Dear Prospective Exhibitor,

We are pleased to invite you to exhibit at the STAR Institute for Sensory Processing Disorder’s 22nd International 3S Symposium in Bethesda, Maryland on November 15 & 16 2019.

Our exhibitor packages are designed to allow you to select the benefits that will offer you the greatest return on your investment, including:

- Increased visibility and exposure for your products and services to a highly targeted audience
- Face-to-face interaction with 350-400 attendees, including some of the most influential leaders committed to improving the lives of people living with SPD and related conditions
- Increased network of vendors, professionals and researchers working in the special needs community, and individuals and families living with SPD
- Expansion of your customer base, exposure for your organization, and increased brand recognition in an energy-filled environment

Exhibitor package costs are competitive and the conference schedule includes plenty of networking opportunities and time to visit in the exhibition hall. When you become an exhibitor for the 3S Symposium, you will also receive recognition via an array of marketing tools:

- Your logo and website link posted on our highly trafficked website
- Your logo and website link included in e-mail blasts marketing the event to providers and families
- Acknowledgement on signage and slideshow between lectures throughout the event
- Acknowledgement in the printed meeting program
- Exhibit space including at least 1 skirted table, 2 chairs, access to electricity and company sign
- Additional promotional opportunities available depending on your level of support, such as expanded exhibit space, conference registrations, promotional items for attendee gift bags, and more

We hope to have you with us this year in Bethesda! Please visit for more information and registration or contact Caraly Walker at caraly.walker@spdstar.org or (303) 865-7637 with any questions.

Thank you!
Below you will find detailed demographic information of our attendees. We hope you join us as an exhibitor in Bethesda, Maryland on November 15-16, 2019

Who attends?

Approximately 94% of attendees come from the U.S. The rest come from various locations outside the United States.

Where are attendees from?

The large majority of attendees of the 3S Symposium are Occupational Therapists.

Other demographics include:
- Women (over 90%)
- Ages 25-54
- Pediatric Focus
- Sensory Processing background

For more information and to register:

Call: (303) 865-7637
Email: caraly.walker@spdstar.org
https://members.spdstar.org/event/spdsymposium-bethesdaexhibit

*Previous Attendees from Australia, Brazil, Canada, India, Israel, Mexico, Netherlands, South Korea, and United Kingdom*
PRELIMINARY CONFERENCE SCHEDULE *

Friday, November 15

8:00 AM-9:00 AM  Registration, Exhibits, Poster Session and Continental Breakfast
9:00 AM-9:15 AM  Welcome and Announcements
9:15 AM-10:45 AM Presentation
10:45 AM-11:15 AM Break and Exhibits
11:15 AM-12:15 PM Presentation
12:15 PM-1:30 PM Networking Lunch
1:30 PM-3:00 PM  Presentation
3:00 PM-3:30 PM  Break and Exhibits
3:30 PM-4:30 PM  Presentation
4:30 PM-5:00 PM  Expert Panel; Q & A

Saturday, November 16

8:00 AM-8:30 AM  Registration, Exhibits, Poster Session and Continental Breakfast
8:30 AM-8:45 AM  Welcome and Announcements
8:45 AM-10:15 AM Presentation
10:15 AM-10:45 AM Break and Exhibits
10:45 AM-11:45 AM Presentation
11:45 AM-1:00 PM  Lunch
1:00 PM-2:30 PM  Presentation
2:30 PM-3:00 PM  Break and Exhibits
3:00 PM-4:00 PM  Presentation
4:00 PM-4:30 PM  Expert Panel; Q & A
4:30 PM-4:45 PM  Closing Comments

*Subject to change
Additional Benefits
- Food and beverages provided for attendees are also available for exhibitors and served in the exhibit hall
- Unopposed exhibit hall times
- Sweepstakes - We invite exhibitors to contribute to the excitement by donating a sweepstakes item. Attendees love the extra fun and prizes!

Shipping
STAR Institute will use a trade show services company to aid in shipping and storing large items, as well as exhibit area setup and teardown. More details to come.

