

| Annual Memberships | | | | |
|--|----------|--------------------|-----------------------|-----------------------|
| Membership Level | SIG Only | Individual | Gold | Platinum |
| Annual Dues | \$ 35 | \$ 125 | \$ 1,000 | \$ 5,000 |
| Individual membership profiles are listed in the SEMPO Membership Directory and have access to member's only content. Members can post their membership logo on websites and social channels. Corporate members can create a company profile including logo and links. | None | One (1) Individual | Five (5) Individuals | Unlimited Individuals |
| Brand Awareness | | | | |
| Company name and link to company's homepage on sempo.org homepage | | | | Included |
| Present a SEMPO webinar(s). Webinars are hosted and promoted to greater SEMPO community of nearly 10k individuals. | | | One (1) included | Two (2) included |
| Present "Chat with Industry Experts." Hosted and promoted on Google+ with Hangouts on Air. Suggested as post-webinar interactive Q&A. | | | Two (2) included | Six (6) included |
| Submit guest column to newsletter on industry activities & updates. | | | Included | |
| Listed as SEMPO member on Buyers Guide, if applicable. | | | Included | |
| Submit unlimited guest posts for blog, a great opportunity to share information with the greater SEMPO community | | | Included | |
| Education & Networking | | | | |
| "Chat with Industry Experts" discussions on monthly Google+ Hangouts, plus access to library of past chats | | | Included | |
| SEMPO produced webinars, plus access to library of archived webinars | | | | |
| Access to State of Search Market Report and Salary Survey which are great for strategic planning, corporate budgeting, & industry benchmarking | | | | |
| Receive revolving value of discounts with SEMPO partnerships with industry conferences, award entries, & training providers. | | | | |
| Discounted registration for events including SEMPO Cities and SEMPO Annual Search Industry Forum | | | | |
| Careers & Human Resources | | | | |
| Post job openings to Career Center | | Discounts | Three (3) + Discounts | Five (5) + Discounts |
| Post and access anonymous resume bank in Career Center | | | Included | |



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|--|--|------------------------|
| <p>Build leadership skills and make a difference in the industry with committees for further involvement:</p> <ul style="list-style-type: none">• Education Committee – Responsible for developing webinar and hangout series, reviewing and approving blog content, and developing learning materials for the website• Research Committee – Responsible for research oversight of State of Search Industry Survey and Salary Survey. Various opportunities to analyze and present data.• Cities Committee – Responsible for leading and organizing educational and networking events in local regions. | | <p><i>Included</i></p> |
| <p>Participate in Special Interest Group (SIG) activities</p> <ul style="list-style-type: none">• Network with other like-minded professionals who are passionate about the search industry• Share tips about technology and best practices• Pilot, participate, and distribute studies that help spread the word about search related topics | | <p><i>Included</i></p> |

SEMPO

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Corporate Memberships

SEMPO  **MEMBER** **PLATINUM** **\$5,000 USD**

The best option for large agencies and companies.

SEMPO  **MEMBER** **GOLD** **\$1,000 USD**

A great option for small and growing agencies and companies.

Individual Memberships

SEMPO  **MEMBER** **INDIVIDUAL** **\$125 USD**

For any consultant, sole proprietor, or a professional with an interest in search, social, and digital marketing.

SEMPO  **MEMBER** **STUDENT** **\$39 USD**

The same individual benefits available to full-time students enrolled in an accredited institution. Approval is required.

SEMPO  **MEMBER** **SPECIAL INTEREST GROUP** **\$35 USD**

A great option for participating in Special Interest Group activities only.