

Nicole Baxby, Director of Customer Success, Americas, Featurespace



Nicole Baxby is the Director of Customer Success, Americas at Featurespace. She is also an alumni of Money20/20's Rise Up program, and has been a Wnet member for over two years. Nicole is also on the Board of Hope Harbour, a domestic violence shelter for women and children.

Nicole is an ambassador for supporting diversity in the workplace. She acts as a resilient advocate for women and minorities by encouraging young talent, offering mentorship, and speaking on the topic at a variety of conferences and forums. She relentlessly drives to identify opportunities within Featurespace, from training to recruiting practices. Nicole recently participated in a panel discussion at Fintech South where she introduced some creative ways for hiring diversity and then encouraging others to focus on the results/metrics to hold ourselves accountability. We thank Nicole for her contributions to Wnet and her advocacy for diversity within the tech industry.