



2026

Affiliate Guide & Sponsorship Packet

 scchiropractic.org

 scca@capconsc.com

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 PO Box 1763
Columbia, SC 29202



Promoting and Protecting Chiropractic



Facebook/SCChiropractic



@scca_123



South Carolina Chiropractic Association

AFFILIATE MEMBERSHIP PROGRAM

Thank you for your interest in being a **2026 SCCA Affiliate Member!** Affiliate membership exists to serve our member doctors and advance the SCCA's mission to protect and promote this profession across the state. Benefits include:

1. Advertising opportunities
2. Key exposure with SC Doctors of Chiropractic
3. Acknowledgment as a preferred SCCA supplier
4. Direct support of the Chiropractic profession in SC
5. Opportunity to provide CE offerings to member doctors
6. Access to the convention attendee list

BENEFITS

	COPPER \$2,000	GOLD \$4,000	PLATINUM \$5,000	TITANIUM \$10,000
Advertising				
Logo & clickthrough featured on SCCA website homepage & in <i>The Back Cover</i>				
Banner ad on SCCA homepage				
Opportunity to distribute information & articles to members (digital)	1	3	5	Unlimited
Company spotlight on SCCA social media channels				
Company logo included in member appreciation packet (Member year sticker mailed annually)				
Convention & Trade Show				
Logo on event marketing materials & signage				
First choice of Convention sponsorships				
Exhibitor Booth	1	1 + Premium Location & Electrical	Double + Premium & Electrical	Triple + Premium & Electrical
Comped Registrations	2	4	6	12
Included on Exhibit Hall Bingo Card				
Exclusive invitation to Palmetto Club reception				
Speaking opportunity at Exhibitor Lunch				
Golf Tournament				
Team of Four	N/A	N/A	1	1
Hole Sponsor	N/A	1	1	2
Shuck & Shoot				
Team	N/A	N/A	1	1
Station Sponsor	N/A	1	1	2

EVENT SPONSORSHIPS

Golf Tournament Sponsorship Opportunities:



Title Sponsor - \$10,000

- Four teams
- Two hole sponsor signs
- Banner with logo
- Logo/company name on all event materials
- Recognition on the SCCA website & event emails

Platinum Sponsor - \$5,000

- Two teams
- One hole sponsor sign
- Logo/company name on all event materials
- Recognition on the SCCA website & event emails

Gold Sponsor - \$2,500

- One team
- One hole sponsor sign
- Logo/company name on all event materials
- Recognition on the SCCA website & event emails

Silver Sponsor - \$1,000

- One team
- Logo/company name on all event materials
- Recognition on the SCCA website

Bronze Sponsor - \$650

- One hole sponsor sign
- Logo/company name on all event materials
- Recognition on the SCCA website

Dinner Sponsor - \$3,000

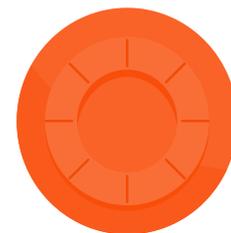
- One team
- Signage on all tables during dinner
- Recognition during dinner & on the SCCA website

Hole Sponsor - \$300

Closest to the Pin Sponsor - \$250

Longest Drive Sponsor - \$250

Shuck & Shoot Sponsorship Opportunities:



Title Sponsor - \$5,000

- Four teams
- Station sign
- 16 Flurry entries
- Company name/logo on event materials
- Recognition on the SCCA website

Gold Sponsor - \$3,000

- Two teams
- Station sign
- 8 Flurry entries
- Company name/logo on event materials
- Recognition on the SCCA website

Silver Sponsor - \$1,500

- One team
- Station sign
- Company name/logo on event materials
- Recognition on the SCCA website

Bronze Sponsor - \$1,000

- Station sign
- Company name/logo on event materials
- Recognition on the SCCA website

Dinner Sponsor - \$3,000

- One team
- Signage on each dinner table
- Recognition during the dinner & on the SCCA website

Beverage Sponsor - \$850

- Company logo on event materials & on station sign

Team & Station Sponsor - \$650

- One team
- One station sign

Station Sponsor - \$250



AFFILIATE MEMBERSHIP REGISTRATION



Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

COPPER Sponsor | \$2,000

GOLD Sponsor | \$4,000

PLATINUM Sponsor | \$5,000

TITANIUM Sponsor | \$10,000

Golf Tournament Sponsorship Opportunities:

- Title Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$650
- Dinner Sponsor \$3,000
- Hole Sponsor \$300
- Closest to the Pin Sponsor \$250
- Longest Drive Sponsor \$250

Shuck & Shoot Sponsorship Opportunities:

- Title Sponsor \$5,000
- Gold Sponsor \$3,000
- Silver Sponsor \$1,500
- Bronze Sponsor \$1,000
- Dinner Sponsor \$3,000
- Beverage Sponsor \$850
- Team and Station Sponsor \$650
- Station Sponsor \$250

Payment: ___ Check (Payable to SCCA) ___ ACH ___ Visa ___ Master Card ___ Discover ___ AmEx

Name On Card: _____

Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____

Billing City, State, and Zip Code: _____

ACH Bank Name: _____

ACH Account Number: _____ ACH Routing Number: _____

Signature: _____ Date: _____

TOTAL: _____

Email completed form to scca@capconsc.com or mail to: SCCA | P.O. Box 1763 | Columbia, SC 29202

A 3.5% convenience fee will be added to transactions paid with a credit card. A 1.5% convenience fee will be added to ACH transactions.