Exhibitor Check In and Set Up
Evening of Thursday, November 14 and morning of Friday, November 15 (Specific times to be announced). Table assignment will be provided in advance.

Exhibitor Tear Down
Saturday, November 16
It is the responsibility of the exhibitor to have the exhibit area clean and clear by the end of the scheduled closing time. This includes all trash, boxes, skids and miscellaneous items. STAR Institute will bill exhibitors directly for any charges incurred related to clearing out the exhibit space.

Exhibit Hours
- **Friday, November 15**
  8:00 AM – 9:00 AM
  10:45 AM – 11:15 AM
  12:15 PM – 1:30 PM
  3:00 PM – 3:30 PM
- **Saturday, November 16**
  8:00 AM – 8:30 AM
  10:15 AM – 10:45 AM
  11:45 AM – 1:00 PM
  2:30 PM – 3:00 PM

*may be subject to change

Sensational Sweepstakes
Sensational Sweepstakes gives exhibitors the opportunity to showcase product and services and helps to raise money for STAR Institute for SPD. And attendees find the sweepstakes to be a great deal of fun. We are asking each of our exhibitors to consider donating an item for the sweepstakes. Even if you can't attend, this is a great opportunity to get your name in front of a targeted group.

Here’s how it works:
1. Exhibitors donate product(s)/services
2. STAR Institute for SPD will display donated product with exhibitor logo
3. STAR Institute will recognize exhibitors and promote their donated products in the participant materials and on signage throughout the symposium
4. STAR Institute for SPD will give tickets to participants who donate to the STAR Institute for SPD (suggested donation of $1 per ticket)
5. Ticket holders will deposit their tickets into buckets for the product(s)/services they wish to win
6. Tickets will be drawn and prizes will be distributed the last day of the symposium.
EXHIBITOR PACKAGES

Space is limited. Register your organization as soon as possible for best availability. All exhibitor packages include acknowledgement:

- On the STAR Institute for SPD website
- In STAR Institute for SPD e-mail blasts marketing the symposium
- In printed meeting program
- On meeting signs placed outside of session rooms
- On slideshow between lectures throughout the event

$2,650.00 **Premier Exhibitor**

- Acknowledged as a sponsor of either breakfast or one of two breaks, with signage and special recognition during announcements
- Logo on symposium website with link to your website
- Company logo and company information displayed during welcome slide show
- Company listing in symposium program
- A promotional item included in gift bags distributed to all attendees
- 4 Conference registrations
- 4 Exhibitor badges
- 10’ x 10’ exhibit space
- Two 6’ skirted tables, 2 chairs
- Electricity
- Wifi for 1 device for both days
- Electronic list of attendees

$1,650.00 **Major Exhibitor**

- Logo on symposium website with link to your website
- Company logo and company information displayed during welcome slide show
- Company listing in symposium program
- A promotional item included in gift bags distributed to all attendees
- 2 Conference registrations
- 2 Exhibitor badges
- Two 6’ skirted tables, 2 chairs
- Electricity

$1,000.00 **Grand Exhibitor**

- Logo on symposium website with link to your website
- Company logo and company information displayed during welcome slide show
- A promotional item included in gift bags distributed to all attendees
- 1 Conference registration
- 2 Exhibitor badges
- Tabletop display only - one 6’ skirted table, 2 chairs
- Electricity

$675.00 **Associate Exhibitor**

- Logo on symposium website with link to your website
- Company logo and company information displayed during welcome slide show
- 2 Exhibitor badges
- Tabletop display only - one 6’ skirted table, 2 chairs
- Electricity

$1,400.00 **Featured On Symposium Tote Bag**

- Company logo printed on Symposium tote bag and promotional insert

$300.00 **Add On Option: Company Logo In Educational Videos**

- Company logo featured at beginning of 8-10 (estimated) presentation videos for purchase

