

Starting an NWI-Student Chapter

Successful student chapters are not accidental. They take initiative, planning, and constant renewal. Most of all, they require a dedicated group of students who take the time to have fun while learning new skills and expanding their knowledge base. To start an **NWI-Student Chapter**, follow the steps below.

Choose a faculty member who is enthusiastic about wellness to serve as the faculty advisor

Set up a meeting and discuss how to get the student chapter started. Gather the necessary information, and plan an introductory meeting.

Schedule an introductory meeting

The first meeting needs to be fun and informational! An icebreaker, speakers, snacks, and a short overview of upcoming meetings will go a long way towards motivating members to return.

Select officers

Each NWI-Student Chapter needs students to hold the offices of President, Vice-President, Event Coordinator (optional), Secretary, Treasurer, and Public Relations/Social Media Manager. Students can run for whichever office they feel they would serve best. Officers are voted in by the members.

Pay your NWI-Student Chapter membership fee online

The annual membership for an NWI Student Chapter is \$235 and includes 5 student memberships and one faculty advisor. Additional student memberships can be added for \$20/student. The faculty advisor may remove/replace individual students on the membership at any time during the membership year.

Plan activities for your meetings

Activities can range from networking, group exercise, or community service projects. There are many ways to celebrate and promote wellness!

Create social media pages

Easily promote what your chapter is doing by creating a Facebook, Twitter, Snapchat, or Instagram account. Connect with NWI for logos and other formatting options and ideas.

Have Chapter goals

Many Chapters attend the National Wellness Conference. If you want your Chapter to attend, you need fundraising goals. A timeline will indicate when advertising, recruitment and registration processes will take place as well as who is responsible for securing housing and transportation.

Market your Chapter

E-mail, social media posts, posters, word of mouth, and personal invitations to attend meetings are all good ways to invite students to be members. Remind members and prospective members about the benefits of a professional association.

- Gain knowledge that can't be obtained in the classroom
- Enhance networking skills
- Build leadership and communication skills
- Establish professional mentors

Fundraise

Fundraising will allow your Chapter to attend the National Wellness Conference, bring in speakers, and attend other events or volunteer opportunities.

- Determine what appropriate fundraising is for a group of wellness professionals. I.e. 5k race.
- What level of funds will you need to support speakers/presenters, student travel to events, and regular meetings?

Don't hesitate: Start now and enjoy the benefits of an active NWI Student Chapter!

Questions? Ask NWI for assistance at 715.342.2969

