

# Infrastructure Development

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# Plan the Project

What infrastructure is needed to attract or induce a business or development to seriously consider your location.

## SWOT Analysis

Who can you work with to deploy the needed improvements?

City?

County?

Chamber?

URA?

Private?

Leverage all the funds you can from a consortium of entities.

**Have Project Engineering Plans completed even if there is no funding!!**

INTERNAL  
FACTORS

**STRENGTHS (+)**

...

**WEAKNESSES (-)**

...

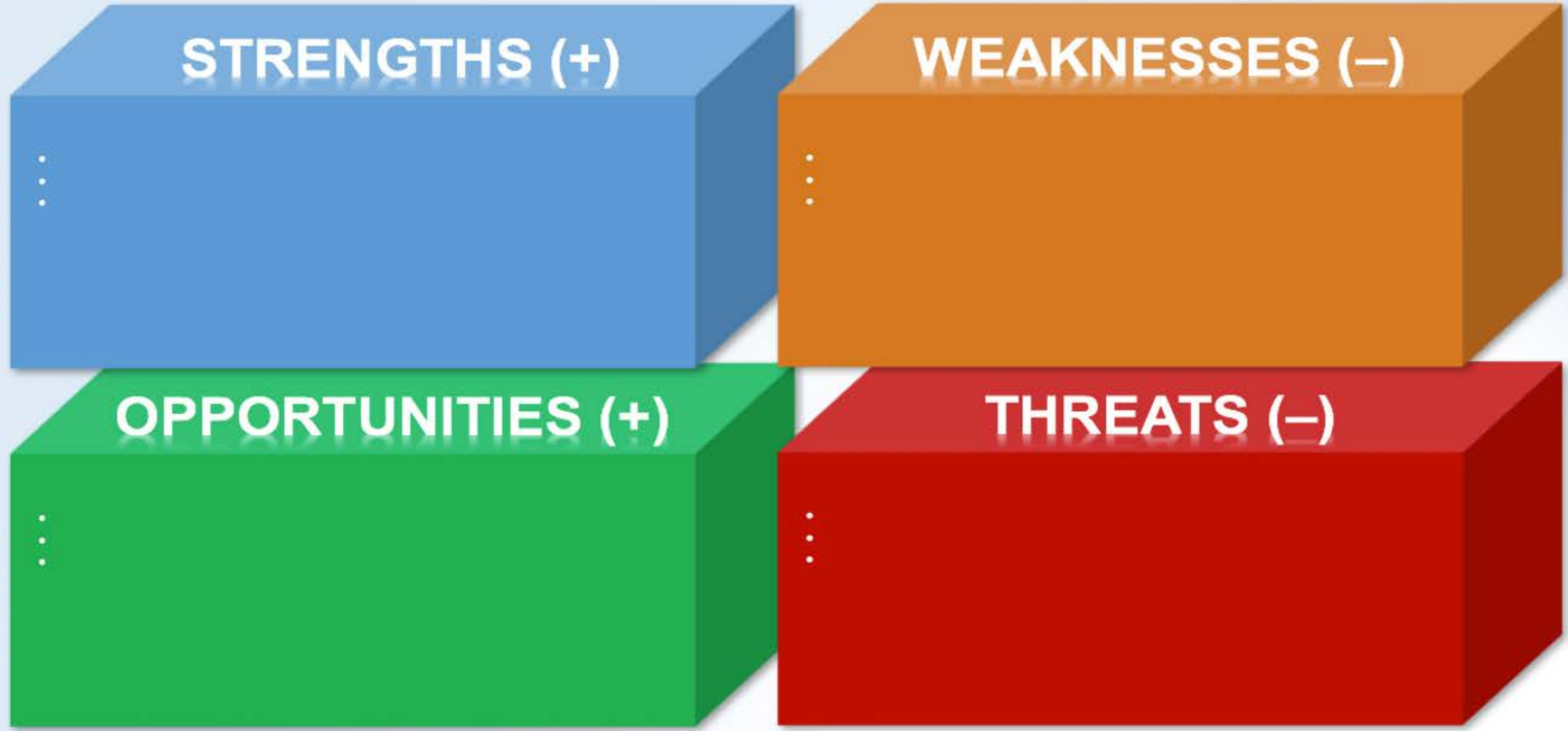
EXTERNAL  
FACTORS

**OPPORTUNITIES (+)**

...

**THREATS (-)**

...



# A REAL LIFE EXAMPLE

<u>Infrastructure Project</u>	<u>Total Installed Water, Sewer, Electrical and Road Improvements</u>	<u>Total Taxable Private Value</u>	<u>Jobs</u>
<b>1</b>	<b>\$8,035,000</b>	<b>\$90,000,000</b>	<b>495</b>

## FUNDING

City	\$600,000	In Kind and Engineering
URA	\$6,000,000	Bonded Debt
Department of Commerce	\$500,000	CDBG
Federal Funds	\$485,000	Army Corp of Engineers
Private	<u>\$450,000</u>	
Total	<u>\$8,035,000</u>	