

Emerson College welcomes you to the
2011 UFVA Conference: The Future of Media Education
August 3-6, 2011

Online UFVA Conference Program

MONDAY, AUGUST 1, 2011

UFVF TRUSTEES MEETING (Beard Room, Little Building) 9:00 – 5:00

TUESDAY, AUGUST 2, 2011

UFVA BOARD OF DIRECTORS MEETING (Beard Room, Little Building) 9:00 – 5:00

WEDNESDAY, AUGUST 3, 2011

SESSION 1 8:30 – 10:15

PLENARY SESSION

Keynote speaker: Holly Willis, University of Southern California
"The Future of Media Education"

COFFEE BREAK 10:15 – 10:30

BLACK BOX THEATER

SESSION 2 10:30 – 12:15

SCREENING A2 (WALKER 202)

Plural (14 min) Naomi McCormack, Pennsylvania State
Respondent: Larry Tung, Kean University

Plural is a story about twin brothers, on a day that begins as a fishing trip and ends as a meditation on a relationship as sticky as blood.

Troupe de Fetishe (8 min) Lisa Patzer, Temple University
Respondent: Larry Tung, Kean University

An experimental, large-scale video installation, explores the fetishistic desire to understand reality through mediated imagery.

Never Enough (35 min) Kelly Anderson, Hunter College CUNY
Respondent: Derek Taylor, Southern Connecticut State University

Never Enough probes our relationship with the material world through three Americans' relationships with their "stuff."

The "C" in Allah (22) Eileen White, Queensborough
Respondent: Martin Lucas, Hunter College CUNY

The filmmaker journeyed to see her childhood friend and her family in her adopted home in the United Arab Emirates for the first time in 20 years to figuratively "uncover" who her friend is now.

SCREENING B2 (WALKER 210)

DOCUMENTARY WORKING GROUP MEETING

SCREENING C2 (WALKER 233)

Mothers/Daughters (16) Lilly Boruszkowski, Southern Illinois University
Respondent: James B. Joyce, Montana State University

Documentary about how mother/daughter pairs negotiate the physical/emotional/familial impacts of sharing a cancer that might be genetically linked.

Suspended Sediment (45) Michelle Glaros, Centenary College of Louisiana
Respondent: Gustavo Mercado, Hunter College CUNY

Shreveport, Louisiana's rows of shotgun houses form the central visual trope of this documentary and explores a number of questions evoked by these architectural symbols.

SCREENING D2 (PARAMOUNT 504)

Red House (77) Michael DeMasi, Chatham University
Respondent: Peter Flynn, Emerson College

In 2040 the U.S. is under Chinese occupation. Romo is a 'courier' transporting illegal goods to the speakeasies of this New World Order, the Red House.

PANEL E2 (WALKER 230)

Creating the New MFA in Theater, Film and Television

This year CSULA graduates its first MFA class in Television, Film and Theater. This panel represents the major stakeholders in the process of creating, teaching and planning the future of this vibrant new program.

"Developing the CSULA MFA in Television, Film and Theater" Suzanne Regan, California State University, Los Angeles, *Moderator*

"Creating the New MFA in Theater, Film and Television" Alan Bloom, Cal State University, Los Angeles

"The Student Point of View" Charlie Degelman

"And Then There's Theater" James Hatfield, California State University, Los Angeles

"Teaching the Cohorts, Challenges and Rewards" Bridget Murnane, Cal State University, Los Angeles

PANEL F2 (PARAMOUNT 515)

Old Wine in New Wine Skins: Teaching Traditional Perspectives and Skills with New Technologies.

This panel will present case studies of attempts to adapt traditional curricula to new technologies of production and content distribution. How are existing programs integrating new or emerging technologies and practices into existing courses?

"Filmmaking Not File Making" Joseph Bierman, Rowan University, *Moderator*

"The Online Graduate Screenwriting Workshop" Jack Lucido, Western State College

"Just Say Yes: Embracing Multimedia Storytelling." Dianne Garyantes, Rider University

"Leap of Faith: Converting from 16mm Film Production to HD Production" Christopher Zydowicz, Bob Jones University

PANEL G2(PARAMOUNT 517)

Looking to the Future, Examining Present Pedagogies

"New Media Collaborations: Composing Visually in the English Composition Classroom" Jessica Haggerty, Indiana University of Pennsylvania, *Moderator*

"The Newark Mosaic: Hyperlocal New Media, Urban Narratives, and Interdisciplinary Pedagogy" Leonardo Aristimuno, Rutgers University

"The Future of Media Education with Digital TV: New digital Divide and Digital Refugees" Seunghyun Lee, University of North Carolina at Greensboro

PANEL H2 (WALKER 228)

Fair Use: In the Classroom, the Library, and the Field

Enhance students' creative opportunities using balanced copyright policy, with classroom strategies, tips for leveraging the library, and latest news from the field.

Patricia Aufderheide, *Moderator*

"Teaching Copyright Confidently" Katie Bieze, American University

"The Frontier of Industry Practice in Fair Use" Michael Donaldson

"Fair Use in the Library: Using, Showing and Sharing Copyrighted Material" Peter Jaszi, American Univ.

"Teaching Copyright Confidently" Jennifer Proctor, University of Michigan-Dearborn

SCREENWRITING I2 (Walker 201)

Script Treatment Workshops:

"Sepulchral City" Michael Green, Arizona State
"My Man Harold" Paul Gulino, Chapman University
"You Got Me" Montre Missouri, Howard University

WORKSHOP J2 (Paramount 417/Studio 9)

The 1st AD's Role in Professional & Student Films: Learn from a 30-year DGA member the myriad duties and functions of the 1st AD on professional film sets, why the position is equally critical on student productions, and the importance of including this craft in your film production curriculum.

Craig Huston, ProAD Seminars

LUNCH 12:15-1:30

Documentary Working Group Caucus– Little Building Cafeteria
Screenwriting Caucus – Little Building Cafeteria

SESSION 3 1:30 – 3:15

SCREENING A3 (WALKER 202)

Crooked Beauty (30) Ken Paul, Independent
Respondent: Michelle Glaros, Centenary College of Louisiana

Crooked Beauty is a poetic documentary that chronicles artist-writer Jacks McNamara's transformative journey from psych ward patient to pioneering mental health advocacy.

Lone Wolf (15) Vanessa Newell, Loyola Marymount University
Respondent: Zachary Mehrbach, Columbia College

Lone Wolf is the touching story of a deadbeat dad, who, when faced with news of a serious illness, must try to make a connection before it's too late.

SCREENING B3 (WALKER 210)

For the Love of Movies: The Story of American Film Criticism (82) Gerald Peary, Suffolk University
Respondent: Lisa Mills, University of Central Florida

This documentary offers an insider's view of the critics' profession, with commentary from America's best-regarded reviewers.

SCREENING C3 (WALKER 233)

The Anderson Monarchs (75) Eugene Martin, University of North Texas

Respondent: Blis DeVault, Xavier University

The Anderson Monarchs are talented scholars and gifted athletes who are creating a level playing field for girls everywhere through soccer.

In Between (6) Thavery Krouch, Columbia College

Respondent: Naomi McCormack

This short documentary follows Shencheng Xu's artistic process and reflects on his personal journey, demonstrating how cultural narratives interact with personal narratives to define identity.

SCREENING D3 (PARAMOUNT 504)

Domestic Rhythms (12) Jeremy Newman, The Richard Stockton College of NJ

Respondent: Jason Harrington, Ithaca College

Exploration of the culture of divorce via nonlinear thematic patterns. Digital video footage and archival film clips are interwoven to embody an amnesiac experience, forgetting through remembering.

2500 Paintings of One Woman (11) J. Paul Preseault, Columbia College

Respondent: Philip Hopper, New York Institute of Technology – Manhattan

Pablo Perea, Cuban artist, has painted well over 2500 paintings featuring the face of a woman... the same woman. Who is this woman? Where does she come from? Why does he keep painting her???

The Word (8) James B. Joyce, Montana State

Respondent: Lilly Boruszkowski, Southern Illinois University

A documentary with a narrative film director, this short video examines some of the core ideas of storytelling.

Mohamed Sidibay: Portrait of a Peace-maker (7) Skip Blumberg, Hofstra University

Respondent: Joseph Kraemer, Temple University

Short video portrait of former Sierra Leone child soldier, Mohamed Sidibay, now a high school senior in New Jersey who devotes his life to advancing peace around the world.

Apocrypha (5) Mary Russell, Robert Morris University, Illinois

Respondent: Imelda O'Reilly, Barnard College

Apocrypha examines the spark that germinates within an artist and follows the course from conception to creation; in particular, the translation of images of nature into works of art.

PANEL E3 (WALKER 230)

Short and Sweet: Key pedagogical concepts for conceiving and writing the narrative short

The members of this panel will present and discuss key strategies they use in their classrooms to help students produce stronger short narratives when students generally have experiences with features or YouTube videos.

Derek Frank, Independent Scholar, *Moderator*
Mary Baker, Fitchburg State
Matt Payne, University of Texas, Austin
Adam Schwartz, University of Alabama

PANEL F3 (PARAMOUNT 515)

Teaching for Effective Teams and Teamwork

In this interactive panel, panelists will present the rationale and findings from an exploratory research project designed to determine best pedagogical practices for promoting effective teams and teamwork in higher education film production courses.

Nathaniel Hansen, Emerson College
Nicole Prowell, Emerson College
Karen St. Clair, Emerson College
Paul Turano, Emerson College

PANEL G3 (PARAMOUNT 517)

DIY: Distribute It Yourself

This panel features four speakers candidly discussing their experiences and observations from the world of DIY distribution.

“The Social Networks: Self-Reliant Strategies for Internet Promotion and Distribution” Paul Harrill, Virginia Tech
“Festivals, Galleries and Microcinemas: Alternative Methods for Distribution” Caitlin Horsman, University of Missouri
“DIY DVDs: Creating and Distributing for the Educational Market” Ashley Maynor, Virginia Tech
“Self-Distribution and New Forms of Distribution: A Programmers Point of View” Bart Weiss, University of Texas, Austin

PANEL H3 (WALKER 228)

The Rise of Non-Tenure Track Jobs in Media Production

Perspectives on the rise of adjunct lines and continuing contract faculty lines, especially in production fields, for faculty at colleges and universities. Are there pitfalls, opportunities, or both in this growing practice?”