$200.00 **Literature or Promotional Item Distribution**

- Item will be inserted into each attendee’s gift bag
Hyatt Regency Bethesda welcomes you to our completely renovated hotel. This recent multimillion-dollar transformation includes all new guest rooms and bathrooms, remodeled meetings space including a stunning rooftop event space, and a revitalized lobby in our 12-story atrium. Located in the heart of downtown, our Bethesda, Maryland hotel is ideal for both business and leisure travelers to the Washington DC area. We offer direct access to the Metrorail and several bus routes, and only a short drive from the Georgetown and the most exciting attractions in the Capital region. Host high level meetings or conferences in our meeting space, relax in our brand-new guestrooms and suites, and savor USDA prime aged steaks and seafood at the nationally acclaimed Morton’s, The Steakhouse. Relax in our beautifully renovated Bethesda accommodations with gorgeous views of the courtyard or the downtown area. All of our inviting rooms and suites are designed with sleek furnishings and modern décor, and feature Hyatt Grand Beds®, spa-inspired bathrooms, and 55” HD TVs.

**Symposium Room Rate**
- Single: $179/night + taxes
- Double: $179/night + taxes
- Triple: $204/night + taxes
- Quadruple: $229/night + taxes

**Transportation**
- Located atop the Bethesda metro station on the Red Line
- Recommended private car/van services
- Awards Limousine Service (301) 656-9644 info@awardslomo.com
- Free Bethesda circulator bus
Company Name:___________________________________________________________________________________________________________
Representative:____________________________________________________________________________________________________________
Address:__________________________________________________________________________________________________________________
City: _________________________________________________________   State: ___________   Zip: _________________________________________
Phone: _____________________________________________________ Mobile: _________________________________________________________
Email: __________________________________________________________  Website: ____________________________________________________
Type of Business:___________________________________________________________________________________________________________
Company Description for Participant Notebook (50-word limit):
__________________________________________________________________________________________________________________________
__________________________________________________________________________________________________________________________
__________________________________________________________________________________________________________________________
Names for exhibitor badges: (2 included, $40 per day for more than 2) __________________________________________________________

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<th>Promotional Opportunity</th>
<th>Amount</th>
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<tr>
<td>Add On Promotional Opportunity</td>
<td>$300</td>
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<tr>
<td>Promotional Opportunities (not in attendance)</td>
<td>$1,400</td>
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<td>Additional exhibitor representatives $40/day per person</td>
<td>$200</td>
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Will you need internet access at your table?  $75 for 1 device for both days (included for Premier Exhibitors):

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<th>Yes</th>
<th>No</th>
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Will you need electricity at your table?

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<th>Yes</th>
<th>No</th>
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Early bird discount: 10% if paid by June 14, 2019 <$_________>

I want to participate in the Sensational Sweepstakes:

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PAYMENT:

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Name as it appears on the card: ________________________________________________________________

Signature: ________________________________________________________________

Terms and Payment
Payment is due in full at the time of registration. Exhibit Space is limited and is available on a first-come, first-served basis and will not be assigned or held without the completed application and payment. All payments are non-refundable. It is mutually agreed that in the event of cancellation of the conference due to fire, strikes, war, acts of God, terrorism or causes that would prevent the conference, then and thereupon, this agreement will be terminated and the STAR Institute for SPD shall determine an equitable basis for the refund of such portion of the exhibitor fees as is possible, after due consideration of expenditures and commitments already made. Exhibitor assumes responsibility and agrees to indemnify and defend Client and the Hotel and its respective owners, employees, and agents against any claims and expenses arising out of the use of the Exhibition Area. Exhibitor understands that neither Client nor the Hotel maintains insurance covering the Exhibitor’s property, and it is the sole responsibility of the Exhibitor to obtain such insurance. Deadline for receipt of Exhibitor information is September 14, 2019.

I agree to the terms and conditions set forth in this document and understand that receipt of payment and this form by STAR Institute constitutes a contract to exhibit based upon the respective availability.

Authorized Signature: __________________________________________________    Date: ____________________