

# Membership *Vendors and Service Providers*



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Championing the Future of  
Rental Housing

# Who We Are



The National Rental Home Council (NRHC) is the leading non-profit trade association of the single-family-rental and built-to-rent industry. NRHC supports efforts to strengthen neighborhoods by filling an important need in today's growing rental housing market. As more Americans choose to rent, our members are providing high-quality homes for lease in safe, desirable neighborhoods, offering access to good schools and a suburban lifestyle that might otherwise be out of reach.

NRHC represents the owners of these professionally managed homes and the vendors and service providers who support the industry. We advocate for all industry professionals including independent investors, local owners, build-to-rent (BTR) developers, and institutionally backed organizations.

By joining NRHC, you have access to many benefits that will make you a more informed rental property owner. Whether you're seeking Advocacy Programs, Networking, Industry Knowledge or Member Savings, being part of NRHC provides you with opportunities to increase your knowledge, network with other like-minded individuals and contribute to our growing industry.

NRHC is led by Adrianne R. Todman, a nationally recognized leader in housing and community development, known for her dynamic leadership and steadfast commitment to creating resilient communities. She has served as acting Secretary and Deputy Secretary of the U.S. Department of Housing and Urban Development playing a critical role in advancing housing solutions across the country and also as the CEO of the National Association of Housing and Redevelopment Officials.

Our Advisory memberships are for builders, property managers, capital providers, vendors and service providers. If you have any questions about the different membership options outlined in this packet or are ready to sign up for membership, please contact [membership@rentalhomecouncil.org](mailto:membership@rentalhomecouncil.org).



# NRHC's Commitment to Members



## Advocacy

NRHC leads the charge on legislative issues impacting the SFR and BTR industry at both the federal and state levels. Members receive timely updates and expert analysis, ensuring you stay informed and prepared to navigate policy changes that affect your business

## Engagement

NRHC offers multiple avenues to connect with industry professionals through our national conferences, state chapter events, and networking opportunities, helping you build valuable relationships and grow your presence in the SFR and BTR industry.

## Best Practices

NRHC connects members with specialized committees and councils that foster collaboration, knowledge sharing, and professional growth in the SFR and BTR industry. Gain exclusive access to industry data, insights, and expert analysis to stay ahead in a rapidly evolving market.



## Member Savings

As an NRHC member, you gain exclusive access to a variety of benefits tailored to enhance your experience and streamline your operations in the real estate industry.

[NEXT PAGE: COMPARE MEMBERSHIPS →](#)

# Advisory Premier

*Membership is for an unlimited number of people from your firm and are easily transferable.*



Advisory Premier	
Annual Membership Dues	\$10,000 annually

## Membership Benefits

***National reach with elevated status and maximum visibility***

***Ideal For: Service Providers seeking leadership roles and top-tier networking***

### **Advocacy:**

- NRHC weekly newsletter with national coverage and news alerts
- Access to federal and state policy briefings and updates

### **Engagement:**

- Access to join unlimited National and Local Committees. Local state chapters are currently in Arizona, Florida, Georgia, North Carolina and Texas
- Access to Member Database
- Exclusive access to the Leadership Council, an invite-only group for a senior-level executive from our Advisory member companies. The Leadership Council and CEO Council host a joint session at the Industry Leaders Conference and meet virtually at least once a year
- Company logo featured on the NRHC website
- Exclusive access to promote your company in the NRHC Business Directory; including a full page, detailed listing of your company and the services you provide
- Opportunity to share company announcements in NRHC's weekly email under "Member Spotlight" and on the NRHC LinkedIn page
- Opportunity to participate in our Advisory Premier Email Blast Program (rules apply)
- Unique NRHC Advisory Premier Level logo for promotional use in industry-wide advertisements

### **Industry Best Practices**

- Access to speak at NRHC member events and webinars
- Access to NRHC/John Burns quarterly SFR market index report and quarterly BTR market Index Report
- Access to Executive Summary of NRHC's annual Compensation & Benefits Survey Report

### **Member Savings**

- Member rate at NRHC events
- Opportunity to sponsor events at the member rate
- Opportunities to promote exclusive discounts, rates and perks for our members. Advisory members in our member savings program have increased visibility
- Access to our tech helpline with unlimited usage for tech related assistance at no cost to you

# Advisory Core

*Membership is for 2 individuals from your firm. Memberships are non-transferable and may only be reassigned at the time of renewal*



