Prospanica Strengthens Governance Board With Two New Appointments
Janet Simms and Erika Cramer Bring Financial Expertise and Increase Gender Diversity at National Hispanic Nonprofit

DALLAS, Texas – January 19, 2022: Prospanica, the Association of Hispanic MBAs and Business Professionals, welcomes Janet Simms as chair of the National Board of Directors and Erika Cramer as a new board member.

“We’re thrilled to include these two successful finance executives to our governing board,” says Thomas Savino, CEO of Prospanica. “They are not only champions for diverse professionals and the organizations that support marginalized communities but leaders themselves who understand the complexities of the corporate landscape and the lives of professionals of color.”

Simms, a lifetime Prospanica member who won the Brillante award for member excellence in 2017, served as Prospanica’s interim board chair before being named the new chair in October of last year.

Professionally, Simms is a Senior Director, Internal Audit for Green Dot Corporation, where she is responsible for corporate and risk audits as well as building and executing audit coverage across various corporate functions. Prior to joining Green Dot, Janet worked at CIT Group and, before that, at SBLI Life Insurance Company. She has more than 25 years in Internal Audit experience in the financial services and insurance industries and is a Certified Internal Auditor (CIA) and a Certified Anti-Money Laundering Specialist (CAMS).

Simms enthusiastically supports Prospanica’s mission to empower and enable Hispanic professionals to achieve their full educational, economic, and social potential. She takes the helm at a pivotal time for female Hispanic professionals, as findings from the recent 2021 Prospanica Workplace Inclusion & Equity Report identified Latinas face particularly difficult obstacles at work. Combined with the challenges over the past two years, Simms recognizes the need to proactively effect change as well as remain ready to respond to the unexpected.

“There is our plan and then God’s plan,” asserts Simms.

Adding her voice to the governance table, Cramer brings her passion for minority representation and gender diversity at the highest levels of business.

“As Hispanic purchasing power approaches nearly $2 trillion, I’m so excited to join the Prospanica board,” Cramer said. “I want to ensure that the future of corporate leadership in America is appropriately represented.”

Cramer brings more than 25 years of investment banking experience to Prospanica, along with a record of board service at the corporate level. She currently serves as a Partner with CANY Capital, LLC, the
sister firm of Alternative Access Capital, LLC, a private placement firm raising institutional capital for alternative investment products. She is also a Managing Member and General Partner for How Women Invest, an early-stage venture firm focused on the intersection of female founders and female investors.

As Prospanica seeks to serve Hispanic professionals in empowering and meaningful ways, the organization looks forward to the deep experience and unique perspectives these accomplished women add to its governing body.

About Prospanica
Prospanica is a non-profit organization dedicated to empowering the Hispanic community to reach their full educational, economic, and social potential. The organization was first formed in 1988 as the National Society of Hispanic MBAs (NSHMBA) but outgrew its original name, adopting its new brand Prospanica in 2016. The organization advocates for the pursuit of higher education and advancing Hispanic leadership. Prospanica is The Association of Hispanic MBAs & Business Professionals, with more than 47 Chapters and hundreds of community partners across the United States and Puerto Rico. For more information on Prospanica, visit www.prospanica.org.