**RLF IS NEEDED NOW MORE THAN EVER**

Enroll Your Top Talent In The

**2021 SOUTHEAST RLF**

Held In St. Petersburg, FL

The Southeast RLF isn’t just a set of quick workshops, lectures or seminars. The program is:

- A rigorous and highly-experiential “learning lab” fostering long term leadership development through six 2-day in-person sessions unfolding over eight months.
- The cross-fertilization of ideas, experiences and practices to help participants pull from within themselves and each other to blossom in an environment of deep learning.

**LEARNING**

Deep knowledge is continually cultivated through reading and discussing 25+ books to analyze and absorb a broad spectrum of important leadership principles.

**EXPERIENTIAL**

Participants are immersed in a rich, highly engaging team environment to practice, network and grow, reaping the benefits of the experiences of everyone in the room.

**ADAPTABLE**

Over 9 months, RLF participants become more adept at embracing and adapting to change, as a launching point to innovation, creativity and inspiration.

**DISCOVERY**

RLF is about discovering one’s self and a sense of mission — to assess and adjust one’s own performance and vulnerabilities to best lead other people and new situations.

**TRAINING...**

- Blends to a norm
- Focuses on technique/content/curriculum
- Inherently focuses on the present
- Adheres to standards
- Emphasizes process transactions
- Focuses on the role
- Maintains status quo
- Encourages compliance
- Emphasizes lines of reporting
- Focuses on the knowns
- Places people in a comfort zone
- Is finite

**DEVELOPMENT...**

- Encourages reaching beyond the norm
- Focuses on self-awareness/self-development
- Inherently focuses on the future
- Focuses on maximizing potential
- Emphasizes professional transformation
- Focuses on the person
- Catalyzes innovation and growth
- Encourages distinctiveness
- Expands spheres of influence
- Explores the unknowns
- Moves people beyond comfort zones
- Is infinite

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**THE SOUTHEAST RLF HAS A PROVEN ABILITY TO DELIVER POWERFUL LEADERSHIP “DEVELOPMENT” INSTEAD OF “TRAINING”**

The Regional Leadership Forum — a signature program of SIM — has been producing quality leaders since 1993.

Visit RLFleadership.com/southeast–rlf
LEADERSHIP FOR LIFE

Recent Sponsors Include:

- Aetna / CVS
- Aramark Uniform Services
- AT&T
- Bioventus
- Bloomin’ Brands
- CareerSource Central Florida
- CarMax
- Carnival Cruise Lines
- Chubb Group of Insurance Companies
- Conoco Phillips
- Constellation Brands
- Cox Enterprises
- Cree, Inc.
- Duke University Research Institute
- Fulton County Government
- Fulton County Schools
- Greater Orlando Aviation Authority
- HealthPlan Services
- MassMutual
- McGraw-Hill
- Orange Lake Resorts
- Pfizer, Inc.
- Red Lobster
- Royal Caribbean Cruise Line
- Unified Physician Management
- Universal Studios
- University of Central Florida

In-person sessions will be held at the Vinoy Renaissance hotel in downtown St. Petersburg, FL

The RLF fee includes:

- All meetings, materials and activities throughout the eight-month Southeast RLF program
- All breakfasts, lunches and refreshments
- Inclusion in a national program learning event for all 2021 RLF graduates
- Individual national SIM membership for each graduate during the 2022 calendar year

The RLF fee is $8,850 for SIM members

or

$9,350 for non-SIM members

An additional $500 Early Registration Discount is also available if paid by February 22, 2021

Please contact:

- Molly Mahoney (mollyannmahoney@gmail.com)
- Michael Garlich (magarlich@gmail.com)
- June Drewry (june_drewry@yahoo.com)

EXPERT FACILITATORS LEAD THE PROGRAM

The number of facilitators will depend upon the size of the 2021 class. Scheduled facilitators include:

Molly Mahoney … Molly is the Director of Operations for SIM, and a 2004 RLF graduate. She has also served as President of the SIM Central Florida Chapter and as a facilitator for several RLF programs. She has extensive project, program, software development and change management experience, and collaborates with senior level company cross divisional teams. Molly is also past President of the Ten Thousand Villages board, a fair trade retailer in Winter Park, FL.

Michael Garlich … Michael is an RLF graduate and a leadership development strategist sharing the capabilities he honed while leading the successful marketing / communications efforts of major organizations during transformational expansion and change. He’s a board member of the SIM Central Florida chapter and is actively involved in leadership activities throughout Central Florida.

June Drewry, Facilitator Emeritus … June is a longtime facilitator for SIM’s Regional Leadership Forum and has been an Executive Coach for several years. She has extensive international experience in the insurance and financial services industry at the senior management level, as an Enterprise CIO, Business Unit CIO and as president of a Broker / Dealer subsidiary. She has also served on a number of non-profit and for-profit boards.

ALL REGISTERED RLF PARTICIPANTS CAN TAKE ADVANTAGE OF THE EXTRA ADDED VALUE OF ONGOING VIRTUAL RLF MEETINGS

ONGOING VIRTUAL MEETINGS ARE IN PROGRESS NOW THROUGH FEB. 2021 IN ADVANCE OF THE START OF THESE IN-PERSON SESSIONS:

SESSION 1: April 22-23, 2021

"Knowing Self and Others"
Facilitating, listening, feedback
Leadership principles
Successful leadership behaviors
Getting to know each other
Improvisation workshop
Balancing priorities
Lessons from RLF alumni panel

SESSION 2: May 27-29, 2021

“Personal Capabilities”
Life mission
Emotional intelligence
Trust
Building relationships
The power of vulnerability
MBTI preferences workshop
What’s on your plate
Personal strengths

SESSION 3: June 24-25, 2021

“Confronting Challenges”
Being politically savvy
Influence skills
Balancing work, family and you
Coat of arms presentations
Teams and teamwork
Impact of heritage
Learning styles workshop
Business snapshots

SESSION 4: August 5-6, 2021

“Establishing My Legacy”
Innovative culture
A leader’s legacy
Character and competence
Leadership: an art of possibility
Values workshop
Life planning tool

SESSION 5: Sept. 16-17, 2021

“Embracing Change”
Keeping your moral compass
Time management and shedding
Executive presence
Managing up
Strengths assessments
Elevator speech
Personal branding workshop

SESSION 6: October 28-29, 2021

“Lifelong Learning”
Growing into possibilities
Creativity and flexibility
Compassion
Ethics workshop
A global perspective
Mastermind group presentations
Graduation ceremony & dinner