

# ESTABLISHING BUDGET PRIORITIES THROUGH ENGAGEMENT



***Presented by:***

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# Budgets – Why Engage



- Why spend time on higher levels of engagement?
  - Education
  - Obtain buy-in
  - Build Trust
  - Transparency
  - Innovation
- How much to engage is an important decision:
  - Time
  - \$\$
  - Impact on the final budget process

# Budgets – Staff Engagement



- Staff guidebook
- Budget Calendar
- Templates for business plans, new requests
- A way for all participants to upload documents and review budget materials
- Finance department expertise – budget training opportunities

# Budgets – Council/Public Engagement



- Public meetings throughout year on all major planning and capital initiatives
- Council meeting reports and discussions/workshops
- Website and social media
- Videos and U-tube
- On-line comment area
- Survey options
- Open data software consideration (transparency)

# Budgets – Public Engagement



	<b>INFORM</b>	<b>CONSULT</b>	<b>INVOLVE</b>	<b>COLLABORATE</b>	<b>EMPOWER</b>
<b>Public Participation Goal</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
<b>Promise To The Public</b>	You will keep them informed.	You will keep them informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. You will seek your feedback on drafts and proposals.	You will work with them to ensure that their concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	You will work together with them to formulate solutions and incorporate their advice and recommendations into the decisions to the maximum extent possible.	You will implement what they decide.

# Budgets – What are you trying to achieve?



- The end goal will help with deciding which column best fits your community and its current status.
- Potential goals:
  - Maintain or gain public trust.
  - Maintain or gain public support.
  - Improve, expand or maintain services to the public.
  - Improve or maintain quality of life for community and employees.

# Budgets – Venues



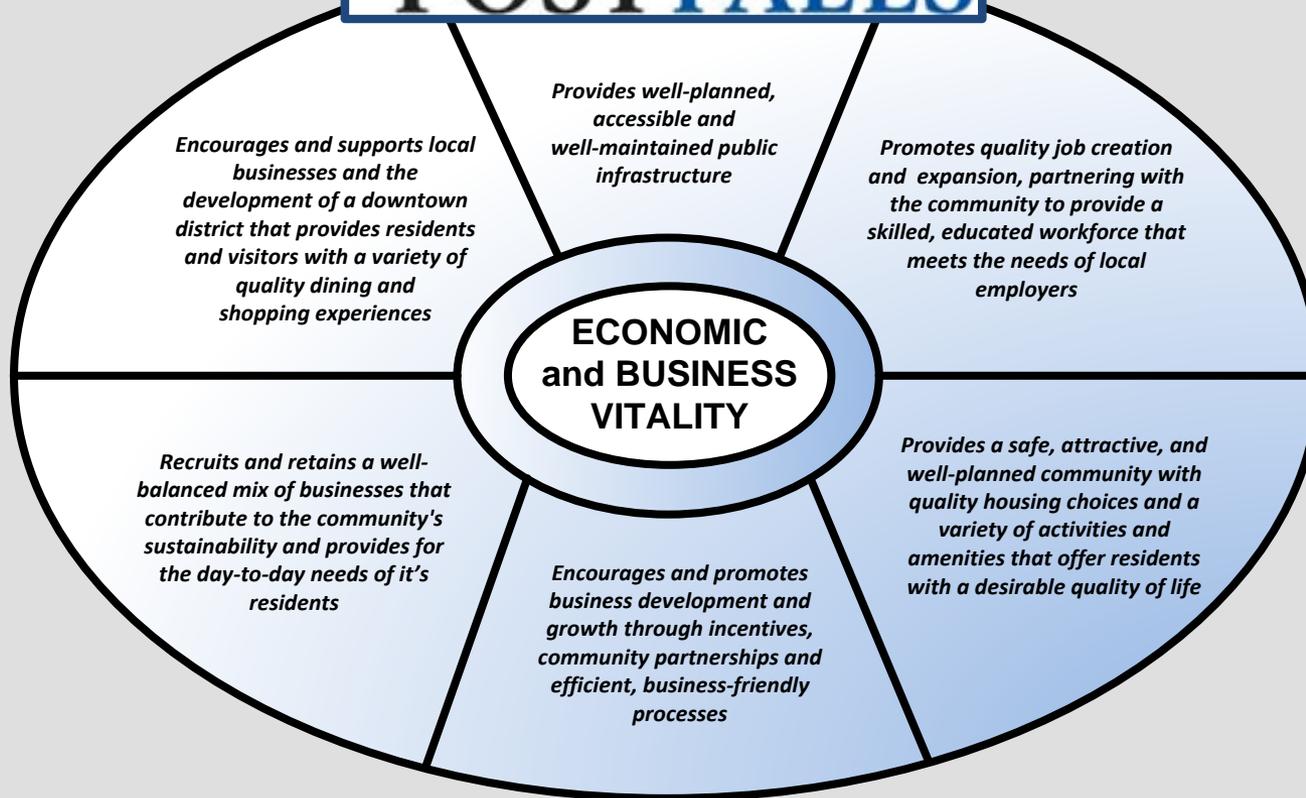
- Open house
- Focus groups & surveys
- Deliberative polling
- Consensus conference
- Citizen summits
- Participatory budgeting