Gregg Bachman, University of Tampa, *Moderator*
“The Hybrid Position: A Study in Contradictions” Elizabeth Dagget, Rhodes College
“A Ranking System with an Arts Conservatory: Some Considerations” Renata Jackson, UNC School of the Arts

“Evaluation of Creative Scholarship in a Small Liberal Arts Environment” Nicole Triche, Elon University
“Incentives and Goals: A Chair’s Perspective” Rob Yeo, University of Wisconsin, Milwaukee

SCREENWRITING I3 (Walker 201)

Waiting for Sandoval David Carren, University of Texas Pan American
Respondent: Cris Williams, (inst.)
Second Respondent: Mick Hurbis-Cherrier, (inst.)

Piece of my Heart Dru Vratil, Southern Illinois University
Respondent: Montre Missouri, Howard University
Second Respondent: Maria Sanders, Central Washington University

WORKSHOP J3 (Paramount 417/Studio 9)

Rich Topham, Professional Sound Services

Location Sound: Psychology of production sound recording, sound for DSLR, microphone basics, selection of microphones and their placement, mounting microphones on camera: wind noise, in depth discussion and demonstration of mixers and recorders, finding suitable frequencies ranges on wireless, techniques for mounting lavalier microphones, booming, signal to noise ratio.

COFFEE BREAK: 3:15 – 3:30

Paramount Black Box, 559 Washington St. Theater

SESSION 4 3:30 - 5:15

SCREENING A4 (WALKER 202)

Sale Barn (27) Brooke Dagnan, Eastern Michigan University
Respondent: M. Heather Hartley, University of Windsor

Sale Barn captures the hometown-auction held weekly at the County Fairgrounds in Hillsdale, Michigan, one of the longest-running auction houses in the country.

The Golden K Club (21) Erick Yates Greene, East Carolina University
Respondent: Emily Edwards, University of North Carolina at Greensboro

The vibrant group of elderly gentlemen belonging to the Greenville, NC Golden K Club choose to live their senior years in the service of the community and of each other.

Mardi Gras on Ice (15) Virgil Bakken, Bemidji State University
Respondent: Peter Freund

A documentary that captures the revelry and spirit of the International Eelpout Festival, a festive ice fishing tournament held in Walker, Minnesota.

SCREENING B4 (WALKER 210)

Wanda The Wonderful (75) Carolyn MacCartney, Southern Methodist University
Respondent: Theodore Life, Howard University

A passionate and volatile sharpshooter leaves her children behind to become a Wild West performer. Struggling to escape from the mistakes of her past she commits a final act of recklessness, shooting her fourth and final husband.

Another Dress, Another Button (2) Lyn Elliot, University of Missouri, Kansas City
Respondent: Alexis Bravos, University of Michigan – Ann Arbor

The spare buttons in their tiny plastic bags are forever waiting for someone to use them...but no one does. Time to bust out of the bags and whoop it up.

SCREENING C4 (WALKER 233)

Front Street Yard (30), David Ellsworth, St. Mary's College of Maryland
Respondent: Andy Opel

An experimental, impressionistic portrait of a year of work and activity at a metal scrap yard in Grand Rapids, Michigan (work-in-progress).

Laptop (22) Dustin Morrow, Temple University
Respondent: Daniel Robin, Georgia State University

This documentary examines the expressive dimensions of the visualization of music in its exploration of the conscious and subconscious interpretations of live performance.

SCREENING D4 (PARAMOUNT 504)

Poolside Manners (9) Edward Rankus, University of North Carolina – Chapel Hill
Respondent: Bobby Lewis, University of North Texas

Skating softly, but carrying a big stick, Kristin Elliott engages in an interlocking series of skits.

Treatment Plan (9), Martin Lucas, Hunter College, City of New York
Respondent: Eileen White, Queensborough College

This short experimental film is built around a series of meditative images of a harbor-shipping channel.

Joan Dark (6) Robert Hurst, University of Kansas
Respondent: Vanessa Newell

A modern-day retelling of Don Quixote, Joan dresses as a knight and roams the Midwest, avenging evil and fighting injustice.

Green Becomes Black (5) Paul Turano, Emerson College

Respondent: Imelda O'Reilly, Barnard College

Reconfigured events from protest to crackdown of the Green movement in Iran recorded by witnesses on cell phones.

Breathing In (4) Jason Harrington, Ithaca College

Respondent: Laurel Petty

This creation story follows the journey of a woman through the stages of creation as symbols morph into worlds and planets are eaten by dragons.

Daphne 2.0 (3) Francesca Talenti, The University of North Carolina at Chapel Hill

Respondent: Randal Kleiser, University of Southern California

A retelling of Ovid's myth of the same name...

PANEL E4 (WALKER 230)

Evolving Trends and Issues in the Teaching of Documentary Production

This panel will explore issues related to teaching documentary in the context of technological and conceptual change.

"Can the Documentary Tradition Survive?" Ben Levin, University of North Texas, *Moderator*

"Teaching Documentary with Analog Tools in a Digital World" Jan Krawitz, Stanford University

"Social Media and the Issue Oriented Documentary" Eugene Martin, University of North Texas

"Documentary Structure and Audience Trust" Lisa Mills, University of Central Florida

"Teaching Documentary to Arts and Design Students" Peter O'Neill, Rhode Island School of Design

PANEL F4 (PARAMOUNT 515)

Ethnicity, Politics, and Culture

"Narrativity and Cross-cultural Negotiations in Arab "First Films" Anne Ciecko, University of Massachusetts - Amherst, *Moderator*

"What Y'all Laughin' At? Humor Theory in Tyler Perry's Sitcoms" Teddy Champion, University of Alabama

"The Birth of a Stereotype: The Distinct South Established in Edwin Porter's Uncle Tom's Cabin" Teddy Champion, University of Alabama

PANEL G4 (PARAMOUNT 517)

Where oh where are our auteurs going?/Professionals in the Classroom

"Life After Film School: what's next? Linda Brown, University of Southern California, *Moderator*

"Personal anecdotes in the classroom" Kevin Burke, University of Cincinnati

"It's the Small Things" Brian Day, Valdosta State University

“Job, Gig, or Hustle: Make Choices in your Pajamas Without Ever Leaving the Midwest” Ben Scholle,
Lindenwood University

SCREENWRITING I4 (WALKER 201)

Beneath the Boy’s Cry Imelda O’Reilly, Barnard College

Respondent: Steve Grossman

Second Respondent: David Carren, University of Texas Pan American

Land of Lincoln Marc Moody, University of Hawaii

Respondent: Mick Hurbis-Cherrier, City University of New York

Second Respondent: Paul Harril

WORKSHOP H4 (WALKER 228)

Fair Use and the Fiction Film: This presentation will use a wonderfully entertaining 23-minute student film to demonstrate fair use of music, film clips, costume, and dialogue with an in-depth discussion to follow.

Michael Donaldson

Pat Aufderheide, American University

WORKSHOP K4 (DiBona TV Studio, Tufte, 811)

Sony Super 35mm workshop – Details TBA

WORKSHOP K4 (Studio 9/Paramount 417)

Visual Communication and the Education of Writer/Directors for Film, Video and Related Media

This workshop will offer skills needed in communicating ideas related to visual storytelling. Visually rigorous Shot List structure, Overhead Diagramming and Storyboarding will be covered. Software that supports Pre-Viz will also be introduced.

Marcie Begleiter, Art Center College of Design

VENDOR EXHIBITS 12:00 – 5:00

Paramount Black Box, 559 Washington St., Paramount Center, 559 Washington Street

NEW MEDIA EXHIBITS 12:00 – 5:00

Huret & Spector Gallery, Tufte Building, 10 Boylston Place

EVENING EVENT : ***TBA EVENING PRESENTATION AND RECEPTION – STAY TUNED!***

THURSDAY, AUGUST 4, 2011

YOGA 7:00 AM – 8:00

Max Mutchnik Campus Center, 150 Boylston Street

Shake off that conference 'sit all day' stiffness. All levels welcome, wear loose fitting clothing for this Iyengar style class (mats provided).

SESSION 1 8:30 – 10:15

SCREENING A6 (WALKER 202)

The Incredibly True Adventures of a Whip-smart Girl in A Strange World (15) Anna Feder, Emerson College

Respondent: Dustin Morrow, Temple University

The story of Bess MacWilliams, a 14 year old aspiring guitarist, dog lover, horse back riding, social justice minded, outgoing teen who was diagnosed as a toddler with Asperger's Syndrome.

Drum Beats (9) Brad Barber, Brigham Young University

Respondent: Anna, Feder, Emerson College

Three unlikely drummers--a stay-at-home mom, a 9-year-old boy and his proper but hard rockin' mother, and a paint bucket drummer 'turning over lids' on the 3rd Street promenade in Santa Monica.

Wake up & Live (8), Hanny Lee, University of North Texas

Respondent: Jeremy Newman, The Richard Stockton College of New Jersey

A biography of Wayne Holt who overcomes his disability and devotes himself to helping people in need despite his own physical challenge.

Fingerlakes Uncorked! Episode 5 (5) Karen Rodriguez, Ithaca College

Respondent: Jeremy Newman

Craig is a professional magician. Edy works at a glass museum. Craig and Edy meet for a romantic meal overlooking the lake, but each is avoiding what the other is trying to find out.

Plus or Minus (5) Angel Williams, Columbia College

Respondent: Edward Rankus, University of North Carolina – Chapel Hill

Fearing she might be pregnant, a medical student hides her pregnancy test results from her boyfriend.

SCREENING B6 (WALKER 210)

You See Me (65) Linda Brown, University of Southern California

Respondent: Lyn Elliot, Penn State University

While documenting her father's struggle to recover from a stroke, his death and the effect of both on her family, the filmmaker addresses questions about familial relationships, identity, and grief.

Nudes Descending a Staircase #2 (5) H.D. Motyl, Southern Illinois University
Respondent: Randy Caspersen, Columbia College

A tribute to Marcel Duchamp's seminal painting, "Nude Descending a Staircase" using state-of-the-art video technology.

