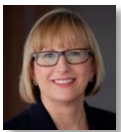




### THE 2021 EXECUTIVE RLF WILL ...

- Forge a more influential presence
- Sharpen an executive brand
- Navigate to a politically savvy altitude

#### GUIDING THE PROGRAM



##### **PATRICIA COFFEY**

CEO of Cedibus; Business Leader Faculty Member -- Center for Leadership, Lake Forest Graduate School of Management



##### **JUNE DREWRY**

CIO Hall of Fame Member; former Co-Director of SIM's Leadership Institute



##### **JIM KNIGHT**

Former Executive VP / Global CIO; current Co-Director of SIM's Leadership Institute

#### **THREE PROGRAM LEADERS FOR OPTIMAL, PERSONALIZED MENTORING IN A SMALL GROUP**

Our renowned leadership experts take the time-tested, successful synergies of SIM's famous RLF program to another level ... **with one-on-one coaching opportunities throughout the program.**

#### WHY AN EXECUTIVE RLF?

In our world that's become incredibly complex, filled with relentless change and unpredictable ambiguity, the need has never been greater for highly-proficient leadership at the executive level.

As your career journey climbs to a new level, you'll find yourself in a more complicated world where the stakes are higher ... where you're less dependent on management ability and more dependent upon leadership and influence abilities. The Executive RLF offers crucial platforms to:

- **Raise your consciousness** about extending yourself amid the increased complexity as you rise through the enterprise.
- **Expand your world view** on relationships and vital communication at every level.
- **Develop, demonstrate and utilize** influence power.
- **Enable mental presence** amid stress.
- **Build intellectual power and strength** in order to be influential, have impact and make a difference.



**ONGOING VIRTUAL COACHING MEETINGS ARE IN PROGRESS NOW THROUGH JULY 2021 IN ADVANCE OF THE START OF THESE IN-PERSON SESSIONS:**



**SESSION 1 AUGUST 18-20, 2021**

**“TRANSFORM OR BE IRRELEVANT” ... with topics like:**

- “Transform or Be Irrelevant” with Don Imholz; former CIO of McDonnell-Douglas, Boeing and Centene
- “Confronting Your Reality” with Pat Coffey; former SVP of Allstate Technology & Strategic Ventures
- “Personal Ethics and Leadership” with Mary-Linda Armacost, PhD; Professor at the University of Pennsylvania Graduate School of Education, President Emerita of Moore College of Art and Design, former President of Wilson College

**SESSION 2 SEPTEMBER 30-OCTOBER 1, 2021**

**“BUILD YOUR EXECUTIVE PRESENCE AND INFLUENCE” ... with topics like:**

- “Listening, Storytelling and Storied Presentations for Influence” with Laura Packer; Principal of thinkstory llc
- “Personal Values and Executive Leadership” with Kevin Ryan; RLF Facilitator and former Co-Director of SIM’s Leadership Institute
- “An Executive’s Journey: Lessons Learned” with Donagh Herlihy; EVP & CTO of Bloomin Brands (Outback, Flemings, Carrabba’s, Bonefish Grill)

**SESSION 3 NOVEMBER 4-5, 2021**

**“LEVERAGE YOUR INFLUENCE POWER” ... with topics like:**

- “Building and Maintaining More Powerful Relationships” with Morag Barrett; Partner of Lead Star, national speaker and author of “Cultivate” & “The Future-Proof Workplace”
- “Navigating Organizational Politics & Leveraging Your Influence Power” with June Drewry; CIO Hall of Fame member and former Co-Director of SIM’s Leadership Institute
- “Influencing Your Way” with Jim Knight; Former Executive VP / Global CIO and current Co-Director of SIM’s Leadership Institute

**SESSION 4 DECEMBER 2-3, 2021**

**“MOVE FORWARD AT A HIGHER ALTITUDE” with topics like:**

- “Governance, Culture and Strategic Focus” with Martha Summerville, PhD; Summerville Consulting and Executive Coaching
- “Executive Presence at a Higher Altitude” with Art Hopkins; Executive Director in Russell Reynolds’ Information Officer Search Practice

**PLUS, DEEP DISCUSSIONS AND CRITIQUED PARTICIPANT PRESENTATIONS CENTERED ON TODAY’S CHALLENGING ISSUES FACING EXECUTIVES ... with a focus on books like:**

- “The Answer To How Is Yes – Acting On What Matters” by Peter Block
- “Never Split The Difference – Negotiating As If Your Life Depended On It” by Chris Voss and Tahl Raz
- “12 Steps To Power Presence” by John Baldoni
- “The Speed Of Trust” by Stephen Covey
- “How The Way We Talk Can Change The Way We Work” by Robert Kegan and Lisa Laskow Lahey
- “The Zen Of Executive Presence: Build Your Business Success Through Strategic Image Management” by David A. McKnight
- “Survival Of The Savvy: High-Integrity Political Tactics For Career And Company Success” by Rick Brandon and Marty Seldman

**→ Participants will be RLF graduates ...**

- Operating at the senior level.
- With significant experience leading others.

**LIMITED TO 24 PARTICIPANTS**



Pat Coffey ... pcoffey.cedibus@gmail.com  
June Drewry ... june\_drewry@yahoo.com  
Jim Knight ... jim\_knight@yahoo.com  
Molly Mahoney ... mmahoney@simnet.org

The 4 Sessions of the 2021 program will be held at the Vinoy Renaissance hotel in the heart of downtown St. Petersburg, FL.



**The Executive RLF fee of \$9,950 includes:**

- All books, speakers, materials, activities, breakfasts and lunches throughout the four-month program.
- A post-program learning event in 2022.

**SIM member companies receive a \$500 discount. A \$500 “Early Registration Discount” is available through December 31, 2020.**