# Budget – Priority Setting

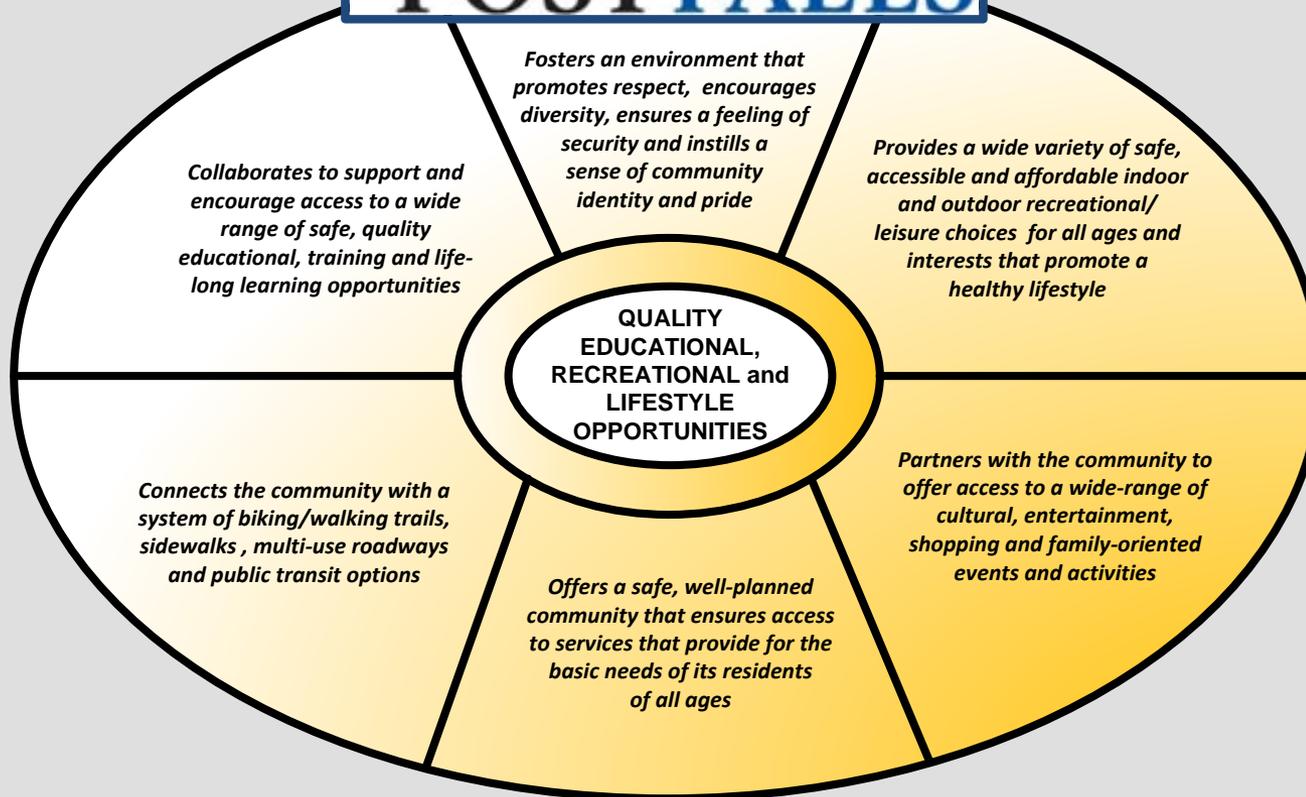


- **Why establish priorities?**