SCREENING C6 (WALKER 233)

From Separate to Equal: The Creation of Truman Medical Center
(57 mins) Matthew Jacobson, University of Kansas
Respondent: Ken Paul Rosenthal, Independent

An oral history of the desegregation of medical care in Kansas City, as told by the people who made it happen.

camp (7) Peter Freund, Saint Mary's College of California
Respondent: Virgil Bakken, Bemidji State University

This experimental short juxtaposes the political and theatrical senses of "camp" as a metaphor for our contemporary cultural deadlock between two post-modernist sensibilities.

SCREENING D6 (PARAMOUNT 504)

Sons of Jacob (40) Francesca Soans, University of Northern Iowa
Respondent: Maura Ugarte, Catholic University of America

A documentary that explores the history and memories of the Jewish community in Waterloo, Iowa, clustered around the Sons of Jacob synagogue.

Bricks, Beds and Sheep's Heads (13) Paul Turano, Emerson College
Respondent: Imelda O'Reilly, Barnard College

Upon reflection of his fragmented past, Moroccan immigrant, Mourad, looks back at his life on Aid El Kbir, a celebratory Islamic holiday that occurs two months after Ramadan.

Honest Abe (12) Mary Lopez, University of North Carolina, Greensboro
Respondent: Jason Harrington, Ithaca College

History records the birth of Abraham Lincoln in Kentucky, but residents of Rutherford County, North Carolina, have a different idea claim North Carolina roots for the great leader.

Be Again (1) Michael Murphy, The University of Montana, Missoula
Respondent: Paul Turano

Haunted by a past that lives only through recordings and journals, a man attempts to assemble what may remain of a once-real relationship. Inspired by works of Samuel Beckett.

PANEL E6 (WALKER 230)

How Far Can A Screenplay Stray? Rethinking the American Feature Screenplay Paradigm

A discussion of the limits and limitations of the American feature screenplay paradigm in terms of critically successful films that both follow the mainstream paradigm or stray far from it.

“How Far Can a Screenplay Stray? THE CRYING GAME, 1992” Debbie Danielpour, Boston University,
Moderator

“How Far Can A Screenplay Stray (film TBD)” John Bernstein, Boston University

“How Far Can A Screenplay Stray GROUNDHOG DAY, 1993” Danny Rubin, Harvard University

PANEL F6 (PARAMOUNT 515)

Defining Roles, Technology and Audio in Today's Curriculum

“Roundtrip Audio - The Miracle of Doing Post Production Sound Using Soundtrack Pro” Michael Tierno, East Carolina University, *Moderator*

“Teaching the Digital Screenplay and Its Role in Conception and Execution” Andrew Gay, University of Central Florida

“They Don’t All Have to be Directors” David Landau, Fairleigh Dickinson University

“Teaching Producing in the Digital Age” Paul Schneider, Boston University

“Experiments in Surround Sound Mixing” Vinay Shrivastava, San Francisco State University

PANEL G6 (PARAMOUNT 517)

Examining American Politics and Myth

“Trapped and Driven: Three “Nixons,” Same Answer?” Steve Lipkin, Western Michigan University, *Moderator*

“If You Have No Men, You Have No War!”: An Overview of Edgar Selwyn's Men Must Fight (1933)” Ryan Copping, Grand Valley State University

“Projecting Politics: Political Movies in the 21st Century” Elizabeth Hass, Fairfield University

“War, Democracy, and New Media: The Construction of American Mythology” Joyce Wagner, Chatham University

PANEL H6 (WALKER 228)

Integrating Collaboration: Social Issues and the Creative Process

“Case Studies in Collaboration: Experimental Production Courses Through Collaboration” Ted Hardin, Columbia College, *Moderator*

“Using New Media to Launch a Social Issue Documentary - A Case Study” Sam Kaufman, Boston University

“Media Education, Medium Essentialism and Technology: Reconnecting Issues of Theory and Practice” Dimitrios Sarakatsiano, Middlesex University

“Critique and the Creative Process” Alyn Warren, National University

SCREENWRITING I6 (WALKER 201)

“Sally” Daniel Sutherland, William Patterson University

Respondent: Marc Moody, University of Hawaii

Second Respondent: Imelda O’Reilly, Barnard College

WORKSHOP J6, J7, J8 (Tufte, Room 811: The Di Bona Family Production Studio A)

3D Video Storytelling

Karla Berry, National University

Barry Braverman

Through hands-on exercises, apply 3D theory and practice with the use of Panasonic’s twin-lens binocular system camcorder, the AG-3DA1.

COFFEE BREAK: 10:15 – 10:30

Paramount Black Box, 559 Washington St.

SESSION 2 10:30 – 12:00

SCREENING A7 (WALKER 202)

GEMS From The Archives 10 (75) Jay Gemski, GW University Hospital and Vision Editorial

Film Collectors Jay R. Gemski and Russell Harnden III present their Gala 10th Anniversary Show of rare and unique archive films from their respective collections.

SCREENING B7 (WALKER 210)

How NOT to Quit Your Job (75) Mark Kerins, Southern Methodist University

Respondent: Sheldon Schiffer Georgia State University

Steve Crawford, a nobody in a dead-end position who’s sick of his job, his boss, and his life, tries to quit and start his own company, only to find that the sacrifices such a plan entails might be even worse than his current drudgery.

SCREENING C7 (WALKER 233)

Story Woods (9) Mary Horan, Columbia College

Respondent: Brent Isaac, Edinboro University of Pennsylvania

Forty-seven year old Rebecca Dudley is the creator of a miniature world known as Storywoods. For the past seven years, Rebecca has created elaborate wooded scenery from scratch, mirroring the world of her childhood in Durham, NH.

Gilded Age Gladiator (11) Bradley Lambert , High Point University

Respondent: Anya Belkina, Emerson College

Animated documentary detailing boxer John L. Sullivan's rise from barroom brawler to America's first sports celebrity. The film highlights Sullivan's epic 1889 battle for the Heavyweight Championship of the World, the last title bout fought under bare-knuckle rules.

Caught (11) Monte Patterson, Ohio University School of Film

Respondent: Michael Murphy, The University of Montana, Missoula

Set in the 1950s, police secretly film gay activity in a public bathroom as evidence to arrest sexual predators. Based on true events.

A Movie by Jen Proctor (12) Jennifer Proctor, University of Michigan-Dearborn

Respondent: Monte Patterson, Ohio University School of Film

A loving remake of Bruce Conner's seminal 1958 found footage film, *A Movie*, using appropriated material from YouTube and LiveLeak.

SCREENING D7 (PARAMOUNT 504)

Where are you Mission Blue? (15) Cade Bursell, Southern Illinois University

Respondent: Kasey Morrow, Western Washington University

Last year a reintroduction of the endangered Mission Blue Butterfly was attempted with the release of 22 butterflies. If I'm lucky says the flyer, I may be able to see one. With only a few days left before they disappear for the season I climb Twin Peaks looking for them.

Birdie (14) Zachary Mehrbach, Columbia College

Respondent: Anna Feder, Emerson College

Just three months prior to filming, Liz Steele's son, Iain took his own life in the basement of their house. This documentary tells Iain's story through Liz.

PANEL E7 (WALKER 230)

National Association of Schools of Art and Design (NASAD) Accreditation and its Implications for Film/Video Production Programs

While NASAD accreditation may require a re-conceptualization of film/video curricula and pedagogy, it can offer benefits for media educators. This panel will explore the process and its implications for a range of media production programs.

"Overview of NASAD Accreditation Process" Toni Perrine, Grand Valley State University, *Moderator*

"NASAD and Tenure/Promotion Criteria" John Douglas, American University

"NASAD and Film Schools" David Schulman, Seattle Film Institute

"NASAD and Communication Departments" Kim Roberts, Grand Valley State University

“NASAD and Art Schools” Ron Yeo, University of Wisconsin -- Milwaukee

PANEL F7 (PARAMOUNT 515)

3D Stereoscopic Filmmaking: Pedagogy and Production

Is 3D the future of media or just a passing fad? In this time of tight budgets, this panel looks at how - and whether - 3D stereography should be brought into the classroom, and suggests options ranging from professional-grade to shoestring budgets.

“Integrating 3D into the Film School Curriculum -- Are We There Yet?”

Matt Meyer, George Fox University, *Moderator*

Bernie Mitchell, AVCHD and 3D Evangelist for Panasonic

Denise Belafonte, Lynn University

“Stylistic and Aesthetic Considerations for Stereoscopic 3D Filmmaking” Bruce Hutchinson, *Moderator*

“The process of planning and producing stereo 3D footage using a custom rig and two DSLR cameras.” Chris Churchill, University of Central Arkansas

“Stereoscopic 3D Post Pipeline and Visual Effects Integration for "Europa" Scott Meador, University of Central Arkansas

PANEL G7 (PARAMOUNT 517)

Keeping Current and Relevant in Film, Television and New Media

Four panelists look at various areas of film, television and new media and how to keep current with the changes in technology, distribution of product, media education and new trends in narrative.

Jule Selbo, California State Fullerton, *Moderator*

David Carren, University of Texas Pan American

Kristina Hackel, California State University, Los Angeles

Deborah Reinisch, New York University

PANEL H7 (WALKER 228)

TAs and Teaching: Issues and Opportunities

This panel is designed for TAs and those who manage TAs. Topics such as optimizing the TA experience, assessing and critiquing student work, pedagogical strategies, team teaching, and the responsibilities of a teaching fellow will be discussed.

“Assessing and Critiquing Student Films” Joseph Brown, University of North Texas / UFVA Grad Student Rep
Moderator

“Innovative Pedagogical Strategies for TAs: Team Teaching, Collaboration, and Resources” Diane Carson, St. Louis Community College at Meramec – Emeritus

“Optimizing the classroom experience for TAs” Laura Vazquez, Northern Illinois University

“Student / Faculty Collaborations: Mentoring a Research Assistant” Cindy Hill, Wake Forest University

SCREENWRITING I7 (Walker 201)

“*Kismet*” Sheldon Schiffer, (inst.)

Respondent: Paul Harril

Second Respondent: Marc Moody

“Shadow Play” Cari Callis

Respondent: Chris Auer

Second Respondent: Michael Muhme

WORKSHOP J7 (Paramount Center, Studio 9/Room 417)

Filmmaking with Adobe Production Premium CS5.5

Sebastian Distefano, Adobe

This session will cover Adobe Production Premium CS5.5 with special emphasis on eliminating bottlenecks by harnessing the power of the new Mercury Playback Engine, utilizing modern tapeless workflows and eliminating intermediate rendering with Dynamic Link between Premiere Pro and After Effects. Learn what's new in Production Premium CS5.5 like the incredible Warp Stabilizer in After Effects. Productivity enhancements include powerful new audio editing capabilities, workflow improvements, and advanced compositing effects. Discover editing video from the latest DSLR cameras featuring the Canon 5D Mark II. Adobe Premiere Pro directly reads and edits the original camera files, meaning no transcoding, no rewrapping, no proxy files to track, and less disk space used.

