost OLA-Branded Mixer	✓			
11	Opportunity to Host Webinar for OLA Students	✓			
12	Opportunity to Host OLA Sponsor Day	✓			
13	Invitation to Semi-Annual Platinum Sponsor Roundtables	✓			
14	OLA Avanza Conference Event Sponsorship	Premier Tier Included	Innovator Tier Included	Standard Tier Included	None

See Sponsorship Benefit Details for more information on benefit offerings and how to utilize!

Sponsorship Benefit Details

- 1) Number of Career Fairs** – Registration for the Virtual Career Fair will open first to the Career Fair Only sponsors. Participation in both career fairs is dependent on the date and order in which the company registers for each event due to limited capacity.
- 2) Career Fair Format(s)** – Sponsors with the In-Person Career Fair option (taking place at the OLA Avanza Conference) are strongly encouraged to utilize this option. The Virtual Career Fair takes place after the in-person event.
- 3) Resume Book Access** – Sponsors with One-Time Only access to the Resume Book will receive access shortly after the OLA Avanza Conference (mid/late-August). OLA Avanza Conference Sponsors will receive a Resume Book prior to the event.
- 4) Logo Recognition on OLA's Website** – Eligible sponsors must provide consent in Sponsorship Commitment Form to utilize this benefit.
- 5) Job Postings on OLA's Website** – Job postings will be listed on the OLA Career Center (job board) at members.latinoactuaries.org/networking. This platform allows corporate sponsors to post and modify their company's job openings in real-time, while simultaneously providing OLA's prospects with real-time access to these openings. OLA prospects will be directed to utilize the Career Center throughout their job search process. Access to the OLA Career Center is a sponsor-only benefit.
- 6) Number of Sponsor Programs/Events Promoted by OLA** – This includes company-organized networking events, learning sessions, etc. These will be promoted via email, LinkedIn, the OLA Member Portal, etc. using company-provided media. Requests must be submitted at least six weeks in advance.
While OLA will promote the event using the aforementioned mediums on a general basis, OLA is not responsible for targeted outreach or the attendance outcomes of any company-organized events.
- 7) Invitation to OLA's Spring Speed Networking Event** – This event was previously only available to sponsors participating in the Named Scholarship Program. This year, the event is expanded to all Gold and Platinum sponsors. 
Connect with talented actuarial students in an efficient, structured format. Our Speed Networking Event facilitates brief, timed one-on-one conversations between your representatives and students. Each interaction lasts about ten minutes before participants rotate to their next connection. This format ensures your team maximizes their time while giving students meaningful face-to-face access to your organization. It's an ideal opportunity to build your talent pipeline, increase your company's visibility within the OLA community, and identify potential interns or future hires. Student participants will be selected for this invitation-only event from OLA's top pool of Rising Leaders Program (RLP) students, scholarship finalists, etc.

Benefit Customization – Sponsor requests to swap included benefits for alternatives that better align with their organizational goals will be considered based on sponsorship tier and alignment with OLA's current strategic needs, with Platinum sponsors receiving priority consideration.

Sponsorship Benefit Details

8) Invitation to Volunteer with High School Case

Competition – Platinum and Gold sponsors will be invited to serve as judges for OLA's High School Case Competition in February/March 2026. This unique opportunity allows your representatives to connect with talented students at the very beginning of their actuarial journeys, positioning your company as a leader in supporting emerging actuarial talent. By engaging directly with high school students, you'll build early brand recognition, demonstrate your commitment to career development, and establish meaningful connections that can evolve into internships and future hires. It's an impactful way to showcase your organization's values while investing in the next generation of actuarial professionals.

9) Newsletter Mentions – Platinum sponsors have the option to be mentioned in an OLA newsletter to reach our engaged membership directly. You choose the content—whether highlighting a job opportunity, company event, initiative, or other relevant announcement. Contact the Corporate Engagement team if you wish to utilize this benefit.

10) Opportunity to Cohost OLA-Branded Mixer

Platinum sponsors have the exclusive opportunity to cohost an OLA-branded networking mixer. The Corporate Engagement team will work with you to select an available date and city from OLA's upcoming mixer schedule. Your organization will be prominently featured as a co-host, providing high-visibility brand exposure to OLA members and attendees. This benefit is included in your Platinum sponsorship at no additional cost to cover the mixer expenses.

11) Opportunity to Host Webinar for OLA Students

Platinum sponsors can host a dedicated webinar for OLA students between May and July, strategically timed before recruiting season begins. Companies are responsible for logistical planning (including selecting the day and time), topic selection, content development, and presentation delivery, while OLA promotes the event and recruits student attendees. Companies must notify the Corporate Engagement team of their interest in utilizing this benefit by April 1, 2026. To ensure strong student attendance and maintain our promotional capacity, this opportunity is reserved exclusively for Platinum sponsors.

12) Opportunity to Host OLA Sponsor Day

– OLA will provide a resume book and assist with selection of prospects, but all other logistics, transportation, and lodging must be covered/arranged by the sponsor if the event is in-person. The Sponsor Day can also be virtual or hybrid format, but we encourage an in-person format for enhanced engagement.

13) Invitation to Semi-Annual Platinum Sponsor

Roundtables – Includes an In-Person Roundtable at the OLA Avanza Conference and one Virtual Roundtable later in the year. These conversations offer a meaningful forum for thoughtful dialogue, idea-sharing, and substantive feedback that helps inform and shape OLA's evolving initiatives and priorities. Participation is advisory and does not confer governance authority.

14) OLA Avanza Conference Event Sponsorship – See the OLA Avanza Conference Event Sponsorship Tiers page for exact pricing by OLA Corporate Sponsorship Tier.

2026 OLA AVANZA CONFERENCE

Event Sponsorship Tiers

Event Sponsorship Tiers	Premier	Innovator	Standard
<i>Silver Sponsor Cost</i>	<i>\$11,500</i>	<i>\$5,000</i>	<i>Included</i>
<i>Gold Sponsor Cost</i>	<i>\$6,500</i>	<i>Included</i>	
<i>Platinum Sponsor Cost</i>	<i>Included</i>		
<i>Non-Sponsor Cost</i>	<i>\$19,000</i>	<i>\$12,500</i>	<i>\$7,500</i>
Number of Included *Full Experience Passes*	3	2	1
Number of Included *Essential Access Passes*	2	1	1
Resume Book Access	✓	✓	✓
One Booth at In-Person Career Fair	✓	✓	✓
Logo Placement on Conference Publications	✓	✓	✓
Prospect Networking Lunch	3 Tickets	2 Tickets	
RLP Networking Breakfast	3 Tickets		
Priority Consideration to Host Early Career Breakout Session	✓		
Priority Placement at Career Fair	✓		

2026 OLA AVANZA CONFERENCE

Event Pass Inclusions & Prices

OLA Avanza Conference Pass Inclusions	*Full Experience*	*Essential Access*
Early Bird Price	\$950	\$450
Regular Price	\$1,150	\$550
OLA Mixer	✓	✓
Breakout Session Access	✓	✓
Career Fair Access	✓	✓
Keynote Speaker Breakfast (Day 1)	✓	
General Lunch (Day 1)	✓	
AM Networking Break (Day 2)	✓	
General Sessions (Day 2)	✓	
Grab & Go Lunch (Day 2)	✓	
OLA Recognition Dinner	✓	

Early Bird and Regular Registration Deadlines will be communicated when conference registration opens!