- **How establish priorities?**

# Budget – Priority Setting



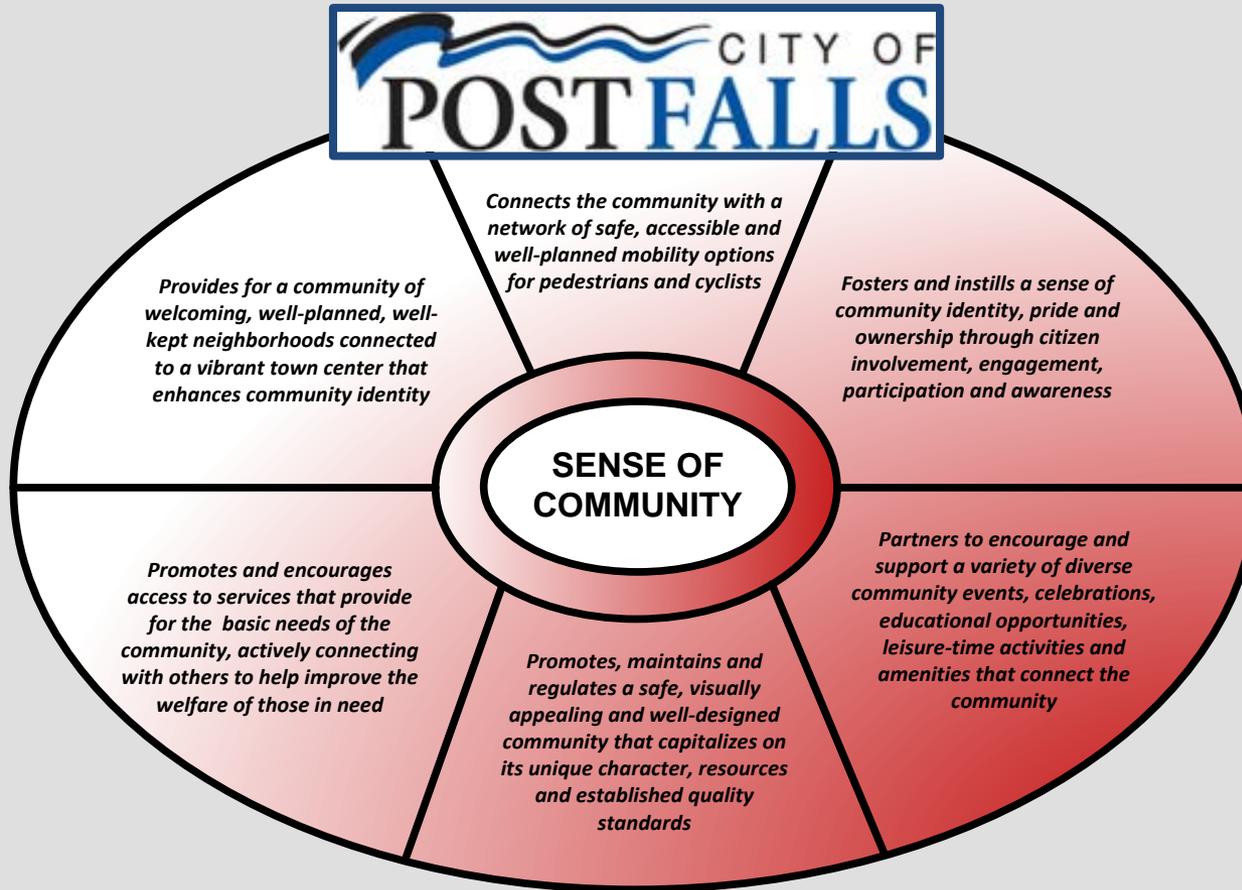
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