SPONSORSHIP OPPORTUNITIES

For more information about our sponsorship levels and to sign up to become an event sponsor contact us at education@sensoryhealth.org.
We are delighted to invite you to be an integral part of our annual 2021 STAR Sensory Symposium. Join us and leading experts as we examine the role of trauma in sensory processing, the expansion and application Polyvagal Theory in correlation to sensory processing, and make a deep exploration of the sensory systems and other various systemic influences. Throughout this 2.5-day virtual event, we'll explore evidence-based information to assist professionals and families in developing a better understanding of Neuroception and Sensory Processing. **Highlight your company and services/products** to over 250 professionals in the fields of Occupational Therapy, Speech Language Pathologist, Mental Health, Physical Therapy and more.

**Sponsorship is limited.** Please register your organization as soon as possible for best availability. All packages include:

- Company logo featured on STAR Institute's Symposium webpage with a hyperlink to your provided URL
- Company logo featured on Symposium event graphics
- Company logo featured on Symposium eblast communication
- Engagement with attendees in STAR Institute's Symposium Networking Group before and after the event (2 weeks prior and 30 days after)

*Additional opportunities for publicity are available based on your level of support.*

**Inspire Sponsor - Exclusive (1 available) - $1950**

Be a part of our symposium from start to finish! This exclusive package highlights your company’s sponsorship throughout our entire symposium in key notable ways, including during the live sessions and lunches but also when participants access recordings via the Swag Bag post event.

- Logo placement on each expert panel discussion (one per day) - providing visibility both during the live event and on the recordings
- Logo placement during each 30-minute lunch session graphic- Visibility to all attendees between presentations
- Saturday "Own the Day" slot with three - 1 minute "live" promotional messages during welcome announcements, lunch, and closing sessions - ending the symposium event with your company in mind
- Sponsorship recognition & URL displayed on scrolling ticker
- Submitting one pre-recorded 1-hour session made available in the attendee Swag Bag
- 4 Complimentary Basic Symposium Tickets
- Engage with attendees in the STAR's Symposium Networking Group before and after the event
- 4 Digital promotional items included in the Swag Bag
Connection Sponsor - Emailer (2 available) - $875

Be a part of the excitement! We’ll be sending promotional emailers to our database about the upcoming symposium along with sharing with them tips, reminders, and encouraging them to share their involvement online. This sponsorship offer allows YOU the chance to connect with them through email.

- An email sent to STAR Institute’s email database (40,000) about your involvement prior to event
  - Includes a company description up to 150 words and 3 images
- 2 Complimentary Basic Symposium Tickets
- 2 Digital promotional items included in the Swag Bag
- Video advertisement (max 5-minutes) shared on STAR Institute’s Symposium Facebook Group and Swag Bag

Innovative Sponsor - Own the Day (1 available) - $725

Your company will be highlighted for your sponsorship throughout the day during “live” key speaking engagements with STAR Institute hosts and speakers.

- A 1-minute recorded promotional message run during designated live sessions
  - Welcome and Day closing remarks
- Recognition announcement made at the end of 1 AM Q&A session and 1 PM Q&A session
- Sponsorship recognition & URL displayed on scrolling ticker throughout announcements
- Video advertisement (max 5-minutes) shared on STAR Institute’s Networking Group and Swag Bag
- 2 Complimentary Basic Symposium Tickets
- 2 Digital promotional items included in the Swag Bag

Visionary Sponsor - Impact the Community - $600

Your sponsorship provides attendees with a **Bonus Download**, a pre-recorded, 1-hour session, of your choice to be included in our swag bag. More than just a logo - you can impact the community.

- A pre-recorded 1-hour session, made available in the attendee Swag Bag during live event and 30 day access after event (to include subtitling)
- Promoted with Agenda in eblast communications
- 2 Complimentary Basic Symposium Tickets
- Featured alongside speakers on STAR Institute’s Symposium webpage
- 1 Digital promotional item included in the Swag Bag
**Influence Sponsor – Workshops (2 available) - $425**

Your company will be highlighted for your sponsorship throughout the workshop with STAR Institute hosts and speakers.

- A 1-minute “live” promotional message delivered by STAR Institute hosts based on provided script
  - Live sessions include:
    - Live sessions include: Welcome, Q&A, Day closing remarks
- 1 Complimentary Basic Symposium Ticket
- Video advertisement (max 5-minutes) shared on STAR Institute’s Symposium Facebook Group
- 2 Digital promotional items included in the Swag Bag

**Impact Sponsor - (2 available) - $300**

We’ll all need a moment to stretch, refuel and take a break. This time belongs to highlighting your company.

- During 1 assigned break session your video advertisement will play for attendees (max of 5-minutes)
- Break graphic including your company logo between video advertisement and presentation
- 1 Complimentary Basic Symposium Ticket
- Video advertisement (max 5-minutes) shared on STAR Institute’s Symposium Facebook Group
- 2 Digital promotional items included in the Swag Bag

**Sponsored by - Logo Placement (4 available) - $225**

By sponsoring the first half of an assigned individual session, you will have your company logo and URL on the screens of every conference attendee for the duration of one Symposium session. These sessions are recorded and will be included on the recorded session made available through our Online Learning platform post-event.

- Company logo to be broadcast live during 1 assigned presentation session and available to view via recording after the event
- Sponsorship recognition & URL will be display on scrolling ticker several times throughout the assigned presentation
- 2 Digital promotional items included in the Swag Bag

**Delegate Bag Insert - $75**

Share with attendees more about your company and your services/products by providing a digital bag insert for attendees to view as part of the unlimited usage download package. You can supply a PDF promotional item with links or a short promotional video.

- 2 Digital promotional items included in the Swag Bag