

# 2021 IMPACT REPORT

The 2021 Prospanica Leadership Summit featured learning experiences and content from our latest initiative, the Prospanica Center for Social Justice (PCSJ). Among other topics, we explored how to have critical conversations, leadership self-awareness, self-care, and critical communication for diversity leaders. Beyond our development sessions, we also hosted virtual networking opportunities to connect professionals who want to impact their company's culture.

In Partnership with Adelphi University, Prospanica offered attendees the opportunity to earn the Certificate of Leadership for an Equity-Based Culture.

This year's Summit also featured an optional, two-part workshop, "Effective Discussions and Relationships: Strengthen Your Communications through Personal Styles," utilizing the Everything DiSC<sup>®</sup> assessment to generate deep personal insights.



## Leadership Summit

### PROGRAM RATING

4.7

PROGRAM SATISFACTION



92%

WOULD RECOMMEND THE EVENT TO A COLLEAGUE



  
**WHAT ATTENDEES SAID**

“The virtual nature of the Summit did not appear to slow anyone down from participating. The chats were full and people took themselves off mute to interject during sessions.”

“Amazing speakers. Great information.”

“Excellent overall. Engaging content, dynamic speakers. Brave and unafraid.”

“THIS WAS AMAZING!”

### ATTENDEES



TOTAL ATTENDEES

249

29 DISC ASSESSMENT & WORKSHOP

95 CHAPTER OFFICERS



CERTIFICATES OF LEADERSHIP FOR AN EQUITY-BASED CULTURE EARNED

115

PARTICIPATING COMPANY ATTENDEES



- Dell
- Equitable
- Federal Reserve Bank of Dallas
- Inversant
- Kohl's

### ENGAGEMENT



TOTAL SESSION VIEWS

2,565



MOST VIEWED SESSION

**Organizational Culture: Accountability and Community Care**  
- Dr. Laura Quiros



TOTAL SOCIAL MEDIA IMPRESSIONS

11,604

6,200  


3,026  


1,404  


974  


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**THANK YOU!**

FOR ALL YOU DO TO HELP MAKE PROGRAMS LIKE THIS POSSIBLE.