Advisory Core	
Annual Membership Dues	\$2,500 annually
<i>Includes two individuals. Additional individuals from your firm may join for \$1,000 per member annually (prorated per the master account membership terms).</i>	

## Membership Benefits

***National reach with standard participation level***

***Ideal For: Service Providers looking to engage with the industry***

### **Advocacy:**

- NRHC weekly newsletter with national coverage and news alerts
- Access to federal and state policy briefings and updates

### **Engagement:**

- Access to join one National Committee
- Access to join state chapter committees in one state. State chapters are currently in Arizona, Florida, Georgia, North Carolina and Texas
- Access to Member Database
- Exclusive access to promote your company in the NRHC Business Directory; company name listed only

### **Industry Best Practices**

- Access to speak at NRHC member events and webinars
- Access to NRHC/John Burns quarterly SFR market index report and quarterly BTR market Index Report
- Access to Executive Summary of NRHC's annual Compensation & Benefits Survey Report

### **Member Savings**

- Member rate at NRHC events
- Opportunity to sponsor events at the member rate
- Access to our tech helpline with unlimited usage for tech related assistance at no cost to you

# Industry Trade

*Available to vendors offering trade services to the SFR and BTR industry in one state. Approval required prior to participation. Membership is for one individual and is non-transferable.*



Industry Trade	
Annual Membership Dues	\$495 annually

## Membership Benefits

***Ideal For: Vendors who do business in one state***

### **Advocacy:**

- NRHC weekly newsletter with national coverage and news alerts
- Access to federal and state policy briefings and updates

### **Engagement:**

- Access to join state chapter committees in one state. State chapters are currently in Arizona, Florida, Georgia, North Carolina and Texas
- Access to Member Database
- Exclusive access to promote your company in the NRHC Business Directory; company name listed only

### **Industry Best Practices**

- Access to speak at NRHC member events and webinars
- Access to Executive Summary of NRHC/John Burns quarterly SFR market index report and quarterly BTR market Index Report
- Access to Executive Summary of NRHC's annual Compensation & Benefits Survey Report

### **Member Savings**

- Member rate at NRHC events
- Opportunity to sponsor events at the member rate
- Access to our tech helpline with unlimited usage for tech related assistance at no cost to you

# Vendor & Service Providers Membership Benefits Compared



Benefit	Advisory Premier \$10,000	Advisory Core \$2,500	Industry Trade \$495
Firm Wide Membership	✓	2 individuals	1 individual
Easily transfer memberships to a colleague or add new colleagues if roles or responsibilities change	✓	non-transferrable	non-transferrable
<b>Advocacy</b>			
NRHC weekly newsletter with national coverage and news alerts	✓	✓	✓
Access to federal and state policy briefings and updates	✓	✓	✓
<b>Engagement</b>			
Access to our member database	✓	✓	✓
Opportunity to join State Chapter Committees	✓	1 state, per member	1 state
Business Directory Listing	Full Page	Company Name Only	Company Name Only
Opportunity to join National Committees	✓	1 committee per member	
Company logo featured on the NRHC website	✓		
Invitation to Leadership Council	✓		
Opportunity to share company announcements in NRHC's weekly email under "Member Spotlight" and on the NRHC LinkedIn page	✓		
Unique NRHC Advisory Premier Level Logo	✓		
Advisory Premier Email Blast Program (rules apply)	✓		
<b>Best Practices</b>			
Access to speak at NRHC events and webinars	✓	✓	✓
Access to NRHC/John Burns quarterly market index reports (SFR & BTR Reports)	Full Report	Full Report	Executive Summary Only
Access to NRHC annual Compensation & Benefits Survey Report	Executive Summary Only	Executive Summary Only	Executive Summary Only

# Vendor & Service Providers

## Membership Benefits Compared

### Continued



#### Member Savings

Member rate to NRHC events	✓	✓	✓
Opportunity to sponsor events at the member rate	✓	✓	✓
Access to the Tech Helpline	✓	✓	✓
Opportunities to promote exclusive discounts, rates and perks for our members through our Member Savings Program	✓		

DRIVE THE GROWTH AND SUCCESS OF YOUR BUSINESS  
AND THE INDUSTRY AS A WHOLE.

*Join Now!*

[Click here to complete the online application](#)

membership@rentalhomecouncil.org

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