



SHOPTALK GROUP – All MSA members are automatically members of this GROUP.

MSA CHAPTER GROUPS – All MSA members are automatically members of their CHAPTER GROUP.

INSTITUTION GUIDELINES:

1. Institutions can ask questions, seek advice and gain insights from your peers on best practices and lessons learned.
2. Institutions can request specific information from vendors on Shoptalk and Vendors can reply to that request.
3. In **Buyer Vendor Forum Group**, institutions can ask vendor questions and view the **Product Pitch Friday** from vendors according to a weekly theme (see the Shoptalk Events Calendar).

VENDOR GUIDELINES:

1. Vendors can respond to specific inquiries on products.
2. Unsolicited products or personal pitches from any vendor is not allowed.

BUYER VENDOR FORUM – All MSA members are automatically members of the Buyer Vendor Forum. This is home to PRODUCT PITCH FRIDAY, where vendors can pitch their products according to a weekly theme.

INSTITUTION GUIDELINES:

1. You can inquire about specific merchandising that you may be looking for from MSA vendors.
2. Buyer Vendor Forum is home to PRODUCT PITCH FRIDAY. On Friday you can view products according to the weekly theme (see the Shoptalk Event Calendar).

VENDOR GUIDELINES:

1. You can answer specific questions to product requests from buyers.
2. Unsolicited products or personal pitches from any vendor is not allowed.
3. You can post your 'theme' products for Product Pitch Friday.
4. [Everything you need to know about Product Pitch Friday 01.2024.pdf](#)
5. [Product Pitch Friday 2024 Schedule](#)

This is a professional business online community, please be respectful to everyone in the community, keep negative or critical comments to yourself and don't share private information.