

# 2016 PAC SYMPOSIUM

Québec City, QC  
**APRIL 8 & 9 2016**  
 Québec City Convention Centre

A Practical Approach  
 to Foot Health:  
From Research to  
 the Real World

## Program at-a-glance

Friday, April 8	
7:30 am - 8:00 am	Registration, Breakfast & Exhibit Hall Sponsored by 
8:00 am - 8:15 am	Opening Remarks
8:15 am - 9:15 am	<b>Keynote Session</b> Biomechanical Aspects of Orthopedic Footwear Construction; Details for the Treatment of Forefoot Problems <i>Thomas Stief</i>
9:15 am - 9:45 am	<b>Plenary</b> Results of the PAC Patient Outcome Measure Evaluation Strategy (POMES) <i>Tyler Amell</i>
9:45 am - 10:15 am	Break & Exhibitors
10:15 am - 11:00 am	<b>Breakout</b> Toward a Gender-Targeted Approach to Reducing Running-Related Pain: Insights From a Statistical Model of 154 Runners <i>Michael Ryan</i>
10:15 am - 11:00 am	<b>Breakout</b> Transferring Research to Practice <i>Kelly Robb</i>
11:15 am - 12:00 pm	<b>Plenary</b> Kinesiology Taping Essentials: Theory and Research <i>Brad Norris</i>
12:00 pm - 1:15 pm	Lunch at the Tradeshow
1:15 pm - 2:00 pm	<b>Breakout</b> Customized Rocker Sole Constructions; German Guidelines to Improve Results in Daily Practice <i>Thomas Stief</i>
1:15 pm - 2:00 pm	<b>Breakout</b> Less is More: A Study to Validate a Minimalist Approach to Orthotic Design <i>Carly Fennell</i>
2:10 pm - 3:00 pm	<b>Plenary</b> The Good, The Bad, & The Ugly; The Current State of Benefit Claims Abuse <i>Garry Schmidt</i>
3:00 pm - 3:30 pm	Break and Exhibits Sponsored by 
3:30 pm - 4:15 pm	<b>Plenary</b> Preventing the Preventable; The Global Fight Against Diabetic Foot Ulcers and Amputations <i>Katia Langton</i>
4:15 pm - 5:00 pm	<b>Plenary</b> The Search for the Perfect Diabetic Orthotic <i>Robert Phillips</i>
5:15 pm - 6:15 pm	College of Podorthotics AGM (Members Only)
7:30 pm	Social Night



Saturday, April 9	
7:00 am - 8:00 am	Fun Run Sponsored by 
7:45 am - 8:30 am	Registration, Breakfast & Exhibit Hall Sponsored by 
8:30 am - 9:00 am	<b>Plenary</b> Toward Evidence Informed AFOPrescription: Identifying Factors that Guide Clinician Decision-Making <i>Kyra Kane</i>
9:00 am - 10:00 am	<b>Keynote</b> The Value of Disruption: Entrepreneurial Lessons from the Front <i>Donna Alteen and Shawn Lowe</i>
10:00 am - 10:45 am	Breaks & Exhibits
10:45 am - 11:30 am	<b>Plenary</b> Using Pedorthic Modalities to Prevent Falls in the Elderly <i>Dennis Janisse</i>
11:45 am - 12:30 pm	<b>Breakout</b> Winning on Local Search and Social Marketing – Strategies for Growing your Business in a Digital World <i>Donna Alteen and Shawn Lowe</i>
11:45 am - 12:30 pm	<b>Breakout</b> Kinesiology Taping - Putting Theory Into Practice – Lower Limb Applications <i>Brad Norris</i>
12:30 pm - 2:30 pm	President's Annual Awards Lunch & PAC AGM (PAC Members and Sponsors)
12:30 pm - 2:30 pm	Non Member Lunch
2:30 pm - 3:15 pm	<b>Breakout</b> SCFO - The Overlooked Solution <i>Dennis Janisse</i>
2:30 pm - 3:15 pm	<b>Breakout* Repeat Session</b> Kinesiology Taping - Putting Theory Into Practice – Lower Limb Applications <i>Brad Norris</i>
3:30 pm - 4:15 pm	<b>Breakout</b> How Technology Will Change Orthotics and Footwear in the Future <i>Chris Lawrie</i>
4:15 pm - 5:00 pm	Get the Most Out of Your Business - Save Time and Money by Utilizing Electronic & Technological Advantages. <i>Graham Archer</i>