

Membership *Owner/Operators*



Your Voice for SFR and BTR
in Washington and Beyond

Who We Are



The National Rental Home Council (NRHC) is the leading non-profit trade association of the single-family-rental and built-to-rent industry. NRHC supports efforts to strengthen neighborhoods by filling an important need in today's growing rental housing market. As more Americans choose to rent, our members are providing high-quality homes for lease in safe, desirable neighborhoods, offering access to good schools and a suburban lifestyle that might otherwise be out of reach.

NRHC represents the owners of these professionally managed homes and the vendors and service providers who support the industry. We advocate for all industry professionals including independent investors, local owners, build-to-rent (BTR) developers, and institutionally backed organizations.

By joining NRHC, you have access to many benefits that will make you a more informed rental property owner. Whether you're seeking Advocacy Programs, Networking, Industry Knowledge or Member Savings, being part of NRHC provides you with opportunities to increase your knowledge, network with other like-minded individuals and contribute to our growing industry.

NRHC is led by Adrienne R. Todman, a nationally recognized leader in housing and community development, known for her dynamic leadership and steadfast commitment to creating resilient communities. She has served as acting Secretary and Deputy Secretary of the U.S. Department of Housing and Urban Development playing a critical role in advancing housing solutions across the country and also as the CEO of the National Association of Housing and Redevelopment Officials.

If you have any questions about the membership options outlined in this packet or are ready to sign up for membership, please contact membership@rentalhomecouncil.org.

NRHC's Commitment to Members



Advocacy

NRHC leads the charge on legislative issues impacting the SFR and BTR industry at both the federal and state levels. Members receive timely updates and expert analysis, ensuring you stay informed and prepared to navigate policy changes that affect your business



Engagement

NRHC offers multiple avenues to connect with industry professionals through our national conferences, state chapter events, and networking opportunities, helping you build valuable relationships and grow your presence in the SFR and BTR industry.



Best Practices

NRHC connects members with specialized committees and councils that foster collaboration, knowledge sharing, and professional growth in the SFR and BTR industry. Gain exclusive access to industry data, insights, and expert analysis to stay ahead in a rapidly evolving market.



Member Savings

As an NRHC member, you gain exclusive access to a variety of benefits tailored to enhance your experience and streamline your operations in the real estate industry.

Firm Wide Memberships For Owner Operators



Membership is for an unlimited number of people from your firm and dues are billed annually

	Associate
Annual Membership Dues	Based on # of units owned: 1-10 = \$250 11-50 = \$500 51-100 = \$1,000 101-500 = \$2,500 501-1,000 = \$5,000 1,001-2,500 = \$7,500 >2,501 = \$10,000

Membership Benefits

National reach with opportunities and resources to expand and professionalize your portfolio of homes

National and State Advocacy Efforts:

- NRHC weekly newsletter with national coverage and news alerts
- Legal and legislative updates - We monitor legislation nationwide on an ongoing basis and provide members with weekly updates highlighting active proposals and regulatory developments, along with analysis of their potential impact on owner-operators.

Engagement:

- Access to connect with owner/operators and industry professionals nationwide through national committees and events
- Access to Member Database
- Exclusive access to the NRHC CEO Council—a small, invitation-based forum led by the NRHC CEO. The Council convenes peer-level CEOs in an intimate setting to exchange candid industry insights, discuss strategic challenges, and engage in high-level dialogue on the future of the housing sector
- Opportunity to share announcements under “Member Spotlight”
- Access to local events, committees and programs in Arizona, Florida, Georgia, North Carolina, Texas
- Exclusive access to the NRHC Business Directory that includes detailed listing of SFR and BTR vendors, service providers and business partners.

Best Practices

- Exclusive access to NRHC member-only events and webinars
- Access to NRHC/John Burns quarterly SFR market index report
- Access to NRHC/John Burns quarterly BTR market index report
- Access to Executive Summary of NRHC’s annual Compensation & Benefits Survey Report

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Owner/Operator Member Benefits Continued



Member Savings

- Member rate at NRHC events
- Lowe's Membership – Whether you're a small business or a large operation, our partnership with Lowe's gives all NRHC members unmatched buying power
- Member Savings Program - discounted products and services exclusively for NRHC Members
- Access to our tech helpline with unlimited usage for tech related assistance at no cost to you

DRIVE THE GROWTH AND SUCCESS OF YOUR BUSINESS
AND THE INDUSTRY AS A WHOLE.

Join Now!

[Click here to complete the online application](#)

membership@rentalhomecouncil.org

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