WORKSHOP J6, J7, J8 (Tuftes, Room 811: The Di Bona Family Production Studio A)

3D Video Storytelling

Karla Berry, National University

Barry Braverman

Through hands-on exercises, apply 3D theory and practice with the use of Panasonic’s twin-lens binocular system camcorder, the AG-3DA1.

LUNCH 12:15-1:30

Entertainment Industry Caucus– Little Building Cafeteria

SESSION 3 1:30 – 3:15

SCREENING A8 (WALKER 202)

Saturnalia (75) Gustav Mercado, Hunter College - City University of New York CUNY

Respondent: Tom Brandau, Minnesota State University & Vinay Shrivastava, San Francisco State University

Based on a shocking true event, *Saturnalia* tells the story of Edey, a homeless woman who manages to sneak in and live undetected in the house of a recently retired man after the sudden death of his wife.

Ughniat Mariam (4) Mark Von Schlemmer, University of Central Missouri

Respondent: Vinay Shrivastava, San Francisco State University

Music – crossing the boundaries of geography . . . of culture . . . of hate. Clarifying the incalculable, the harmonious blending of these two virtuosos signifies a melody of friendship and trust.

SCREENING B8 (WALKER 230)

ashley lynn (30) Timothy Sorel, University of Florida

Respondent: Joe Dull, University of Central Arkansas

The story of a brother and sister who grew up with an abusive father. The son returns home from college to confront his dying father, and a past that includes a dark, unspeakable family secret.

Starring: Rachel Miller (30) Joe Dull, University of Central Arkansas

Respondent: Timothy Sorel, University of Florida

SCREENING C8 (WALKER 233)

Cold Equations (45) David Landau, Fairleigh Dickinson University

Respondent: Kennedy Wheatley, Loyola Marymount University

A pilot on a rescue mission to an outcast planet discovers a young female stowaway on board his tiny ship.

Hepworth (11) Alexis Bravos, University of Michigan- Ann Arbor

Respondent: Francesca Soans, University of Northern Iowa

A portrait of the landscape where the British sculptor Dame Barbara Hepworth lived and worked. Shot in Cornwall with a hand-cranked camera. (16mm color optical sound)

Campus Community Garden Project (10) M. Heather Hartley, University of Windsor

Respondent: Brooke Dagnan, Eastern Michigan University

Explores the development and operation of a garden in east Windsor intended to bring together faculty and students from the University of Windsor with community residents.

The Ballad of Mary Laurie (9) Emily Edwards, University of North Carolina at Greensboro

Respondent: Erick Yates Greene, East Carolina University

SCREENING D8 (PARAMOUNT 504)

The Lord Is Not On Trial Here Today (57) Jay Rosenstein, University of Illinois, Urbana

Respondent: Adrienne Carageorge, Rochester Institute of Technology

The compelling personal story of a young mother, who, in an attempt to protect her 10 year-old son, files a historic lawsuit that eventually leads to the landmark Supreme Court decision establishing separation of church and state in public schools.

Donny (25) Jonathan Quam, University of North Texas

Respondent: Dustin Morrow, Temple University

A short and thoughtful documentary exploring how a young man rebuilds his childhood by talking to his family about the sexual abuse he endured at the hands of one of the family's foster children.

"Zircus des Zelbst" (Circus of Self) (22) Brent Isaac, Edinboro University of Pennsylvania

Respondent: Mary Horan, Columbia College

The "Circus of Self" is a metaphor for the slow disintegration of our understanding and ultimately deciphering of our youth as we make our path as grown adults. This film is a glimpse into that journey in which we all struggle, with the sideshows representing who we are, where we are going and where we have been.

The Future of Manhattan's Chinatown: Urban Renewal or Gentrification? (20) Larry Tung and Xurong Kong, Kean University

Respondent: Jennifer Proctor, University of Michigan-Dearborn

This project attempts to address the issues that Chinatown and its residents are facing.

The Trees Are Falling (8) Bobby Lewis, University of North Texas

Respondent: Bradley Lambert, High Point University

A docu-musical hybrid that underscores the notion of memory and the love between fathers and sons.

PANEL E8 (WALKER 210)

Jump Start Your Career and Make Your Scripts More Saleable Too

MWP authors, experts in animation, screenwriting, storyboarding, casting, webisodes, digital production, offer detailed professional strategies for creating film/TV projects that stand out from the pack. MWP authors also will offer information on sharpening professional skills.

Ellen Besen, *Animation Unleashed*, Panel Moderator

Pen Densham, *Riding the Alligator*

Marcie Begleiter, *From Word to Image*

Robert Gerst, *Making Cinematic History*

Troy Devolld, *Reality TV*

Ross Brown, *Byte Sized TV*

Hester Schell, *Casting Revealed*

Christopher Keane, *Romancing the A List*

Penny Penniston, *Talk the Talk*

Jennifer Grisanti, *Story Line*

Jay Miles, *Conquering You Tube*

Kim Hudson, *The Virgin's Promise*

Eric Edson, *The Story Solution 23 steps every Hero Must Take*

Ken Lee, Michael Wiese Productions

PANEL F8 (PARAMOUNT 515)

New Pedagogies for a New Generation: Innovative Approaches to Media Production Curricula

This panel profiles the media skills of incoming college students and proposes new media production courses that blend traditional course design with on-line components, social media, and gaming in order to engage students in significant learning.

Rob Sabal, Emerson College, *Moderator*

“Classroom meets Chat-room: Self-directed Learning as a Result of Hybrid Learning Environments” Melissa Campbell and Rachel Rynderman, Emerson College

“Incoming Media Students: Where Do They Come From, Where are They Going?” Padriac Farma, Emerson College

“Education is a Game: Mario’s Secret Power as a Pedagogical Plumber” Russell Goldenburg and Melissa Rogers, Emerson College

PANEL G8 (PARAMOUNT 517)

Production Insurance: What You Really Need to Know!

Daniel Rbibo, Albert G. Ruben Insurance Services, Inc.

To provide a general overview about production insurance, the standard coverages a producer needs, as well as the special policies for stunts and hazardous activities.

PANEL H8 (WALKER 228)

Evolution of the Cineclub in the 21st Century University: From Langlois to Karagarga.net

As technology reshapes media education towards an individualized experience, what is the function of a cine-club within an academic setting? We'll take a look at the necessity of a collective experience within the framework of individual viewership.

Randy Finch, University of Central Florida, *Moderator*

Christoph Carullo, University of Central Florida

Edgar Jorge, University of Central Florida

Jon Perez, University of Central Florida

SCREENWRITING I8 (Walker 201)

“Cassandra” Dave Tolchinsky, Northwestern University

Respondent: Heather Addison, Western Michigan University

Second Respondent: Laura Zaylea, (inst.)

“1912” Heather Addison, Western Michigan University

Respondent: Dennis Conway, Valdosta State University

Second Respondent: Evan Smith, Syracuse University

WORKSHOP J6, J7, J8 (Tuftte, Room 811: The Di Bona Family Production Studio A)

3D Video Storytelling

Karla Berry, National University
Barry Braverman

Through hands-on exercises, apply 3D theory and practice with the use of Panasonic's twin-lens binocular system camcorder, the AG-3DA1.

COFFEE BREAK: 3:15 – 3:30

Paramount Black Box, 559 Washington St.

SESSION 4 3:30 – 5:15

UFVA MEMBERSHIP MEETING 3:30 – 5:15 (Paramount Mainstage Theater)

VENDOR EXHIBITS 9:00 – 5:00

Paramount Black Box, 559 Washington St., Paramount Theater

NEW MEDIA EXHIBITS 9:00 – 5:00

Huret & Spector Gallery, Tuftte Building, 10 Boylston Place

EVENING EVENT

UFVA PICNIC

CO-SPONSORED BY ENTERTAINMENT PARTNERS

5:30 Buses leave from the corner of Boylston Tremont, outside the Little Building

6:00 – 9:00 Dinner cruise of Boston Harbor on the *Spirit of Boston*

KARAOKE!

10:00 – 12:00 AM

Dust off your vocal chords and join the UFVA conference organizers for Karaoke at the Limelight Stage & Studios 204 Tremont St, Boston -- \$5.00 admission, payable at the door (cash bar).

FRIDAY, AUGUST 5TH

YOGA 7:00 AM – 8:00 AM

Max Mutchnik Campus Center, 150 Boylston Street

Shake off that conference 'sit all day' stiffness. All levels welcome, wear loose fitting clothing for this Iyengar style class (mats provided).

SESSION 1 8:30 – 10:15

SCREENING A11 (Walker 202)

Top Secret Rosies: The Female Computers (57min) LeAnn Erickson, Temple University

Respondent: Jay Rosenstein, University of Illinois, Urbana

In 1942, when computers were human and women were underestimated, a group of female mathematicians helped win a war and usher in the modern computer age.

Nina Foch: Those Who Can, Teach (12 min) Randal Kleiser, University of Southern California

Respondent: Francesca Talenti, University of North Carolina at Chapel Hill

"The Ten Commandments," "Spartacus," and "Executive Suite": This short shows how she wanted to be remembered; for the course she taught for 40 years in the USC film department and the American Film Institute.

In Her Shoes (10 min) M. Heather Hartley, University of Windsor

Respondent: Tania Khalaf

This short documentary explores the role men can play in ending sexual violence against women by covering an awareness/education event in Windsor, Ontario.

SCREENING B11 (Walker 210)

Walking through Desert (60 min) Joonhee Park, Wheaton College

Respondent: Andrew Lund, Hunter College (CUNY)

This film is about three Mongolian nomadic families' lives, how they came to the Christian faith and how they relate to God in the wilderness.

The Cleaning Lady (10 min) Tom Brandau, Minnesota State University

Respondent: Daniel Miller, University of Oregon

Set on the day of Martin Luther King's assassination, "The Cleaning Lady" is the story of an ordinary woman caught in the middle of an extraordinary historical event and made a prisoner of circumstances beyond her control.

