

SPONSORSHIP PROSPECTUS

★ MSHP PRESENTS ★ THE GREATEST PHARMACY SHOW ON EARTH!



MSHP 2026 Annual Meeting
April 9–10, 2026 ★ Marriott Quincy

CONNECT WITH MASSACHUSETTS PHARMACY LEADERS THIS YEAR AT THE MSHP 2026 ANNUAL MEETING!

EXHIBITOR HOURS

Reverse Expo

Thursday, April 9, 2026
2:45 PM–5:00 PM

Exhibit Hall

Thursday, April 9, 2026

Set Up:

8:00 AM–1:00 PM

Hall Open:

1:00 PM–5:00 PM

Friday Hours:

7:45 AM–5:00 PM

Peak Visitation:

10:30 AM–11:30 AM

The Massachusetts Society of Health-System Pharmacists' (MSHP) Annual Meeting will be hosted at the Marriott Quincy on April 9-10, 2026. The Annual Meeting promotes the professional development of pharmacists through educational sessions, identification of resources, networking, and social events. The exposition provides a forum to meet the pharmacy professionals and decision-makers who purchase the products and secure the services your organization supplies.

Reverse Expo: MSHP Reverse Expo allows sponsor representatives a unique opportunity to meet with 15+ Pharmacy Directors or Managers from New England's most prestigious hospitals and health systems. You'll meet one-on-one with the real decision makers who want an in-depth discussion about your products. You must be registered as an exhibitor to participate in the Reverse Expo, and space is limited. Participation is based on a first-come, first-served basis according to the order in which online registrations are received. Payment is not required when registering online, but payment must be received by March 27, 2026 in order to participate.

EXHIBIT OPTIONS

DIAMOND - \$22,000

(EXCLUSIVE - 1 OPPORTUNITY AVAILABLE)

- Highlighted recognition as the exclusive Diamond Sponsor in meeting communications leading up to the Annual Meeting.
- Logo recognition on the MSHP website.
- Recognition in the Mobile App.
- Two social media shout outs.
- Two email blasts to MSHP members.
- Full Page Ad in MSHP's quarterly newsletter.
- Four tickets to MSHP Honors and Awards Dinner, taking place on Thursday, April 9th.
- Four tickets to Reverse Expo on Thursday, April 9th.
- Complimentary exhibit booth on Friday, April 10th.
- Four complimentary exhibitor registrations for the Annual Meeting that include meal breaks.
- Two Virtual Lunch and Learn.
- Push Notification during the conference.
- Five minutes to address the attendees at the Honors and Awards Dinner.
- Lanyard Sponsorship.

PLATINUM - \$12,999

(4 OPPORTUNITIES AVAILABLE)

- Highlighted recognition as a Platinum Sponsor in meeting communications.
- Logo recognition on the MSHP website.
- Recognition in the Mobile App.
- Two social media shout outs.
- Logo in MSHP's quarterly newsletter.
- Two tickets to MSHP Honors and Awards Ceremony Dinner on Thursday, April 9th.
- Two tickets to Reverse Expo on Thursday, April 9th.
- Complimentary exhibit booth on Friday, April 10th.
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks.
- One Virtual Lunch and Learn webinar.

GOLD - \$9,999

(12 OPPORTUNITIES AVAILABLE)

- Recognition as a Gold Sponsor in meeting communications.
- Recognition on the MSHP website.
- Two tickets to Reverse Expo on Thursday, April 9th.
- Complimentary exhibit booth on Friday, April 10th.
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks.

SILVER - \$3,499

- Recognition as a Silver Sponsor in meeting communications leading up to the Annual Meeting.
- Recognition on the MSHP website.
- Complimentary exhibit booth.
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks.

ADDITIONAL REPRESENTATIVES:

Additional representatives for the exhibit booth are available for purchase for \$250 each.

CANCELLATION POLICY:

All cancellations must be in writing. Cancellations received by **Friday, March 6, 2026**, will be offered a refund less a \$500 administrative fee. No refunds will be granted after **March 6, 2026**.

REGISTRATION:

Registration closes on **March 27, 2026**. Payment is not required when registering, but payment must be received by **March 27, 2026** in order to participate.

ADDITIONAL OPPORTUNITIES

*THE FOLLOWING OPTIONS DO NOT INCLUDE AN EXHIBIT BOOTH SPACE UNLESS SPECIFIED.

REVERSE EXPO COCKTAIL RECEPTION - \$7,999

- Two tickets to attend the Cocktail Reception on Thursday, April 9th.
 - Dedicated recognition at reception.
 - Exhibit table at Annual Meeting.
 - Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks.
 - Recognition in the Mobile App as the Reverse Expo Reception Sponsor.
- *Note- This does not include participation at the Reverse Expo.

BREAKFAST SPONSOR - \$1500

- Dedicated recognition at Breakfast Buffet.
- Recognition in Mobile App as Breakfast Sponsor on Friday, April 10th.

REFUEL BREAKS - \$1,000 (5 AVAILABLE)

- Dedicated recognition at Refuel Station.
- Recognition in Mobile App.
- Charging Station - \$1000.
- Dedicated recognition at Charging Station.
- Logo recognition as an MSHP supporter.

WIFI SPONSOR - \$1000

- Dedicated recognition as Wifi Sponsor.
- Logo recognition as an MSHP Supporter.

POPCORN MACHINE - \$1000

- Dedicated recognition at Popcorn Machine.
- Logo recognition as an MSHP supporter.

COTTON CANDY MACHINE - \$800

- Dedicated recognition at Machine.
- Logo recognition as an MSHP supporter.