

2025 Rate Sheet **Quarterly Member Newsletter**

The North Carolina Veterinarian is a quarterly publication and the official newsletter for the NCVMA. The 28-40 page publication is distributed to over 3000 association members.

Winter issue (February 7, 2025) Materials Due:

Spring issue (May 16, 2025) Summer issue (July 27, 2025) Fall issue (November 7, 2025)

Sizes:

Full page (7 1/2" x 10")
Half page - horizontal (7 1/2" x 4 7/8")
- vertical (3 5/8" x 10")
Quarter page (3 5/8" x 4 7/8")



Rate: (full color, high resolution	ipg)	
, ,	Single Issue	Annual Contract/4 issues (billed annually)
Full page	\$ 500	\$1,900 (\$475 each)
Half page	\$350	\$1,300 (\$325 each)
Quarter page	\$225	\$800 (\$200 each) 1
Interior Covers	\$600	\$2,300 (\$575 each)
Back Cover	\$650	\$2,500 (\$625 each)

Ad Size and # of Issues:	
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