



Robin Leidenthal, Senior Director, Global Payment Partnerships, eBay

In July 2018, Robin was invited to co-chair the San Francisco Bay Area Wnet Chapter. The Bay Area Chapter had been mostly dormant for a number of years when Robin and co-chair Audrey Blackmon partnered to re-vitalize the Chapter. Robin enlisted her colleagues and organized an inaugural Bay Area Chapter event featuring a panel discussion on Mentoring. The event was a stellar success and helped to jump start a new Bay Area Chapter leadership team comprised of talented and highly engaged Silicon Valley women, representing some of the top names in payments.

Robin's keen focus on defined outcomes and measures of success for the Bay Area Chapter prompted an invitation from Wnet to co-chair the Wnet Chapter Leaders Committee. This committee shares best practices to drive engagement through chapter networking events, learning opportunities and promoting Wnet membership. Robin has designed a Chapter Leaders strategy, goals and tactics template to enable the Chapter Leaders to align on a shared vision, goals and measurable outcomes.

Wnet thanks Robin for her invaluable strategic thinking and passion for growing Wnet in service to enabling women to develop professionally and establish meaningful connections in the payments industry.