



**FAQ: Everything you need to know about Product Pitch Friday (PPF)  
on the BUYER VENDOR FORUM in ShopTalk (BVF)**

**1. When can I pitch products on the BVF?**

**Product pitches should only be Posted on Friday of each week.** If you are going to be out of town for an extended period of time but would still like to make a pitch, please send your pitch to a fellow MSA member and ask them to send it for you on Friday!

**2. Where should I post my product pitches?**

Product Pitch Friday is posted in the Buyer Vendor Forum Group on the MSA Shoptalk.

**3. How do I know what products I can pitch each week?**

Each week there is a different product theme, and so it's important to pitch only products that fit that week's theme. The schedule of product themes is posted on the MSA Shoptalk website page and the ShopTalk Event Calendar. It will also be periodically emailed to the group so that everybody knows what the topics are for the following weeks.

Not every vendor will have something to pitch every week and that is a good thing because we want buyers to hear from a variety of vendors with a variety of products.

**4. Can I attach pictures to my product pitch?**

It is a GREAT idea to attach pictures to your product pitch post. You can upload images or paste the images into your post.

It is also a good idea to provide links to the items that you are pitching so that buyers can easily get to your website.

**5. Make sure you “tag” your post.**

If you have any questions, please reach out to MSA vendor advisors or  
[membership@museumstoreassociation.org](mailto:membership@museumstoreassociation.org)

**Happy pitching!**

**Connect with your Chapter Vendor Advisor below with any vendor related questions.**

**FLORIDA**

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