PARENT WORKSHOP

SPONSOR

PROSPECTUS

22nd International Symposium
Strategies, Science & Success

Parent Workshop | Bethesda, Maryland
November 14, 2019
Hyatt Regency Bethesda
Dear Prospective Sponsor,

We are pleased to invite you to become a sponsor of STAR Institute for Sensory Processing Disorder’s annual Parent Workshop in Bethesda, Maryland on November 14, 2019. The Parent Workshop will include lectures presented by local speakers combined with small group discussions designed to help empower and enlighten parents and families living with Sensory Processing Disorder (SPD). We are excited to announce that our local community partners, Sensational Kids Therapy and Occupational Therapy Consulting, are collaborating on this workshop with us. This year we anticipate about 75 attendees.

Benefits for Sponsors:
- Expand your customer base, gain exposure for your organization and increase brand recognition
- Increase visibility and exposure for your products and services to our highly targeted audience of parents and caregivers of children living with SPD and related conditions
- Costs are affordable and each sponsor level offers a way to gain interest of attendees
- Help local families in need connect with other parents, providers, and resources they so desperately need

When you become a Sponsor, you receive recognition via an array of marketing tools. From website links on our highly trafficked website to promotional items for participant goody bags, our sponsorship packages are designed to allow you to select the benefits that will offer you the greatest return on your investment.

We look forward to building a mutually beneficial relationship with you and your organization.

Thank you!
PARENT WORKSHOP SPONSORSHIP PACKAGES

$690.00  Gold Sponsor
Covers tuition for 10 low income parents/caregivers to attend in person (or have access to the online version if unable to attend)

- Company logo displayed on video recording, made available after the live workshop
- Company logo and company information displayed during welcome slide show during the live workshop
- Logo on registration site with a direct link to your website
- Acknowledged as a sponsor on signage and special recognition during announcements
- A promotional item included in gift bags distributed to all attendees

$280.00  Silver Sponsor
Covers tuition for 4 low income parents/caregivers to attend in person (or have access to the online version if unable to attend)

- Company logo displayed on video recording, made available after the live workshop
- Company logo and company information displayed during welcome slide show during the live workshop
- Logo on registration site with a direct link to your website
- Acknowledged as a sponsor on signage and special recognition during announcements
- A promotional item included in gift bags distributed to all attendees

$150.00  Bronze Sponsor
Covers tuition for 2 low income parents/caregivers to attend in person (or have access to the online version if unable to attend)

- A promotional item included in gift bags distributed to all attendees
Parent Workshop Agenda

Thursday, November 14

8:00 AM-8:30 AM  Registration and continental breakfast
8:30 AM-8:45 AM  Welcome and introductions
8:45 AM-9:45 AM  Presentation
9:45 AM-10:00 AM Small group talk/jigsaw
10:00 AM-10:15 AM Break
10:15 AM-11:15 AM Presentation
11:15 AM-11:30 AM Small group talk/jigsaw
11:30 AM-12:30 PM Lunch
12:30 PM-1:30 PM  Presentation
1:30 PM-1:45 PM  Small group talk/jigsaw
1:45 PM-2:30 PM  Q & A Session with expert panel
APPLY FOR SPONSORSHIP

For your convenience, exhibit registration is available online. Visit members.spdstar.org/event/spdsymposium-bethesdaexhibit

Or use the form below and email or fax to:
Caraly Walker, STAR Institute for SPD
5420 S. Quebec St., Suite 103
Greenwood Village, CO 80111
caraly.walker@spdstar.org Fax: (303) 322-5550

Company Name: _____________________________________________
Representative: _______________________________________________
Address: _____________________________________________________
City: ____________________ State: ________ Zip: ____________________

Phone: ____________________ Mobile: ____________________
Email: ____________________ Website: ____________________

Type of Business: _____________________________________________

Company Description for Participant Notebook (50-word limit): ________________________________________________________

☐ I would like to be a sponsor: Total
  ☐ Gold $690  ☐ Silver $280  ☐ Bronze $150  $_______

PAYMENT:
  ☐ Check enclosed
  ☐ Credit Card: ☐ Visa ☐ MC ☐ Amex ☐ Discover
  Card #: ____________________ Exp. Date: ____________ CVV: ____________

Name as it appears on the card: ______________________________________________________

Signature: _______________________________________________________________________

Terms and Payment
Payment is due in full at the time of registration. All payments are non-refundable. It is mutually agreed that in the event of cancellation of the workshop due to fire, strikes, war, acts of God, terrorism or causes that would prevent the event from taking place, then and thereupon, this agreement will be terminated and the STAR Institute for SPD shall determine an equitable basis for the refund of such portion of the sponsor fees as is possible, after due consideration of expenditures and commitments already made. Sponsor understands that neither Client nor the Venue maintains insurance covering the Sponsor’s property and it is the sole responsibility of the Sponsor to obtain such insurance. Deadline for receipt of Sponsor information is November 1, 2019.

I agree to the terms and conditions set forth in this document and understand that receipt of payment and this form by STAR Institute constitutes a contract to sponsor based upon the respective availability.

Authorized Signature: ____________________ Date: ______________