SCREENING C11 (Walker 233)

Wally's Way to the Moon (75 min) Lisa Mills, University of Central Florida

Respondent: Gerald Peary, Suffolk University

A retired rocket scientist who worked on the Apollo engineering team now believes that sending humans into space and to Mars is a bad idea.

Mother of the World (10 min) Simon Tarr, University of South Carolina

Respondent: Deron Albright, Saint Joseph's University

Six million tons of love, suspended with the slightest gesture.

SCREENING D11 (Paramount 504)

Playground (4 min) Patricia Varkados, Ohio University

Respondent: Deb Ellis, University of Vermont

A 25-minute documentary about women, empowerment and the fighting spirit that inspires people to dream for something better amidst seemingly insurmountable odds.

Preserving the Past: Topeka's Jayhawk (20 min) Juli Stone Pitzer, University of Kansas

Respondent: Charles Merzbacher, Boston University

This documentary film explores the social history of Topeka's Jayhawk Theatre as a community center for people to congregate from 1926 to 1976. A former movie palace gem, the Jayhawk Theatre serves as a case study of historic preservation and revitalization of cinemas in cities across the country.

PAPERS/PANELS E11 (Walker 230)

Vision and Interaction

"The Girl's Club Project: Interactive History Through Transmedia"

Jane McKeever, California State University, Los Angeles *Moderator*

"If You Believe Love At First Sight, You Never Stop Looking"

Kate Bieze, American University

"Sookie's Internal World in the Sookie Stackhouse Books"

Yvonne Leach

"ABC: 'Lost' in Transmedia"

Cath Perron

PAPERS/PANELS F11 (Paramount 515)

Teaching the Short Film

Educators from around the country offer strategies, experience and histories of teaching the short film.

“Thinking Small: Creating ‘The Art of the Short Film’ “

Caitlin Horsman, University of Missouri, Kansas City *Moderator*

“Strategies for Creating the Short Film-O-Centric Classroom”

Lyn Elliot, University of Missouri, Kansas City

“Teaching the Narrative Short”

David Ellsworth, St. Mary’s College of Maryland

“Funding, Distribution and Exhibition for the Short Film: Student Strategies”

Kathryn Ramey, Emerson College

PAPERS/PANELS G11 (Paramount 517)

Curricula and the Digital Age

“Heuristic Inquiry in the Humanities: A Suggested Methodological Model”

Gregg Bachman, University of Tampa *Moderator*

“Marketing the Major: How do Promotional Activities Affect the Organizational Culture and Self-Esteem of Electronic Media Majors?”

John Fitch III, Eastern Kentucky University

“Not Necessarily the News: A Web-based Model for Teaching Live Multi-Camera Studio Production”

Brian Fuller, Calvin College

“Finding a place for Visual Effects in a Filmmaking Curriculum”

William Meador, University of Central Arkansas

“Nurture or Control: Advising Projects in the Digital Age”

Andrew Millians, Ngee Ann Polytechnic

“Teaching the History of Television to a UTube Generation”

Ann Mrvica, Fitchburg State

PAPERS/PANELS H11 (Walker 228)

Who We Are, What We See

“Kid on Hip, Camera in Hand”

Jennifer Hardacker, Pacific University Oregon *Moderator*

Enie Vaisburd, Pacific University Oregon

“Voices of Marlin - An Experiment in Revolutionizing Community Interaction Through Convergent Media”

Lisa Kaselak, Southern Methodist University

“The Case Study of REELATE: Community Cultural Development Making Connections Between People, Place, Ideas and Actions Through Micro-Documentaries”

Andrew Rudd, Malone University

“Nip, Tuck, Click: Anorexia on the Internet and in the Media”

Laine Wooliscroft, Chatham University

SCREENWRITING I11 (Walker 201)

“Rigged” Joseph Brown, (Inst.)

Respondent: Ryan Haggarty, Chatham University

Second Respondent: Lynne Bond, Southern Illinois University

“This is your Year, Month, Day” Ryan Haggerty (Inst.)

Respondent: Lynne Bond, Southern Illinois University

Second Respondent: Joseph Brown, (Inst.)

NEW MEDIA NM 11 (Huret & Spector Gallery, Tufte 6th Floor)

The Newark Mosaic Leonardo Aristimuno, Rutgers University, Newark

Respondent: Rebecca Mushtare, Marymount Manhattan College

The Newark Mosaic is an on-line documentary project that envisions new media as a space of both praxis and pedagogy. It links public scholarship, community engagement, and media production to provide new narratives about contemporary urban life.

Story Quilt Rebecca Mushtare, Marymount Manhattan College

Respondent: Charlotte Taylor, Blue Ridge Community College

Story Quilt is an interactive experience. Sit down at the sewing machine. Tell it a really good story. Once you finish your story, the StoryQuilter will “retell” your story as a quilted image.

Zoetrope Charlotte Taylor, Blue Ridge Community College

Respondent: Stephanie, Tripp, University of Tampa

Pre-cinematic optical toy constructed from a bicycle wheel, which powers its own light source via a handmade generator. A few years ago, I had migraines that caused me to hallucinate flashing silver bugs. I trapped them in this zoetrope for you.

COFFEE BREAK: 10:15 – 10:30

Paramount Black Box, 559 Washington St. Theater

SESSION 2 10:30 – 12:00

SCREENING A12 (Walker 202)

A Sigh Across the Sea (68 min) Kennedy Wheatley, Loyola Marymount University
Respondent: David Landau, Fairleigh Dickinson University

A brilliant computer geek, two gay puppeteers, a janitor, a pianist, and a former nanny to the wealthy, all share their struggles and dreams.

SCREENING B12 (Walker 210)

What We Could Carry (28 min) Daniel Miller, University of Oregon
Respondent: M. Heather Hartley, University of Windsor

The untold story of the 1942 expulsion of the Japanese American students from the most respected universities in the United States.

Future of Search (10 min) Reid Perkins-Buzo, Messiah College
Respondent: Angel Vasquez, College for Creative Studies

Eric Schmidt, CEO of Google recently said "... most people don't want Google to answer their questions. They want Google to tell them what they should be doing next." Trusting in his tablet and search engine, Dave — a young man in the near future — lets his life be shaped by what it tells him to do. Shot and presented in 3D.

Divide (23 min) Maura Ugarte, Catholic University of America
Respondent: Reid Perkins-Buzo, Messiah College

In rural Appalachia, a retired coal miner struggles to sell his democratic community on an African-American presidential candidate. Through his journey, we discover that McDowell County, once home to a large multi-ethnic labor force, now bears the scars of a deep history of division, curiously paralleling modern day politics.

SCREENING C12 (Walker 233)

Minds for Guyana (50 mins) Tania Khlaf, University of North Texas
Respondent: Brian Fuller, Calvin College

Four ambitious doctoral students and one alumnus from the psychology department from the University of North Texas travel to Guyana, South America to help an orphanage in dealing with children with severe behavioral problems.

Ghost in the Static (15 mins) Joseph Kraemer, Temple University

Respondent: Debra Tolchinsky, Northwestern University

A solitary security guard's mundane life is shaken when he stumbles upon what appears to be the scene of a violent crime in the forest outside the city

UPGRADES (1 min) Anya Belkina, Emerson College

Respondent: Thavary Krouch

Set to Rimsky-Korsakov's "Flight of the Bumble Bee", "UPGRADES" is a breakneck-paced animated parody chronicling major upgrades in computer graphics software.

SCREENING D12 (Paramount 504)

Veins in the Gulf (75 mins) Elizabeth Coffman, Loyola University Chicago

Respondent: Skip Blumberg, Hofstra University

"Veins in the Gulf" documents Louisiana's disappearing bayous, while writer Martha Serpas confronts the mortality of her culture.

Transient (10 min) Kacey Morrow, Western Washington University

Respondent: Cade Bursell, Southern Illinois University – Carbondale

Through deconstruction of sound and image, "Transient" highlights the redundancy and disorientation of air travel.

PAPERS/PANELS E12 (Walker 230)

Cinema-Style Television

Professors with primetime television credits will draw from their experiences to explore topics on cinema-style television (the cinema production form produced for the television medium). A presentation of the Entertainment Industry Caucus.

"Framing Cinema-Style Television"

Peter Kiwitt, Film Nation Entertainment *Moderator*

"The Evolution of Storytelling in American Television"

David Carren, University of Texas, Pan American

"Cinema and Television: The Career Swinging Door"

Diane Walsh, The University of the Arts

"TV – Where Writers Reign Supreme"

Jeff Ryder, The University of the Arts, Philadelphia, PA

PAPERS/PANELS F12 (Paramount 515)

Entertainment Tomorrow

This panel examines several trends that are reshaping the film-TV industry and looks at their impact in the classroom.

“Seismic Shifts In Film Distribution: Two Unstoppable Trends In Content Delivery”

Evan Smith, Newhouse School, Syracuse *Moderator*

“The Bottle Show - What Students Should Be Writing”

William Akers, Vanderbilt University

“Hollywood Studios Traveling Abroad To Invest In “Local” Production”

Northrop Davis, University of South Carolina

“How 3-D Practices Will Impact Media Education”

Francisco Menendez, University of Nevada, Las Vegas

PAPERS/PANELS G12 (Paramount 517)

Teaching Webisodes Writing and Production: A Core Element of the Future of Media Education

Discussion of how the webisode format offers film educators innovative ways to teach episodic television writing and production to students while also exposing them to the fastest growing area of media production, Internet television.

Ross Brown, Chapman University *Moderator*

James Gardner, Chapman University

James Macak, Emerson College

Jay Miles, Chapman University

PAPERS/PANELS H12 (Walker 228)

Reconstructing B-genre and Reforming Theory

"I See Vampires Too..They Say, Precious You Belong With Us: Reading Precious as a Horror Film"

Charlene Regester, University of North Carolina, Chapel Hill *Moderator*

“Previewing Film Theory with Previews”

Keith Hamel

“From Hell's Angels to Easy Riders: Transforming the Outlaw Biker into Counter-Culture Martyr”

Rick Worland, Southern Methodist University

“Genre Hybrids: The Future of Genre Study”

Chris Yogerst, Regent University

SCREENWRITING I12 (Walker 201)

“Second Look” Dennis Conway, Valdosta State University

Respondent: Paul Gulino, Chapman University

Second Respondent: Heather Addison, Western Michigan University

“Eye of the Storm” Mick Hurbis-Cherrier, City University of New York

Respondent: Dave Tolchinsky, Northwestern University

Second Respondent: Chris Auer, Savannah College of Art and Design

WORKSHOP J12 (Ansin 809, DPL 1 Computer Lab)

GLITCH: Deconstructive Tactics in New Media Education

Evan Meaney, University of Tennessee, Knoxville

Phillip David Stearns, Bent Festival (NYC)

Nick Briz, School of the Art Institute of Chicago

Demonstration of the practice of media encoding. Taking a critical look at the structures at work in export codecs, we will develop a better vocabulary for media archivism while exploring new means of hackable art-making.

