	WHERE	SIM Wisconsin Sponsorship Levels (2025)				
SIM	IT LEADERS CONNECT	Silver	Gold	Platinum	Diamond	Event(s)
WISCONSIN	CONNECT	\$1,000	\$2,000	\$3,500	\$5,500	\$2,500- \$10,000
Special recognition of sponsorship at meetings and social media posts - LinkedIn		Х	Х	Х	Х	Х
Company logo with a link to your website on the SIM WI website		Х	Х	Х	Х	
Company description and link on the SIM WI sponsor page			X	X	X	
Company name listed as a Diamond / Platinum / Gold sponsor at events and in the footer of all SIM WI-generated emails			Х	Х	Х	
Golf Hole Sponsorship sign - \$600 value				X	X	
Golf Foursome - \$1,200 value				Х	Х	
Membership to SIM - named \$300 value				X	X	
Chapter Meeting fees waived for two attendees per meeting - floating \$200 value					Х	
Diamond Sponsor Recognition (including Special Signage) during one meeting of choice					X	
Exclusive sponsorship opportunities = \$priceless						

# Sponsoring SIM Wisconsin

SIM Wisconsin offers distinct value to your organization and provides visibility to the SIM WI members through our meetings, chapter communications, as well as the annual golf outing.

### The Benefits of becoming a SIM Sponsor

We are committed to building long-term relationships and delivering shared value to you, our sponsor, in the following ways:

#### **Networking Events**

We welcome you to join our SIM family and community of IT leaders and key decision makers in participating in any of our 10+ high-quality networking events throughout the year. These events are wonderful for building trusted relationships, professional development, sharing experiences, and providing support for one another.

## **Brand Awareness and Marketing**

Your affiliation with SIM Wisconsin and your company's exposure in promotional marketing at events will help establish brand awareness and recognition for your organization as a trusted partner of SIM WI.

#### **Community Outreach**

Your sponsorship and financial support help to fund around \$15,000 in community outreach each year. Your organization can take pride in making a positive impact on the vitality of the Information Technology profession and in inspiring the next generation of business and IT leaders.

To get more information about SIM Wisconsin, visit <a href="https://chapter.simnet.org/wisconsin/">https://chapter.simnet.org/wisconsin/</a>

To register as a sponsor, visit <a href="https://members.simnet.org/event/SIMWI-0818GolfSponsorReg">https://members.simnet.org/event/SIMWI-0818GolfSponsorReg</a>

To register as a golfer, visit <a href="https://members.simnet.org/event/SIMWI-CharityGolf081825">https://members.simnet.org/event/SIMWI-CharityGolf081825</a>