Annual Golf Tournament
& Fundraiser
April 16, 2026 | Blythewood, SC

Annual Convention &
Trade Show
June 4-6, 2026 | Myrtle Beach, SC

Shuck & Shoot
Sporting Clay Tournament
October 2026 | Edgefield, SC



2026 Convention & Trade Show

Myrtle Beach, SC | June 4-6, 2026

Trade Show: Thursday - Friday

Hilton Myrtle Beach Resort

10000 Beach Club Drive | Myrtle Beach, SC 29572

SCCA Group Rates

Hilton

Oceanview Guestroom \$265

Royale Palms Condos

1 Bedroom \$265

2 Bedroom \$365

3 Bedroom \$672

Listed rates do not include taxes and fees.

Book now [HERE](#) or scan the QR code.



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CONVENTION SPONSORSHIPS

One of our greatest member benefits is the **Annual Convention and Trade Show**, where chiropractors and CAs from all over the state gather for the largest chiropractic event in South Carolina.

Keynote Speaker Sponsor

- Signage at meal and on program materials
- Recognition from the podium
- Registration for up to four representatives
- Opportunity to address all lunch attendees

\$4,500

SOLD

Casino Night Sponsor

- Signage at event and on program materials
- Recognition from the podium
- Registration for up to two representatives

\$3,000

Exhibitor Lunch Sponsor

- Signage at lunch and on program materials
- Recognition from the podium
- Registration for up to two representatives

\$3,000

Annual Meeting Sponsor

- Signage at breakfast meeting and on program materials
- Recognition from the podium
- Registration for up to two representatives

\$3,000

SOLD

Saturday Lunch Sponsor

- Present a 1-hour, non-CE topic to lunch attendees, which will be promoted on our schedule of events
- Work with hotel to plan menu, AV, etc. (Sponsoring company is responsible for covering any costs related to hosting the lunch)

\$2,000

App Sponsor

- Recognition on Convention app and program materials

\$1,000

Registration Desk Sponsor

- Signage at registration desk and on program materials
- Opportunity to display company materials at registration

\$1,500

Business Card Sponsor (2)

- Logo/company name on all attendee business cards, which will be provided to ALL attendees who register by May 22nd

\$1,500

Break Sponsor

- Signage at breaks and on program materials

\$1,000

Lanyard Sponsor

- Logo/company name on lanyards

\$1,000

Wi-Fi Sponsor

- Signage at registration and on program materials
- Company logo on program materials

\$1,000

Speaker Sponsor

- Opportunity to introduce speaker
- Sponsoring company name or logo featured on program materials
- Sponsoring company responsible for all speaker costs

Contact SCCA

EXHIBITOR REGISTRATION

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Names of additional representatives (if any): _____

- Keynote Speaker Sponsor - \$4,500
- Casino Night Sponsor - \$3,000
- Exhibitor Lunch Sponsor - \$3,000
- Annual Meeting Sponsor - \$3,000
- Saturday Lunch Sponsor - \$2,000
- App Sponsor - \$1,000
- Registration Desk Sponsor - \$1,500
- Business Card Sponsor - \$1,500
- Break Sponsor - \$1,000
- Lanyard Sponsor - \$1,000
- Wi-Fi Sponsor - \$1,000
- Speaker Sponsor - Contact the SCCA

EXHIBITOR FEES	Before Feb. 28	March 1 - May 1	After May 1
Affiliate Member			
Affiliate Double Booth	\$600	\$750	\$800
Non-Member/Affinity Partner	\$1,250	\$1,500	\$2,000
Non-Member/Affinity Partner Double Booth	\$2,000	\$2,250	\$2,500

Special Requests:

 Please provide your company logo to
 scca@capconsc.com no later than May 1, 2026

Each exhibit space includes 1 table & 2 chairs.

Additional Tables | \$60 each # _____
 Additional Chairs | \$20 each # _____

Premium Space | \$250* Yes No
*FREE To Titanium, Platinum, & Gold Affiliate Members
 Electrical | \$100* Yes No
*FREE To Titanium, Platinum, & Gold Affiliate Members

Additional Representatives | \$250 each* # _____
*Please check sponsorship/member level for the # of representatives included.

Payment: ___ Check (Payable to SCCA) ___ ACH ___ Visa ___ Master Card ___ Discover ___ AmEx

Name On Card: _____

Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____

Billing City, State, and Zip Code: _____

ACH Bank Name: _____

ACH Account Number: _____ ACH Routing Number: _____

Signature: _____ Date: _____

TOTAL: _____

Email completed form to scca@capconsc.com or mail to: SCCA | P.O. Box 1763 | Columbia, SC 29202
 To qualify for the above rates, payment must be received by the deadlines. **Registration is incomplete until payment is received.**
No cancellations or refunds. A non-refundable 3.5% convenience fee will be added to transactions paid with a credit card. A non-refundable 1.5% convenience fee will be added to ACH transactions.