NEW MEDIA NM12 (Huret & Spector Gallery, Tufte 6th Floor)

Shedding Light

Juliet Davis and Stephanie Tripp, University of Tampa

Respondent: Leonardo Aristimuno, Rutgers University, Newark

A public art project in which the artists asked people across Tampa to submit images of light in their neighborhoods. This video is a compilation of a selection of submissions and the artists’ own work.

House Brian Glaze, Blue Ridge Community College

Respondent: Wen Hua Shi, University of North Carolina at Chapel Hill

Conversion comments at multiple levels on our society and its progression on past and current technologies. Using the term “technology” in our language has been deemed as new or evolving. This can also be seen as past, failed, or as historical milestones.

Light Coder Wen Hua Shi, University of North Carolina at Chapel Hill

Respondent: Juliet Davis, University of Tampa

LightCoder takes many keywords (sensitive words, censored words) from the Great Firewall of China and presents them slowly using Morse Code through a visualized light display.

LUNCH 12:15 – 1:30

Little Building Dining Hall

- Gender Caucus
- Grad Student Caucus

SESSION 3 1:30 – 3:15

SCREENING A13 (Walker 202)

Blazing the Trail: The O'Kelems in Ireland (75 min) Peter Flynn, Emerson College
Respondent: Michael DeMasi, Chatham University

A feature-length documentary on the New York based Kalem Film Company, who produced a series of groundbreaking (if largely forgotten) films in Ireland in 1910.

Performance Anxiety (8 mins) Charles Merzbacher, Boston University
Respondent: Juli Stone Pitzer, University of Kansas

A short, wry documentary about how art— whether viewed as commodity or formative activity— is a double-edged enterprise.

SCREENING B13 (Walker 210)

Eloy Take Two (30 mins) Roberto S. Oregel, UCLA and Cal State University of Los Angeles
Respondent: Michael Whalen, Santa Clara University

A journey into the creative mind and work of Los Angeles muralist/artist and singer/song writer, Eloy Torrez, whose canvas and stage is the urban spread of Los Angeles.

Love That Movie (26 mins) Laszlo Santha, NYU Tisch School of the Arts
Respondent: Kristen Shaeffer, Chatham University

Passionate movie lovers memorize and reenact entire scenes from their favorite movies in front of mirrors, classmates, friends, relatives or colleagues and our camera.

Mercury in Tuna (10 mins) Kristen Shaeffer, Chatham University
Respondent: Laszlo Santha, NYU Tisch School of the Arts

Avery Sutton lives a life that is governed by her fears, but begins to question her choices, wondering if the world is really as scary as she's heard.

SCREENING C13 (Walker 233)

A Shared Space: Learning from the Mustard (27 mins) Brian Fuller, Calvin College
Respondent: LeAnn Erickson, Temple University

In an environment of insufficient funds, unattainable performance standards, and escalating dropout rates, can one small, progressive school in Hoboken, NJ make a difference?

A Hungry Boy (21 Mins) Laurel Petty, Eastern New Mexico University

Respondent: Hanny Lee, University of North Texas

A documentary portrait of a chef and his art.

Gaza Shield (17 min) Tania Khalal, University of North Texas

Respondent: TBA

Three unconventional Lebanese artists seek to protest the injustices of the Israeli-Palestinian conflict by developing an online game.

SCREENING D13 (Paramount 504)

Colored Confederates (60 mins) Ken Wyatt, East Carolina University

Respondent: Joseph Hollabaugh, Chatham University

A documentary shedding light on an unclear corner of American history: Did blacks actively 'fight' for the Confederacy during the Civil War and if so why?

PAPERS/PANELS E13 (Walker 230)

Tenure and Promotion: Navigating the Process

The four panelists will use their experiences as faculty members and administrators to present useful suggestions for faculty engaged in the process leading to consideration for tenure and promotion.

“Tenure and Promotion: Navigating the Process”

Mary Dalton, Wake Forest University *Moderator*

“It's Never Too Early -- Or Too Late”

Heather Addison, Western Michigan University

“Defining Creative: Demonstrating the Value of Our Work to University Committees”

Joe Bierman, Rowan University

“Considerations for Screenwriting Faculty”

Jack Boozer, Georgia State University

“Preparing Cases for the Non-Arts-Related Divisional”

Diane Waldman, University of Denver

PAPERS/PANELS F13 (Paramount 515)

Documentary New Rules and Practices

“The Environmental Documentary”

John Duvall, Dominican University of California *Moderator*

“New World Documentary and the Future of Documentary Practice and Education: An Analysis of Ali Samadi Ahadi’s “The Green Wave” (Iran), Julia Bacha’s “Budrus” (Palestine), and Leonard Retel Hemrich’s “Position Amongst the Stars” (Indonesia), and their Impact on the Future of Documentary Practice and Education”

Daniel Miller, University of Oregon

“How Not to Make a Documentary”

Thomas Webber

“Big Screen Animal Advocacy: The Cove, Mine, and Food, INC.”

Mary Beth Woodson, University of Kansas

PAPERS/PANELS G13 (Paramount 517)

Developing, Teaching, and Producing Transmedia

Transmedia runs counter to the compartmentalization in most university media programs. This panel explores how academics and independents are encouraging interdisciplinary collaboration by developing, teaching, and creating Transmedia.

“Developing, Teaching, and Producing Transmedia”

Art Nomura, Loyola Marymount University *Moderator*

“Greenbreakers”

Melanie LaRosa, Hunter College

“Using Transmedia in Teaching”

Jane McKeever, California State University, Los Angeles

“From Fade In to Level Up and Beyond”

Elisabeth Nonas, Ithaca College

PAPERS/PANELS H13 (Walker 228)

Topical Issues in Pedagogy and Academia

“Why Pre-Production Planning Should Be in Your Curriculum: Past practice and future hopes”

Ann Mvica, Fitchburg State University *Moderator*

“Why Pre-Production Planning Should Be in Your Curriculum: Past practice and future hopes”

Mary Baker, Fitchburg State University

“Managing Emergence: Strategies for Participatory Pedagogy”
Bradford Gyori, Arizona State University

“Sailing Ships Standing Still: Convergence Culture, Academe, and Questions of Elitism”
Eric Lackey, University of Kansas

“Teaching Deleuze to Freshman: 1001 Plateaus of Progressive Media Education”
Niama Lowe, The Evergreen State College

SCREENWRITING I13 (Walker 201)

“Tebb’s Bend” Jonathan Moore
Respondent: Chris Auer, Savannah College of Art and Design
Second Respondent: Jason Balas, University of North Texas

“Preacher Boy” Andrew Rudd, Malone University
Respondent: Laura Zaylea, (Inst.)
Second Respondent: Montre Missouri, Howard University

WORKSHOP J13 (Ansin 809 DPL 1 Computer Lab)

Labs Gone Wild!: Media Management to Maximize Editing Access and Critique
Charles Roberts, Fitchburg State University

A hands-on demo of Final Cut Pro and Avid Media Management tools that open student post-production access across your labs and out into the real world.

NEW MEDIA NM13 (Huret & Spector Gallery, Tufte 6th Floor)

Between Leaving and Arriving
Ambarien Alqadar, Temple University
Joseph Kraemer, Temple University
Respondent: Roxana Walker-Canton, Fairfield University

An interactive, documentary-fiction hybrid that follows a young Muslim woman on a journey of self-discovery through the streets of New Delhi and Philadelphia. Equal parts film, ethnography, travelogue, video game, and electronic literature.

Plant City Stories Randy Finch, University of Central Florida
Respondent: Jeff Warmouth, Fitchburg State University

Plant City Stories is an experiment in storytelling that evolves online via short films, text and maps. While intended to engage an audience, it is also research into how filmmakers may soon be telling stories online.

Jeffu Marginalia Jeff Warmouth, Fitchburg State University
Respondent: Ambarien Alqadar, Temple University

COFFEE BREAK 3:15 – 3:30

Paramount Black Box, 559 Washington St. Theater

SESSION 4 3:30 – 5:15

SCREENING A14 (Walker 202)

Voices From Detroit: Stories of Despair, Decay, Recycling & Renewal (40 mins) H. James Gilmore,
University of Michigan-Dearborn
Respondent: Linda Brown, University of Southern California

Voice from Detroit profiles seven individuals struggling to survive in the city of Detroit, Michigan during a time of profound economic challenge and change.

The Light in the Shadows (36 mins) Joseph Hollabaugh, Chatham University
Respondent: Ken Wyatt, East Carolina University

In 1948, a cursed mythical box once believed buried forever until Nazi Scientist Uli Erlkoenig recovers it, sparks Jane Harrison to suspect its link to the death of her detective husband and a famous actress.

SCREENING B14 (Walker 210)

Dancing on a Volcano (37 mins) Steven Ross, University of Memphis
Respondent: Joonhee Park, Wheaton College

The film depicts a weekend in the life of a Memphis real estate agent, a woman in her mid- forties who gamely struggles to keep things afloat as a deluge of economic and social forces creates a rising tide of crises and confusion in her personal and professional life.

River Planet (30 mins) Melinda Levin, University of North Texas
Respondent: Beverly Thompson, Siena College

A meditation on 6 major world rivers (Ganges, Amazon, Rio Grande, Danube, Los Angeles and Mekong Rivers) and the communities and cultures that live on them.

SCREENING C14 (Walker 233)

Beating Justice: The Martin Lee Anderson Story (58 mins) Andy Opel, Florida State University
Respondent: David Ellsworth, St. Mary's College of Maryland

This is the story of Martin Lee Anderson - a 14-year-old who was pronounced dead 18 hours after entering boot camp in Bay County, FL - and the intersection of race, class, and the Florida Department of Juvenile Justice.

