

Exhibitor Registration – WTBA 2026 CE Conference

We are pleased to offer exhibit booths again this year at the 2026 WisDOT/WTBA Contractor-Engineer Conference. WTBA members will have the opportunity to showcase their products & services to more than 750 conference attendees. Space is limited to 25 exhibitor booths, so we encourage you to reserve your spot early! **Deadline to register is December 15th.**

Exhibitor Registration Fee: \$1,000

Includes the following:

- Two (2) Attendee Conference & Awards Dinner Registrations (**\$500 Value**)
- 8' deep x 10' wide exhibit space (8' H backdrop drape x 3' H sidewall drape)
- One (1) 8' skirted table & two chairs
- WTBA will provide exhibitors with a list of registered attendees on Thursday, January 8th. The list will include attendee names and organizations.

Additional Exhibitor Needs

Additional services for electrical hookup, advance shipments, and storage **must be ordered through Kalahari Resort & Convention Center**. These services can be ordered no sooner than 2 months prior to the exhibit date.

- [CLICK HERE](#) to order electrical hookup
- For any advance shipments to Kalahari Resort & Convention Center, **Contact the Business Center at busconciierge@kalahariresorts.com or call 608-254-3209.**

Booth Set-Up

Location: Africa Ballroom

Dates & Times:

- **Wednesday, January 14th:** 5:00 PM – 7:00 PM
- **Thursday, January 15th:** 8:30 AM – 10:30 AM

Exhibit Hours

Thursday, January 16th

- **10:30 a.m. -12:30 p.m.** During Registration & Lunch
- **2:25-2:40 p.m.** During Afternoon Break
- **4:30-6:00 p.m.** During Reception

Friday, January 17th

- **7:00-8:00 a.m.** During Breakfast
- **12:00-1:00 p.m.** Post Conference

Booth Tear-Down

Will begin **Friday, January 16th at 12:00 noon** and **must be completed by 2:00 p.m.**