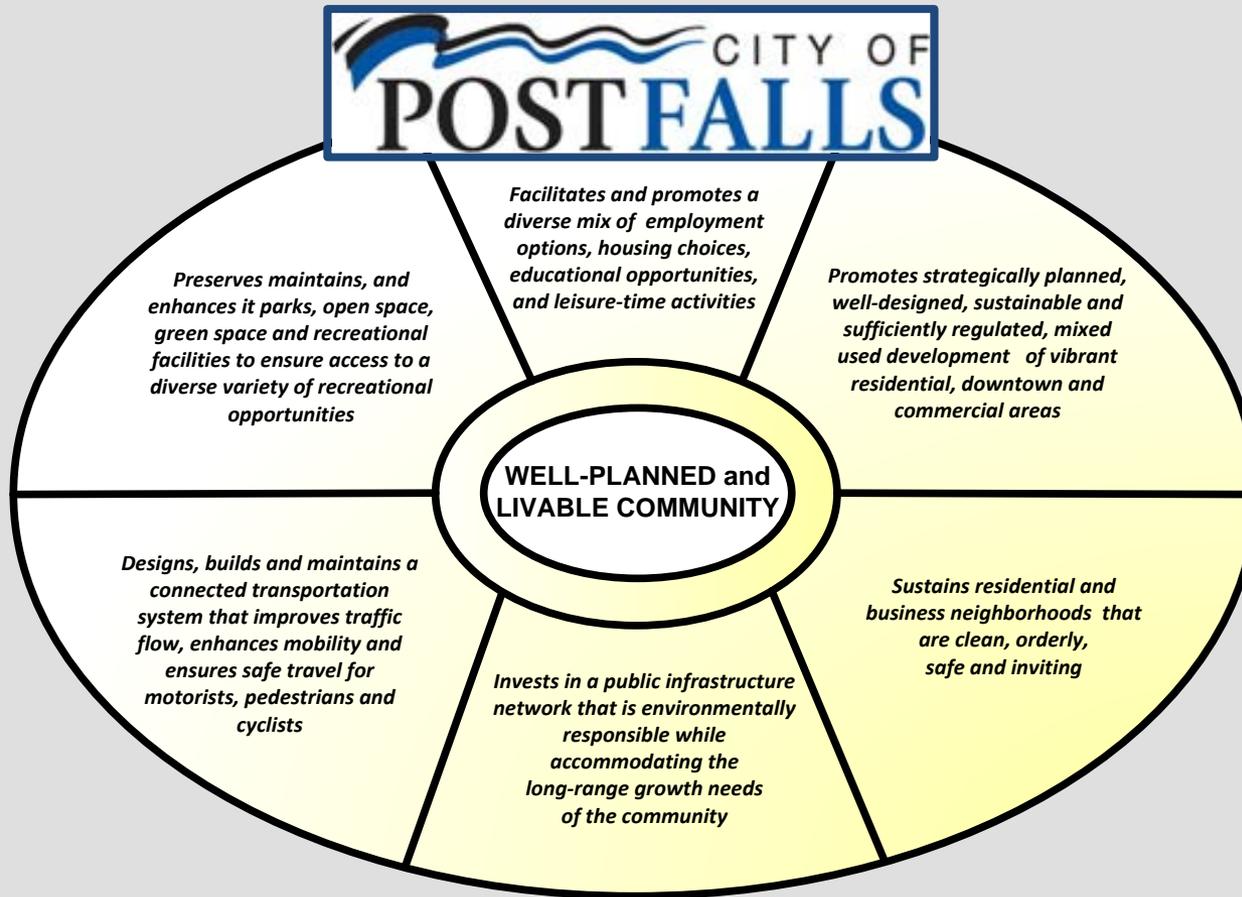
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