Smile (12 mins) Vinay Shrivastava, San Francisco State University
Respondent: Mark Von Schlemmer, University of Central Missouri

Smile Foundation: A non-profit organization helping poor children and women in India to get modern education and self-confidence.

SCREENING D14 (Paramount 504)

Portraits on the Malecon (50 mins) Sheldon Schiffer, Georgia State University
Respondent: Jack Sholder, Western Carolina University

The social uses of civic architecture in Havana are explored through personal photography of El Malecon de la Habana a 7 kilometer long wall that functions as an urban sofa: public, beside the sea, beneath the sky, in the open air.

PAPERS/PANELS E14 (Walker 230)

Community-Based and Documentary Media Production for Scholarship and Learning

As educators and practitioners working with experimental form and social-issue media in our own work, we consider the role of documentary and community-based media production in our classrooms.

“Documentary as a Participatory/Community-based Process”

Niklas Vollmer, Georgia State University *Moderator*

“Successes and Failures of the Community Learning Model”

Giovanna Chelser, Marymount Manhattan College

“Community-based Learning Pedagogy Informed by Interactive/Game Design Practice”

Rebecca Mushtare, Marymount Manhattan College

“The Slippery Slope of Teaching Film Production Without having an Agenda”

Daniel Robin, Georgia State University

The Challenges of Community Based Documentary and Public Art

The panel will discuss the ethical, legal, and logistical challenges artists face in creating public art.

“Shedding Light: Representing Tampa's Geographical Diversity”

Stephanie Tripp, University of Tampa *Moderator*

“Shedding Light: Representations and Public Art”

Juliet Davis, University of Tampa

PAPERS/PANELS F14 (Paramount 515)

Program Revision in the Era of Assessment

Communication faculty members share their current program revision and explain how the revised curriculum provides a solid framework for assessing student learning and facilitates the development of more significant learning experiences.

“Program Revision in the Era of Assessment”

David Petroski, Southern Connecticut State University *Moderator*

“Assessment and Course Design in Media Production”

Michael Bay, Southern Connecticut State University

“Filling in the gaps: Building learning outcomes and reinforcing media theory and communication skills across a program curriculum”

Shana Kopaczewski, Southern Connecticut State University

“Reframing the Evaluation of Student Media Projects”

Derek Taylor, Southern Connecticut University

PAPERS/PANELS G14 (Paramount 517)

Rethinking "Independent" Film: History, Finances, Aesthetics, Nation, Gender

“Alejandro Jodorowsky's "El Topo"”

Frank Tomasulo, Florida State University, *Moderator*

“John Sayles: Independent Filmmaker?”

Diane Carson, Saint Louis Community College at Meramec

“Transformative Times and Texts”

Gretchen Bisplinghoff, Northern Illinois University

“Women and the Camera in the Films of Rodrigo Garcia”

Jerry Carlson, City College of New York

“Gloria Swanson, Independent Filmmaker”

Tricia Welsch, Bowdoin College

PAPERS/PANELS H14 (Walker 228)

New Trans Digital Emergent Legacy Media Education: They Shoot Film, Don't They?

“Teaching Film to the Distracted, the Digital and the Disengaged- I Simply Remember My Favorite Clips and Then I Don't Feel So Bad.”

Rob Hahn, St. Louis Community College, Meramec *Moderator*

““Good Enough” Isn’t Good: Teaching the Culture of Filmmaking”
Terry Byrne, The College of New Jersey

“Best YouTube Videos (Made Before 1900)”
Randy Finch, University of Central Florida

“Service-learning as 21st Century Research Tool”
Brett Holden, Bowling Green State University

SCREENWRITING I14 (Walker 201)

“One Bad Day” Lynne Bond, Southern Illinois University
Respondent: Joseph Brown, (Inst.)
Second Respondent: Ryan Haggerty, Chatham University

“Hymann House” Jim Macak, Emerson University
Respondent: Maria Sanders, Central Washington University
Second Respondent: Montre Missouri, Howard University

WORKSHOP J14 (Ansin 809 DPL 1 Computer Lab)

Super-8 2.0

Zachary Lee, Fitchburg State University

Super-8 filmmaking has not only persevered in today’s digital realm, in many ways it has thrived. The workshop will explore the current options for Super-8 filmmaking.

NEW MEDIA NM14 (Huret & Spector Gallery, Tufte 6th Floor)

Watching Art Nomura, Loyola Marymount University
Respondent: Randy Finch, University of Central Florida

Watching is a single channel installation that compels reflection on the relationship between the ‘watched’ and the ‘watcher’. It emphasizes the passivity inherent in ‘watching’ and by extension, the inaction it promotes and encourages.

Exodus of the Urbanites Simon Tarr, South Carolina University
Respondent: Jenny Vogel, University of North Texas

Exodus of the Urbanites is a narrative of the privileged classes fleeing their cities for the bucolic, as-yet-unspoiled lakes and mountains of their fantasy vacation spaces.

To Fill the Void Jenny Vogel, University of North Texas
Respondent: Art Nomura, Loyola Marymount University

“To Fill the Void” is an interactive video project, which uses webcam technology to edit the viewer into a pre-recorded storyline. It explores the effects of modern communication tools such as Skype on inter-personal relationships.

Living Thinkers: Harriet Jacob’s Attic

Roxana Walker-Canton, Fairfield University

Respondent: Brian Glaze, Blue Ridge Community College

Using interviews from over 40 women on campuses across the country and archival visuals associated with Black women’s education and cultural traditions, this project creates a visual idea of black intellectual women’s journeys from girls to women.

VENDORS 9:00 – 3:00

Paramount Black Box, Paramount Center, 559 Washington St.

NEW MEDIA EXHIBITS 9:00 – 5:00

Huret & Spector Gallery, Tufts Building, 10 Boylston Place

EVENING EVENT

NEW MEDIA RECEPTION 6:00 – 8:00

SPONSORED BY FOCAL PRESS

Huret & Spector Gallery & Greene Lobby (located outside of gallery)

SATURDAY, AUGUST 5TH

CONTINENTAL BREAKFAST 8:00 – 8:30

Screening Room Lobby

SESSION 1 8:30 – 10:15

UFVA Awards (Bright Family Screening Room, Paramount Theater)

SESSION 2 10:30 – 12:15

SCREENING A18 (Walker 202)

Fast Talk (56 mins) Debra Tolchinsky, Northwestern University

Respondent: Elizabeth Coffman, Loyola University Chicago

Filmmaker Debra Tolchinsky spends a year following the Northwestern University debate team, as the students try to fast talk their way to another championship.

Furies (10 mins) Deb Ellis, University of Vermont

Respondent: Patricia Varkados, Ohio University

Inspired by the question: is it possible to create a protective shield around a person struck with bad luck, *Furies* reflects on the mother-son bond in a culture that doesn't have formal rituals for passage into adulthood

SCREENING B18 (Walker 210)

GENDER CAUCUS MEETING

SCREENING C18 (Walker 233)

Mating for Life (48 mins) Cindy Stillwell, Montana State University

Respondent: Francisco Menendez, University of Nevada Las Vegas

Mating for Life uses the spring migration and mating habits of the ancient sand hill crane to probe modern notions of human relationship, connectivity and pilgrimage.

Open Marriage (16 mins) Francisco Menendez, University of Nevada Las Vegas

Respondent: Warren Bass, Temple University

Carlos gets his wife Elena to grant him "permission" to open up their marriage, but his best-laid plans soon go awry and Carlos learns the obstacles and traumas that his indecent proposal will yield.

New Bird Waltz (4 mins) Warren Bass, Temple University

Respondent: Cindy Stillwell, Montana State University

An experimental animation based on music by Francis Johnson, a free black composer and band leader who lived in Philadelphia, written to commemorate the British Empire's abolishment of slavery in the British colonies in the 1830s

SCREENING D18 (Paramount 504)

Double-Dealing (37 mins) Mark Kerins, Southern Methodist University

Respondent: Robin Riley, Northwestern College

A couple of college students are attempting to "clean up" their druggie friend Adam when they stumble across a dead body at Adam's place.

Onnig's Inferno: The Element of Fire (84 min) Phillip Hopper, New York Institute of Technology – Manhattan

Respondent: J. Paul Preseault, Columbia College

Kardash Onnig collaborates with other artists in an attempt to raise money for children in the Gaza Strip, but takes matters into his own hands when these efforts fail.

PAPERS/PANELS E18 (Walker 230)

Discontinuous Paradigms and Ideological Approaches

“The Influence of Visual Formal Features on Audience Mental Models”

Johnathan Anderegg, Ohio State University *Moderator*

“Digital Cinema, New Media, and the Praxis of Lev Manovich”

Thomas Delorie, Chatham University

“Advancing New Media Forms and Audience Participation through Remediation”

Ryan Haggerty, Chatham University

“American Agitprop Documentary: Davis Guggenheim’s *Waiting for Superman*”

Anthony Tenczar, University of New Hampshire, Manchester

PAPERS/PANELS F18 (Paramount 515)

Are Textbooks Dead? Educational Tools of the Future

Join the lively debate about textbooks--their use and disuse in this digital era--and emerging online learning tools. A panel of authors, professors, publishers, and online content providers debate the future of film educational resources.

Robert Patton-Spruill, Emerson College *Moderator*

Elinor Actipis, Elsevier/Focal Press

Stephen Bradley, Elsevier/Focal Press

Jason Tomaric

PAPERS/PANELS G18 (Paramount 517)

Teaching the Art of Collaboration

How to effectively teach production collaboration in these days of 'one man band' filmmaking?

Barbara Doyle, Chapman University *Moderator*

Norman Hollyn, University of Southern California

Dale Pollack, North Carolina School of the Arts

Jack Sholder, Western Carolina University

PAPERS/PANELS H18 (Walker 228)

Assuming Nothing: Teaching Race and Gender and Strategies for Retention

Understanding the significant role that media plays in the construction of racial and gender identities, perception, politics and policy, this panel will explore pedagogy and the study of race and gender in film studies and production classrooms.

