



BOARD LEADERSHIP PROGRAM

ABOUT THE PROGRAM

The Prospanica Board Leadership Program was developed with the Daniels College of Business from the University of Denver in 2018 to prepare Hispanic business professionals for service on boards of greater influence. The program launched in the spring of 2019 with the first cohort.

This top-tier professional development program is divided into three phases, where participants will learn from esteemed University of Denver faculty who will empower and provide participants with tools to be more effective leaders and future corporate board members.

“ 89% of members state that through Prospanica they are better prepared to serve on nonprofit, university, or corporate boards.”

DURATION

This program will engage participants through both in-person and virtual learning. The program will launch at the 2021 Prospanica Conference & Career Expo, where participants can make important personal connections, and then continue with virtual sessions through the Fall.

CURRICULUM

The program, designed by faculty and subject matter experts, is a combined **37 hours** of core curriculum. The discussions and interactive content will take a deep dive into concepts such as:

- Insights Discovery Assessment
- Fiduciary Responsibility
- Finance and P&L Statements
- Board-Level Influence and Self Awareness
- Legal Implications of Governance
- Data-Driven Decision Making
- Diversity, Equity, and Inclusion
- Meaning of Service at the Governance Level
- And More!

Phase
1

2021 Prospanica Conference & Career Expo

2.5 Days, In-Person Launch in Orlando, FL
September 29 – October 1

Phase
2

General Management & Finance Review

(2) Virtual Sessions in October, 10:00 AM – 2:30 PM CT

Phase
3

Integrated Learning

(5) Virtual Sessions + Graduation
Wednesdays, Oct. – Nov. 1:00 - 2:30 PM CT



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WHY IT MATTERS

The program was sparked by data in the *Missing Pieces Report: The 2018 Board Diversity Census of Women and Minorities on Fortune 500 Boards*, by the Alliance for Board Diversity, in partnership with Deloitte.

Men of color made up only 11.5% of the Fortune 500 board seats, and women of color occupied a mere 4.6% of those seats. Only 3.8% of those seats were filled by Hispanics.

REQUIREMENTS

This program is exclusively for professionals with 7+ years of professional experience. *Spots are limited.*

COST PER PERSON

Prospanica Chapter Officers: \$2,250

Prospanica Members: \$2,500

Non-Members: \$3,250

This cost covers program materials and includes registration to the Prospanica Conference & Career Expo. Payment is not due until after the application has been approved.

If you are interested in becoming a member and receiving the member price, please join today.

OUR PARTNER



UNIVERSITY of
DENVER

DANIELS COLLEGE OF BUSINESS
Executive Education

The faculty and facilitators are made up of global leaders, consultants, and subject matter experts with years of business experience. Participants will hear from CEOs, DEI consultants, and experts in leadership development and governance, with a focus on business, government, and non-profit. Many have served on boards of all types, including Spartaco Group, the Latino Corporate Directors Association, YPO, Urban Peak, North Central Region Healthcare Coalition, the University of Denver School of Accountancy Advisory Board, and others.

HOW TO APPLY

Start your application, visit
prospanica.org/board-leadership-program

or contact us at Programs@prospanica.org
Application Deadline: September 1, 2021