“Producing Color-Conscious Makers and Consumers of Media”

Roxana Walker-Canton, Fairfield University, *Moderator*

“Silent Wave: Speaking of Gender in Feminist-Averse Classrooms”

Elisabeth Haas, Fairfield University

“Women, Minorities and Film School: Strategies for Recruitment and Retention”

LeAnn Erickson, Temple University

SCREENWRITING I18 (Walker 201)

“Confidence Man” Michael Muhme, Western Michigan University

Respondent: Evan Smith, Syracuse University

Second Respondent: Jonathan Moore, Vanguard University of Southern California

“The Silent Scream” Warren Cobb, University of Nevada Las Vegas

Respondent: Jason Balas, University of Northern Texas

Second Respondent: Laura Zaylea, Georgia State University

LUNCH 12:15 – 1:30

Little Building Dining Hall

- Entertainment Industry Caucus
- New Media Caucus

SESSION 3 1:30 – 3:15

SCREENING A19 (Walker 202)

Reason to Hope (48 mins) Theodore Life, Howard University

Respondent: Carolyn Macartney, Southern Methodist University

The aftermath of the 2010 Haitian earthquake is seen through the experiences of network correspondent Bill Whitaker and producer Erin Lyall George who covered the tragedy continuously in Haiti for more than one month.

Sylvia’s Spell (13 mins) Randy Caspersen, Columbia College, Chicago

Respondent: Carolyn Macartney, Southern Methodist University

An amateur witch must undo a magical spell when it has unexpected consequences on her gay best friend

SCREENING B19 (Walker 210)

Covered (62 mins) Beverly Thompson, Sienna College
Respondent: Steven Ross, University of Memphis

Covered explores the lives of heavily tattooed women as they navigate between their love of ink and social sanctions, as well as the experiences of tattooists working in a male-dominated industry.

SCREENING C19 (Walker 233)

A Question of Habit (58 mins) Michael Whalen, Santa Claren University
Respondent: Roberto S. Oregel, UCLA and Cal State University of Los Angeles

American popular culture is fascinated with nuns, but it has also helped distort their history: this is the real story of nuns in America.

SCREENING D19 (Paramount 504)

Roller Derby Queens (55 mins) Blis DeVault, Xavier University
Respondent: Eugene Martin, University of North Texas

Roller Derby Queens is a documentary inside the lives of “everyday” women who participate in the rough and tough world of Roller Derby.

PAPERS/PANELS E19 (Walker 230)

Environmental Media in Action

The essential resource of water is in jeopardy on our planet. Four documentary makers turn to environmental media about water in search of solutions.

“Environmental Media & Social Change”

Mara Alper, Ithaca College *Moderator*

“Veins in the Gulf—A Case Study in Environmental Collaboration”

Elizabeth Coffman, Loyola Chicago

Ted Hardin, Columbia College Chicago

“Environmental Media Collaborations”

Melinda Levin, University of North Texas

“Creating and Teaching Action-Based Environmental Media”

Dennis Aig, Montana State University, Bozeman

PAPERS/PANELS F19 (Paramount 515)

Shifting Contexts and Preserving Ethics in Academia

“Similarities and Differences of Fine Art and Still Photography Composition with Motion Picture Composition”

Hamp Overton, The University of New Orleans *Moderators*

“Lessons from 12 years in the trenches: Reflections on new media education in a liberal arts environment”

Michael Geraci, Pacific University

“The Future of Media Production Education: The Path to Academic Legitimacy for Undergraduate Media Production Programs in Liberal Arts Universities”

Pete Muir

“The Ethics of Product Placement and Integration in Prime Time Television” Stephen Tropiano

PAPERS/PANELS G19 (Paramount 517)

No More Pencils, No More Books...Technology and the Future of Media Education

The impact of new technologies in designing new curriculum for media education results in greater success in matching the expectations of future employers and jobs yet to exist.

“Internship and Experiential Learning: New Technologies”

Kristine Mirrer, Kean University *Moderator*

“Help! I'm drowning in DVD's”

Cathleen Londino, Kean University

“Is the future better?”

Lawrence Londino, Montclair State University

“On the Air 24-7”

Scott McHugh, Kean University

“Animating the Future”

Brian Oakes, Kean University

“Running a successful online student film festival”

Larry Tung, Kean University

PAPERS/PANELS H19 (Walker 228)

Hollywood, Independent, and Commercial

“Women Direct Blockbusters, Too”

Deborah Jae Alexander, Independent Scholar *Moderator*

“Tim Burton and the Trickster: From Beetlejuice to Big Fish”
Kate Fowkes, High Point University

“National Identity and the Cinema of Jim Jarmusch”
Eric Lackey, University of Kansas

“Passing over: The ideology of the career vs. family dialectic in Rietman's Up in the Air”
Michael Muhme, Western Michigan University

SCREENWRITING I19 (Walker 201)

“The Passion of the Heretic” Thomas Clayton, (Inst.)
Respondent: Kyle Bergson, University of Oklahoma
Second Respondent: Daniel Sutherland

“Ticking” Jason Balas, University of Northern Texas
Respondent: Dru Vratil, Southern Illinois University
Second Respondent: Thomas Clayton

PAPERS/PANELS J19 (Paramount 417/Studio 9)

American Documentary Showcase 2010-11 Outcomes

“American Documentary Showcase in Poland; ARCATA FROM DAWN TILL DUSK” Ann Alter, Humboldt University, *Moderator*

“American Documentary Showcase in Burma/Myanmar and Indonesia” Diane Carson, St. Louis Community College

“American Documentary Showcase in Rwanda presenting COME BACK TO SUDAN & WHICH WAY HOME, Robert Johnson, Jr., Framingham State University

“American Documentary Showcase in Poland presenting NOTES ON LIBERTY” Karen Rodriguez, Ithaca College

“American Documentary Showcase in Nigeria and Pakistan” Bart Weiss, University of Texas at Arlington

COFFEE BREAK 3:15 – 3:30 *(please note the location for Saturday coffee breaks)*

Walker Room 232, 120 Boylston Street

SESSION 4 3:30 – 5:15

SCREENING A20 (Walker 202)

Utopia On the Rio Grande (60 mins) Robin Riley, Northwestern College
Respondent: Mark Kerins, Southern Methodist University

A historical documentary about an obscure American dreamer who believed in the perfectability of man.

SCREENING B20 (Walker 210)

The Rabbi and Cesar Chavez (13 mins) Daniel Robin, Georgia State University
Respondent: Angel Williams, Columbia College Chicago

The Rabbi and Cesar Chavez is a road trip movie about family mythology, social justice, an assassination plot on Cesar Chavez that was buried in history, and how a son finds a brief moment in his father's past when he became a hero.

SCREENING C20 (Walker 233)

A North Woods Elegy (60) Derek Taylor, Southern Connecticut State University
Respondent: Kelly Anderson, Hunter College

On July 11, 1906, Chester Gillette and Grace Brown, factory workers from Cortland, New York, traveled into the Adirondacks on a "vacation." Grace Brown was never seen alive again.

The Road Bowlers (6 mins) Dustin Morrow, Temple University
Respondent: Jonathon Quam, University of North Texas

This quiet, fly-on-the-wall documentary takes you to a rural road in Northern Ireland for the national championship match of the country's most mysterious sport.

SCREENING D20 (Paramount 504)

Brief Reunion (88 mins) Andrew Lund, City University of New York
Respondent: Mark Kerins, Southern Methodist University

PAPERS/PANELS E20 (Walker 230)

The "Ordinary World" of THE GODFATHER: Setting the epic in motion

The opening of THE GODFATHER serves as a perfect template to set up and set in motion an epic story. Every major character, conflict, and theme is introduced seamlessly. The panel will explore how this was accomplished by the production team.

Chris Auer, The Savannah College of Art and Design *Moderator*

Joel Moffett, University of Hawaii

Burton Sears, The Savannah College of Art and Design

PAPERS/PANELS F20 (Paramount 515)

Graduate Students: How to Position Yourself for the Academic Job Market

This panel aims to prepare graduate students for careers in teaching. The papers serve as the basis for discussion among panelists and participants. Our goal is to share ideas, improve graduate education and provide tips for entering the job market.

“Graduate Students: How to Position Yourself for the Academic Job Market”
Casey Hayward, Ohio University *Moderator*

“Preparing for the first job: A Discussion of Networking and Experience”
Lily Boruszkowski, Southern Illinois University

“Pedagogy and Curriculum: A Course for Graduate Students Interested in Careers in Academe”
Mary Dalton, Wake Forest University

“Ruminations on Getting a Production Based Terminal Degree: tips on how to maximize your hiring potential”
Jorge Oliver, Webster University

PAPERS/PANELS G20 (Paramount 517)

Interdisciplinary Video Competition as a Carrot for Learning

This PSA video competition was set-up with the winning submission to be shown on national TV. Challenges and rewards will be discussed, as will working with community members and college alumni. Distribution through TV, online, and public access.

“The Heart of Creativity: Raising Production Values and Enhancing Learning”
Heather Weibel Tullio, Franklin Pierce University, *Moderator*

“Interdisciplinary Approach and Creative Community Involvement”
Thomas Bennet, Franklin Pierce University

“Building Bridges Across the Decades: Alumni Connections”
Shirley English-Whitman, Franklin Peirce University

“Beyond Creativity: Legal Issues, Logistical Support, and Distribution”
Kristen Nevious, Franklin Peirce University

PAPERS/PANELS H20 (Walker 228)

Reel Work for Real Clients: Capstone-based Education with Community Partners

Faculty present the Capstone model of education; discuss the benefits accrued by students, the organizations with whom they partner, and by the faculty members; offer practical advice on partnering with community nonprofits; and screen projects.

Steve Grossman, New England Institute of Art *Moderator*
Adam Gooder, New England Institute of Art
Chris McKenzie, New England Institute of Art
Ken Golden, New England Institute of Art
Tim Jackson, New England Institute of Art

SCREENWRITING I20 (Walker 201)

“The Right House” Maria Sanders, Central Washington University

Respondent: Michael Green, Arizona State University

Second Respondent: Jason Balas, University of Northern Texas

“Closer than Rust” Laura Zaylea, Georgia State University

Respondent: Andrew Rudd, Malone University

Second Respondent: Warren Cobb, University of Nevada Las Vegas

NEW MEDIA EXHIBITS 9:00AM – 12:00PM

Huret & Spector Gallery, Tuftes Performance and Production Center

10 Boylston Place, Sixth Floor

EVENING EVENT

UFVA Banquet: 6:00pm – 9:00pm

Omni Parker House, 60 School Street, Boston, MA